

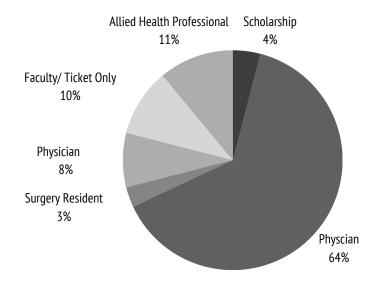


## ABOUT WA M

The Vascular Annual Meeting (VAM) is the premier source of education for vascular health professionals and provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

95% of VAM physician attendees are vascular surgeons. These health care professionals master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques. Ten percent of attendees travel to VAM from outside the US.

# VAM22 REGISTRATION CATEGORIES BY PERCENTAGE



With over 1,500 professionals registered from over 40 countries in 2022, having a presence at VAM will greatly increase your visibility in the Vascular Surgery community.

The Society for Vascular Surgery (SVS) is the national advocate for over 6,000 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness.

For more information see our conference website or contact syssponsorship@vascularsociety.org to learn about these and other opportunities!



Cost: \$4,500 (10 timeslots available)

The Vascular Live stage is an interactive experience that puts industry partners face-to-face with VAM attendees in the exhibit hall. Vascular Live is your company's opportunity to present new ideas, provide clinical trial updates, showcase new technologies and discuss the latest trends in vascular surgery.

Each Sponsor will have 25 minutes to present on the official Vascular Live stage located in the exhibit hall during session breaks on Thursday and Friday of the conference.

\*Time-slots are first come, first served and presentation must be approved by SVS.

## **BENEFITS\***

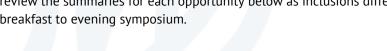
- > Virtual tote bag insert
- > Promotion on SVS's VAM webpage
- > Promotion in Vascular Specialist pre-VAM
- > Promotional signage throughout the conference
- Dedicated Signage including presentation schedule near Vascular Live stage
- > E-blast to attendees promoting Vascular Live in exhibit hall
- > VAM mobile app promotion to include dedicated Vascular Live schedule and push notifications

\*Please note that all the above activities will promote Vascular Live as a whole. Participating companies may choose to do independent promotions. Promotions may not imply endorsement by SVS.

## SATELLITE SYMPOSIA

A proven way to engage attendees, the VAM satellite symposia allow industry partners the opportunity to host a non-CE session and promote research, industry trends new product trials and other information relevant to our attendees.

This year, two evening and three breakfast opportunities will be offered. Availability is limited and filled on a first come, first served basis. Please review the summaries for each opportunity below as inclusions differ from breakfast to evening symposium.





#### Sponsorship Fee: \$50,000 (Thursday morning)

Sponsorship fee includes the cost of session room, meals, audio/visual equipment and labor, directional signage, and temporary staffing. Breakfast sessions are ticketed, and attendees are required to register for these sessions. All faculty related costs are the responsibility of the sponsor including registration fees, stipends and/or honorarium.

#### **Evening Symposium**

#### Sponsorship Fee: \$25,000 (Wednesday evening)

Sponsorship fee includes the cost of the session room), audio/visual equipment and labor, temporary staffing. Evening symposium sponsors are responsible for all costs associated with the event including meals or cocktail reception (food must be served if it is hosted as a reception). All faculty related costs are the responsibility of the sponsor including registration fees, stipends and/or honorarium.

#### Each company sponsoring a satellite symposium will receive the following added benefits to enhance exposure at the meeting:

- (Title, date and time of symposia) in the Vascular Specialists @ VAM preview edition (published in late May) and onsite daily newspapers. (if confirmed by publication deadline)
- Membership mailing list, with invitation to be approved by SVS with a one-time use
- Signage located adjacent to the registration area to include session title and company name (produced by SVS)
- Sponsor may provide (2) directional signs and one sign for outside of session room (all signage and artwork must be SVS approved) up to (1) hour prior to start of session. Signage must be removed immediately after session.
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state)
- Inclusion in the SVS mobile app (session title, sponsor name, faculty name, institution name, city and state)
- Two email blast promotions inclusive of all industry sponsored satellite symposia events (to include sponsor name, session title, faculty name(s), institution name, city and state, link to symposia registration page (provided by sponsor), pdf. with symposia description (provided by sponsor)
- Special signage at exhibit booth (produced by sponsor)
- Credit in the Corporate Partners Recognition Program
- Promotional flier to be included in virtual tote bag, located in mobile app.

For more information, to review the rules and regulations, or to complete to application, please see our conference webpage.

## **ANNOUNCING THE 1ST ANNUAL**



The SVS is proud to announce a completely new event taking place on the evening of Wednesday, June 14th to kick off the Vascular Annual Meeting! VAM attendees and their families will join us for an evening of festive fun to include music, entertainment, and food in a block party like no other! The lawn of the Gaylord National Convention Center and Resort will transform as the sun sets and come alive with games, artists, festive cuisine and plans of closing our party with an EPIC drone display!

The VAM Block Party will be limited to 4 sponsors each having their own "block"

#### **BLOCK PARTY SPONSOR (Limited to 4 sponsors) - \$25,000**

- Assigned "block" for your organization
- Featured activity within your block with additional branding options
- Branded Cocktail Tables
- Branded Flag Banner
- Branded Festival Wristband
- Branded block on festival style map and schedule handed out to each attendee
- 10 entry badges
- Listing in mobile app
- Listed on the website
- Inclusion in announcement e-blast





On top of the above inclusions, your organization's block will offer endless opportunities for additional creative activities and enhancements hand selected to fit your needs. Choose from our menu of enhancements or work with us to create bespoke options to fit your messaging and networking objectives. Opportunities include but are not limited to:

- Branded Food Stations
- Additional Interactive Games and Activities
- Branded Lounge Spaces
- Entertainment (chalk artists, street performers, magicians, fortune tellers, etc.)
- Artisanal and handmade demonstrations from local artists
- Branded Bar/Beverage strategically placed within your block
- · Endless other opportunities to draw a crowd and keep them talking throughout the conference

Interested in supporting the SVS Foundation at VAM? The mission of the SVS Foundation is to optimize the vascular health and well-being of patients and the public through support of research that leads to discovery of knowledge and innovative strategies, as well as education and programs, to prevent and treat circulatory disease. Your organization can support this mission through sponsorship of one of the many opportunities offered at "The Great Gatsby Gala."

For more information, please visit vascular.org/2023Gala or contact Scott Behm, Director of Industry Relations: Sbehm@vascularsociety.org

Make a lasting impression on attendees by reaching outside your booth space! Maximize your visibility by adding these exciting and innovative branding and sponsorship opportunities! SVS has developed a list of options to meet all price points and help achieve each company's goals while onsite. Whether you are trying to increase booth traffic, promote new products, or increase brand recognition, there is something for everyone in our branding and sponsorship opportunities!



## THE FOLLOWING BENEFITS ARE INCLUDED WITH EACH BRANDING OPPORTUNITY:



- Recognition in the pre-meeting and onsite daily newspaper, Vascular Specialists@VAM – distributed onsite to all conference attendees
- Recognition on the SVS Web site, VascularWeb.org®, the leading resource for vascular health information for patients and health care professionals
- Promotional flier to be included in virtual tote bag, located in mobile app
- Recognition signage on-site, strategically placed throughout the convention center increasing visibility beyond your booth!
- Recognition in the VAM mobile app with over 2,400 downloads in 2022!

\*All artwork must be approved by SVS prior to production. All opportunities on first come, first served basis.



### **Hotel Key Cards**

### \$15,000 (Exclusive Sponsorship)

A small way to make a big impact!
What better way to remind our
attendees of your support than seeing
your logo each time they enter their
sleeping room? As the official Headquarters Hotel of

VAM, the Gaylord National Harbor is host to all VAM meeting attendees. Keycards include an approved, one-sided image provided by sponsor.





#### **Do Not Disturb**

## \$10,000 (Exclusive Sponsorship)

Over 60% of hotel guests report utilizing the "do not disturb" door hanger during their stay. Placing your company's message on the card makes a big impact as attendees walk into their rooms. Each door hanger is double-sided for maximum branding. \*Additional \$4 fee per room for delivery and removal by bell services. Sponsor is responsible for production costs.

## **Convention Center Floor Logo**

### \$5,000 (6 Available)

Strategically placed in high traffic areas to grab everyone's attention, these 9'x9' floor logos make a big splash and offer ample space for a logo, product promotion and booth numbers.





#### **Mobile App**

## \$25,000 (Exclusive Opportunity)

VAM has gone digital! Over 2.400 attendees in 2022 utilized the SVS app for information during VAM. From agenda and floorplans to networking with other attendees, every time the app is re-launched, attendees will see the sponsoring splash page!



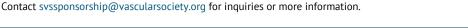
## Charging Lounge \$7,500 (6 Available)

New this year! Whether it is a laptop, tablet or cell phone, everyone needs to stay connected. VAM is offering industry partners the opportunity to do just that with branded charging lounges. Area includes two lounge chairs, a loveseat, and a charging table. Branding will include 2'x1' floor sticker in front of lounge, branding of charging table, and two throw pillows with company logo. Sponsor may provide small pop-up banner or backdrop with approval.



## **Headquarters Room Drop** \$7,500 (6 Available)

Deliver your message directly to VAM attendees! Use this to promote a new product, invite traffic to your booth, or increase brand awareness. \*Production and hotel delivery costs are at the sponsor's expense. Current pricing is \$4.00 per room for outside delivery and \$4.50 per room for inside delivery.





## Vascular Specialist@VAM Room Drop

#### \$8,500 (3 Available)

New this year! VS@VAM is our daily conference publication that offers highlights from each day, insights on how to maximize the conference experience, and valuable education & industry related articles. With over 4,800 subscribers, Vascular Specialist and VS@VAM is a perfect way to put your company name and logo in the hands of attendees with a hotel room door delivery each day of the VAM! Branding will include a corner note on the cover to credit sponsor and directing reader to ½ page ad within issue (option for 50% off a full page ad), eblast announcing room delivery and push notification in mobile app noting sponsor. Sponsorship only: hotel delivery costs are at the sponsor's expense. Current pricing includes \$4.00 per room for outside delivery and \$4.50 per room for inside delivery.



## Exhibit Hall Hanging Aisle Signs and Floor Decals \$10,000 (7 Available)

Grab attention from above and below by branding the sign in the aisle where your booth is located, as well as a branded path that will lead attendees directly to your booth. Price includes one aisle sign and up to 10 floor decals and instillation. With only seven (7) opportunities available, don't wait! Hurry before another competitor claims the aisle!







## Opening Reception Bar Sponsorship\*

#### \$6,500 (4 Available)

Cheers to our opening reception! Bring attention to your brand and drive traffic to your booth by sponsoring one of the four (4) bars at the opening reception! Sponsorship includes branded beverage napkins, and signage placed on top of the bar. Each sponsored bar will be place within proximity to your booth, increasing traffic!

\*Bar placement subject to fire marshal approval.



## Elevator Cling \$7,000 (12 Available)

While your captive audience waits for the elevator, promote your booth, brand, and new products with signage that covers the exterior of the entire elevator door!

Opportunity includes cost of production and installation.





## **Conference Wi-Fi Splash Page and Password Option**

## \$25 000 (Exclusive Sponsorship)

New to VAM this year! An exclusive sponsorship opportunity and a necessity for all attendees! Sponsorship includes approved Wi-Fi password selected by sponsor!

Username: VAM2023

Password: YOURCOMPANY NAME



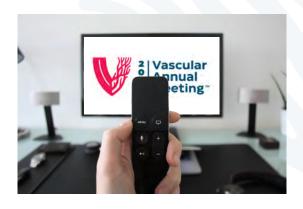


## **Hotel Digital Signage** \$7,500 (10 Available)

With over 25 monitors located throughout the hotel's lobby and elevator banks, your message will be displayed on a loop throughout the days of the conference! Only 10 opportunities available and each image or video will display for 30 seconds.

## **Guest Room Channels** \$10,000 (3 Available)

Make a lasting impression every time an attendee turns on the TV! All guest rooms are automatically set to this default channel, ensuring that your company logo will appear when they check in to their rooms and when they return after a long day of learning and networking! Logo/Image from each company will rotate on a loop to ensure that participating sponsors receive equal visibility.





## **Convention Center Video Wall** \$10,000 (2 Spots Available)

Exclusive to the National Harbor Resort, make a BIG impact with the Convention Center Digital Video Wall! Located above the Chesapeake Ballrooms and at the centerpiece of the session rooms, this 20 second image or video (no sound) will be shown on a loop throughout the conference.



## National Harbor Escalator Clings \$7,500 (2 Escalators Available)

Another exclusive opportunity at the National Harbor Resort, escalators flanking the video wall lead up to the plenary. Escalators will display a continuous image promoting your products or your company's logo to increase visibility!

Production costs are the responsibility of the sponsor. (branding includes both glass walls of (1) escalator).





## **Potomac Lobby Banners** \$6,000 (3 Available)

Reach your audience as they travel to the session rooms, banners are in a high traffic area and will be seen from the lobby, atrium, and convention center entrances. No better way to grab the eye of attendees!

## Maryland Foyer Window Clings

## \$6,000 (2 Available)

Visible from the Maryland entrance to the convention center and as attendees travel down the escalator to access the exhibit hall, this opportunity allows attendees to take notice! Promote your organization, product, or booth to attendees as they enter the exhibit hall.





## Foyer Mirror Clings \$7,500 (5 Available)

Placed throughout the main Ballroom Foyers; Maryland, Potomac, Chesapeake, National Harbor, and Annapolis, these mirror clings are a simple, yet effective way to ensure your organization remains top of mind throughout VAM!



#### **Exhibit Hall Staircase**

### \$15,000 (2 Staircases Available)

Every attendee will visit the exhibit hall for meals, the opening reception and to gain industry insights at VAM, stand out from other industry partners by branding the only staircase leading to and from the exhibit floor! Sponsorship includes production and installation for area as seen in images on right.



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## Exhibit Hall Escalator Railing Wall \$7,500 (4 Escalators Available)

An impactful way to remind attendees to visit your booth, branding the escalators leading to and from the exhibit hall floor! Branding will be highly visible not only as attendees descend the escalators but around the corner as they access the main entrance to the exhibit hall. Sponsorship includes opportunity cost, production is at the cost of the sponsor. (branding includes both glass sides of (1) escalator wall)



## Lamp Post Banners \$3,500 (7 Available)

Exclusive to Gaylord properties, the atrium is a highly populated area, no matter what time of day. Elevate your presence on property by branding the lamp posts located throughout this coveted space. Guests will see your company banner opposite VAM banners as they travel through the resorts to dine, shop or relax at the various outlets.





## **Directional Stacks** \$2,500 (6 Available)

**New this year!** VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! Sponsor a stack that will include your company's branding on two (2) sides of the directional. Stacks will be scattered throughout VAM for maximum exposure!

## National Harbor Fountain \$20,000 (Exclusive Sponsorship)

Yet another unique opportunity exclusive to the Gaylord, branding of the iconic National Harbor Fountain! The fountain demands to be seen from all areas of the resort; at guest check-in, overlooking the atrium from the guest rooms, or as attendees enjoy their morning coffee. Give everyone the chance to see your logo in action!





## **Atrium Building Gobos** \$10,000 (2 Available)

A creative way to establish a presence outside the convention space - your company

logo projected onto one of the two buildings located in the atrium! This unique placement ensures your logo is visible to attendees overlooking the atrium from above and from the atrium floor!



## Lawn Chairs (per 10 chairs) \$2,500 (10 Available)

The lawn at Gaylord National Harbor will be visited many times by attendees to unwind after long days in session. Sponsor a space for them to relax with branded Adirondack chairs! Price includes branding for 10 chairs that will be placed throughout the levels of the rolling lawn for the duration of VAM. \*\*\*





## **Drink Coasters** \$5,000 (3 Available)

The hotel bar is a popular place to meet with colleagues, unwind after a day in sessions, or catch up over a drink. Increase your visibility by branding coasters with your company logo or product promotion. Each sponsorship will include 250 coasters that will be used at the main lobby bar during VAM.



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# 2023 ANNUAL MEETING

JUNE 13-14, 2023

NATIONAL HARBOR, MD

**GAYLORD NATIONAL RESORT AND CONVENTION CENTER** 

## ABOUT SVS VASCULAR QUALITY INITIATIVE

The Society for Vascular Surgery Vascular Quality Initiative® (VQI®) is a collaboration of the Society for Vascular Surgery Patient Safety Organization (SVS PSO), 18 regional quality improvement groups organized under the SVS PSO, and Fivos, its commercial technology partner.

SVS VQI's 14 registries contain demographic, clinical, procedural and outcomes data from more than 900,000 vascular procedures performed nationwide and in Canada. Each record includes information from the patient's initial hospitalization and at one-year follow-up. The mission of SVS VQI is to improve the quality, safety, effectiveness, and cost of vascular healthcare.

## THE VQI ANNUAL MEETING **VQI@VAM**

With 249 attendees participating both in-person and virtually in 2022, we are extremely pleased to announce our 7th Annual VQI Annual Meeting taking place June 13-14, 2023 at Gaylord National Resort and Convention Center in National Harbor, Maryland.

The VQI Annual Meeting is designed to meet the needs of physicians, nurses, data managers, quality improvement professionals and administrators. VQI@VAM gives the chance to showcase some of the wonderful work being done to improve vascular care and patient outcomes. With over 900 participating centers and over 900,000 procedures, the 2023 program promises to bring new insights, education, and enrichment to everyone attending!



Contact syssponsorship@vascularsociety.org for inquiries or more information.



Tabletop Booth Cost: \$3,500

New this year, VQI@VAM will be offering a limited number of tabletop exhibits on Tuesday and Wednesday preceding the start of VAM! This is an exciting opportunity for industry partners to support the importation mission of VQI and invaluable networking with our attendees with special interests in quality improvement!

#### Exhibit Hours\*

Tuesday, June 13th 1:00pm - 5:00pm Wednesday, June 14th 9:30am - 3:30pm

\*Active exhibit hours will be listed after program is finalized

## EXHIBITOR BENEFITS

- > Recognition signage on-site
- > Recognition in VAM Mobile App
- > Name recognition on VQI Website
- > Thank you on exhibit slide in session room
- > Tabletop exhibit space located in the VQI corridor of Gaylord Resort and Convention Center

# **VQI**SPONSORSHIP AND BRANDING OPPORTUNITIES

VQI is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to VQI Annual Meeting attendees.



## **BRANDING OPPORTUNITIES**

## **VQI Corridor Floor Logo**

\$1,500 (3 Available)

Strategically placed in the corridor leading to the VQI session room, these 2x2 floor clings are perfect to grab everyone's attention with your organization's logo as well as advertise your support of VQI@VAM!

#### **Directional Stacks**

\$2,500 (2 Available)

VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for VQI@VAM! Sponsor a stack that will include your company's branding on two (2) sides of the directional!

## FOOD AND BEVERAGE SPONSORSHIP

#### **Coffee Breaks**

\$3,500 (4 Available)

Sponsor one of the five breaks offered during VQI@VAM! keep attendees energized in session and while they network with our exhibitors! Sponsorship includes recognition via prominent signage at sponsored break, acknowledgement in program next to designated break, and company logo on branded beverage napkin during designated break.

## FOOD AND BEVERAGE SPONSORSHIP

#### **Breakfast Presentation**

#### \$20,000 (Exclusive Opportunity)

For the first time, VQI is allowing an exclusive opportunity for a breakfast presentation prior to session start on Wednesday morning! The breakfast will allow industry partners the opportunity for a 15-minute presentation with 5 minutes of Q&A to our audience of physicians, nurses, data managers, quality improvement professionals and administrators! \*Topic must be reviewed and approved by VQI leadership.

### **Poster and Networking Reception**

### \$20,000 (Exclusive Opportunity)

One of the highlights of VQI@VAM, the poster and networking reception is a fantastic way to support the hard work and contributions of our VQI participants! This exclusive opportunity includes recognition in the conference program, prominently placed signage, branded beverage napkins, signage placed on top of each bar, and a thanks and introduction from VQI leadership during the reception!





# 2023 ANNUAL CONFERENCE

JUNE 14-15, 2023

NATIONAL HARBOR, MD

**GAYLORD NATIONAL RESORT AND CONVENTION CENTER** 

## ABOUT SOCIETY OF VASCULAR NURSING

Founded in 1982, the Society for Vascular Nursing (SVN) is a not-for-profit association dedicated to promoting excellence in the compassionate and comprehensive management of persons with vascular disease. The Society's mission is to provide a professional community for nurses and advance practice nurses focused on advancing the care of people living with vascular disease through excellence in evidence-based practice and education.

## **ABOUT THE SVN ANNUAL CONFERENCE**

The SVN Annual Conference hosts between 100-150 Health Care Professional comprised of Advanced Practice Nurses and Registered Nurses with specialties in vascular, cardiovascular, technologists and researchers! In 2023, the Society for Vascular Nursing will be hosting the 41st Annual Conference, June 14-15, at the Gaylord National Convention Center, National Harbor, MD in conjunction with the 2023 VAM. The 2023 Annual Meeting will feature a variety of sessions on topics such as PAD, carotid disease, rare and obscure vascular disorders, aneurysm, vasculitis, venous disorders & VTE, lymphedema vs. lipedema, and much more!

The program includes two full days of content with a mix of abstracts, invited sessions, breakout sessions and workshops. In addition, a networking lunch and panel session in collaboration with the SVS, the SVN will be hosting a PA Section in the program. Offering a unique and exclusive opportunity for industry partners to support the SVN Annual Conference Mission of demonstrate excellence through innovation, research, and education.





**Tabletop Booth Cost: \$2,500** 

New this year, the SVN will be offering a limited number of tabletop exhibits at the SVN Annual Conference on Wednesday and Thursday! This is an exciting opportunity for industry partners to support the SVN and connect with the nurse leaders in vascular care!

#### **Exhibit Hours\***

Wednesday, June 14th 9:30am - 3:30pm Thursday, June 15th 9:30am - 3:30pm

\*Active exhibit hours will be listed after program is finalized

## **EXHIBITOR BENEFITS**

- > Recognition signage on-site
- > Recognition in VAM Mobile App
- > Name recognition on SVN Website
- > Thank you on exhibit slide in session room
- > Tabletop exhibit space located in the SVN corridor of Gaylord Resort and Convention Center

# **SVN**SPONSORSHIP AND BRANDING OPPORTUNITIES

The SVN is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to SVN Annual Meeting attendees.



## **BRANDING OPPORTUNITIES**

### **SVN Corridor Floor Logo**

\$1,500 (3 Available)

Strategically placed in the corridor leading to the SVN session room, these 2x2 floor clings are perfect to to grab everyone's attention with your organization's logo as well as advertise your support for the Society for Vascular Nurses!

#### **Directional Stacks**

\$2,500 (2 Available)

VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for the SVN Annual Conference! Sponsor a stack that will include your company's branding on two (2) sides of the directional!

## FOOD AND BEVERAGE SPONSORSHIP

#### **Coffee Breaks**

\$3,500 (4 Available)

Sponsor one of the four breaks offered over the duration of the SVN Annual Conference to keep attendees energized in session and while they network with our exhibitors! Sponsorship includes recognition via prominent signage at sponsored break, acknowledgement in program next to designated break, and company logo on branded beverage napkin during designated break.

## **FOOD AND BEVERAGE SPONSORSHIP**

#### **Breakfast**

#### \$10,000 (2 Available)

Kick off each day of the SVN Annual Conference with your company sponsoring the most important meal of the day! This limited sponsorship opportunity offers your organization a chance to not only be recognized on signage and in the conference program, but also the opportunity for a 20-minute presentation in front of SVN attendees while they enjoy the sponsored breakfast!

### **Presidential Luncheon**

## \$15,000 (2 Available)

A much-anticipated event our attendees look forward to every year! The SVN Presidential Luncheon offers the opportunity for updates, awards, and networking with colleagues! We are offering the unique opportunity for (2) industry partners to be a part of our luncheon program! Each sponsor will be recognized in signage, on the luncheon program, on the introduction slide as well as have the unique opportunity to present their organization to the audience before introducing a segment of the luncheon program!

## **Welcome Reception**

## \$20,000 (Exclusive Opportunity)

Help us celebrate our attendees by sponsoring our 2023 Welcome Reception on Wednesday evening! This exclusive opportunity includes recognition in the conference program, prominently placed signage, branded beverage napkins, signage placed on top of each bar, a thanks and introduction from our SVN leadership during the reception, and 15 minutes to address the reception attendees!



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