



SPONSORSHIP OPPORTUNITIES

2022 VASCULAR ANNUAL MEETING

JUNE 15-18

EXHIBIT DATES: JUNE 16-17

HYNES CONVENTION CENTER

BOSTON, MA

Dear Industry Partner:

The Society for Vascular Surgery's Vascular Annual Meeting® has been the premier meeting for vascular surgeons for 75 years. To assist exhibitors in maximizing their exposure to this very influential group, the Society for Vascular Surgery® (SVS) once again offers premium visibility sponsorship opportunities. The 2021 Vascular Annual Meeting (held during the pandemic) included over 1,000 vascular surgeons and vascular health professionals in attendance.

We continue to plan full speed ahead for an in-person, high-impact, meeting where colleagues can once again connect and learn from each other.

SVS sponsorships offer proven methods for exposing your products or services, building traffic to your booth and helping prepare clients for your personal message in face-to-face discussions. There are new opportunities available this year designed to offer high visibility and exclusive exposure. There are sponsorship opportunities for every budget. If there is an opportunity that isn't listed in this brochure that has proven successful to your organization, please contact me and we can discuss implementation.

Each sponsorship opportunity comes with the following added values to enhance your exposure at the Vascular Annual Meeting. Sponsorships must be reserved by April 29 to receive the complete list of fulfillment opportunities:

- Recognition in the pre-meeting and onsite daily newspaper, Vascular Connections
- Recognition on the SVS Web site, VascularWeb.org®, the leading resource for vascular health information to patients and health care professionals
- Recognition in the virtual tote bag; sent to all professional attendees and SVS members
- Recognition signage on-site, strategically placed throughout the convention center
- Recognition in the Vascular Annual Meeting mobile app

Sponsorships are sold on a first-come, first-serve basis so be sure to send in your application quickly. Thank you for your support of this year's Vascular Annual Meeting!

Sincerely,
Courtney Donovan
SVS Director of Meetings

Please contact Courtney Donovan
SVS Interim Director of Meetings, regarding
the Vascular Annual Meeting Sponsorship
Program.

Email: cdonovan@vascularsociety.org

ABOUT SVS AND WHO ATTENDS THE VASCULAR ANNUAL MEETING



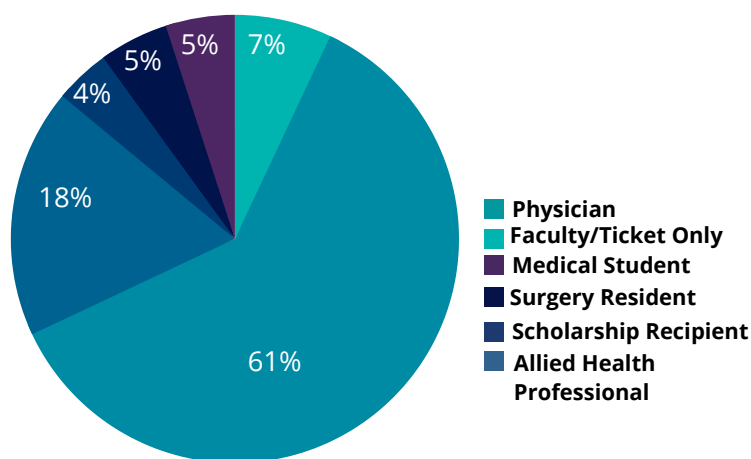
SVS is a not-for-profit professional medical society, composed primarily of vascular surgeons, that seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness. SVS is the national advocate for over 6,000 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness.

The Vascular Annual Meeting is the premier source of education for vascular health professionals. The meeting provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

SVS hosted an in-person meeting in San Diego in 2021. There were over 1,000 professionals in attendance. As SVS makes plans to celebrate its 75th Anniversary during VAM22, we are expecting over 1,500 vascular health professionals to be in attendance. SVS continues to strengthen its membership base by attracting younger physicians.

PROFESSIONALS BY CATEGORY

VAM21 REGISTRATION CATEGORY PERCENTAGES



The Society for Vascular Nursing will participate in VAM22 with an expected attendance of nearly 200 attendees. VAM22 will continue to host the SVS Physician Assistant Section with an expected attendance of over 125 registrants as well as the VQI Annual Meeting with an expected attendance of 200 registrants. In addition, SVS is excited to announce the inaugural meetings of several new SVS Sections during VAM22: Women, Young Surgeons and Office-Based Labs/Community Practice.

Note: all attendance projections are pre-pandemic projections.

REGISTRANT AMENITIES



The Vascular Annual Meeting is the premier source of education for vascular health professionals. The meeting provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

Headquarters Hotel Key Cards

Benefits:

- Company name, logo and advertising message on one side of the hotel room key card at the Sheraton Headquarters Hotel; the other side will include the hotel's instructional verbiage
- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork is due May 1.**



Exclusive Sponsorship: \$15,000

Headquarters Hotel "Do Not Disturb" Door Hangers

Display a door hanger with your company message/logo and booth number on hotel room doors of attendees staying at the Headquarters Hotel (approximately 1,000).

Benefits:

- Company name, logo and advertising message on one side of the door hanger at the Sheraton Headquarters Hotel; the other side will include the traditional "Do Not Disturb" notice.
- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website(company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the convention center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)



Exclusive Sponsorship: \$10,000

Note: Sponsor is responsible for all production costs and hotel charges associated with the distribution of the door hangers.

ADVERTISING OPPORTUNITIES



Free Standing Graphic Board

Benefits:

- Free standing meter panel board (87" tall x 38" wide) in various locations of the Hynes Convention Center
- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the convention center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork is due May 13.** Please allow 6" of blank space at the bottom for insertion into the sign holder.



Sponsorship: \$3,000 for a single or double-sided panel

Note: Sponsorship only – design and production costs are the responsibility of the sponsor. Production costs are currently \$375 per side if artwork is received by May 13. A maximum of 10 panels will be approved.

Convention Center Exhibit Hall Spandex Table Covers

Companies will have the option to place their company logo on the top or on the entire spandex table cover on tall cocktail rounds located throughout the exhibit hall and in the two designated food and beverage stations. A total of 50 table covers will be available. Companies may purchase covers in blocks of ten.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork must be received by May 13.**



Sponsorship: \$12,000 for 10 table covers or \$22,000 for 20 table covers

Note: available quantity contingent on table mat sales

ADVERTISING OPPORTUNITIES CONTINUED



Convention Center Exhibit Hall Table Mats

Companies will have the option to place their company logo on table mats to be adhered to the top of the tall cocktail rounds located throughout the exhibit hall and in the three designated food and beverage stations. A total of 30 tables will be available. Companies may purchase covers in blocks of ten.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork must be received by May 13.**



Sponsorship: \$6,000 for 10 or \$11,000 for 20

Note: Available quantity contingent on table cover sales.

Convention Center Carpet Logo

SVS will be providing a red carpet runner from the entrance of the Scientific Session ballroom to the entrance of the Exhibit Hall. Companies may purchase 9'x9' carpet logos to be inserted into the carpet runner. Placement will be determined on a first-come, first-served basis. Logo will be subject to artwork approval as not all logos may be accepted due to design.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork must be received by May 13.**



Sponsorship: \$5,000 for one carpet logo or \$7,500 for two carpet logos

ADVERTISING OPPORTUNITIES CONTINUED

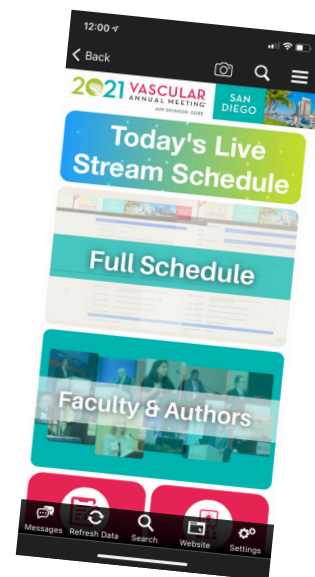


Mobile Device App

This popular sponsorship made its debut in 2012. In 2021, there were 1,418 user accounts. There were 275 exhibitor impressions recorded with each company receiving at least one hit.

Benefits:

- Sponsor name to appear on splash screen of mobile app. (Note: due to ACCME guidelines, the sponsor's logo may not appear on the app.)
- Sponsor is eligible to send one promoted post to all users. Copy subject to approval and will be sent by SVS.
- Features include a searchable, up-to-date online program including abstracts, exhibitor directory, sessions and speakers; agenda builder listing the itinerary of sessions currently scheduled for the attendee; activity feed allowing attendees to make real-time comments on exciting program content, sponsor recognition, posting of the daily newspaper, Vascular Connections, link to the real-time exhibitor floor plan, general meeting information and link to claim CME credit.
- Compatible with iOS and Android devices
- App link will be emailed to all registered attendees approximately two weeks prior to the meeting.
- Credit in the Corporate Partners Recognition Program
- Credit in the sponsorship recognition flier included in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (company name)
- Recognition signage in the Hynes Convention Center (produced by SVS)
- Recognition on SVS website (company name)



Exclusive Sponsorship: \$25,000

ADVERTISING OPPORTUNITIES CONTINUED



Mobile Device Charging Station

A total of three charging stations are available for sponsorship (one on Level 1 and two on Level 3) in the Hynes Convention Center. Companies may include their logo or product information graphics on a total of 11 panels.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork must be received by May 13.**

Sponsorship: \$6,000 per charging station



Headquarters Hotel Room Drop

Companies may produce printed collateral to be distributed either inside or outside the attendee's guest rooms during one night of the meeting (subject to SVS approval).

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)

Sponsorship: \$5,000 per night, Wednesday through Friday nights are available as single nights. (Sponsorship only; hotel delivery costs are at the sponsor's expense. Current pricing includes \$3.50 per room for outside delivery and \$4.00 per room for inside delivery. All production costs are at sponsor's expense.)



ADVERTISING OPPORTUNITIES CONTINUED



Convention Center Park Benches

Your company or product will be displayed on park benches strategically placed in high traffic areas throughout the Hynes Convention Center. Placement will be at the discretion of SVS. Sponsorship is limited to a total of (20) benches.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- Printable space is 44.25" w x 16" h.
- **Artwork must be received by May 13.**



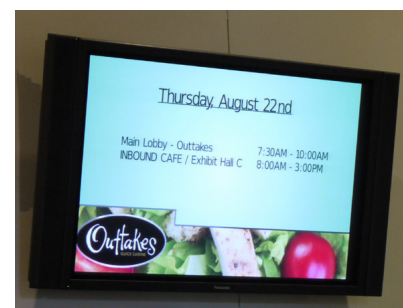
Sponsorship: \$2,500 per bench

Convention Center Video Monitor

There is a total of 21 digital monitors located throughout all levels of the Hynes Convention Center available for your company message, logo or video (no sound). The monitors will be operational from 6:00 am through 11:00 pm each meeting day, Wednesday through Saturday.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **All content is due by May 13.**



Sponsorship: \$10,000 per 20-second time slot. A minimum of two and a maximum of ten companies will apply.

ADVERTISING OPPORTUNITIES CONTINUED

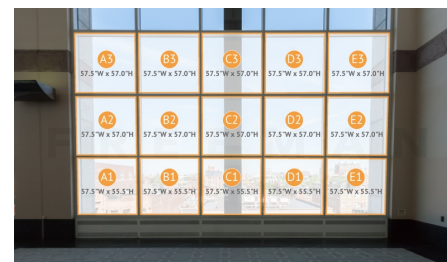


Convention Center Window Clings

There are many window clings available on levels 2 and 3 for sponsor logos or product pictures. The sizing varies and will be dependent on location. All clings will be produced as single-sided and sold in groups of three.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork is due by May 13.**



Sponsorship: \$5,000 per group of three clings (note: must be consolidated in the same section of windows)

New! Convention Center Ballroom Panel Signage

The exterior of the SVS Plenary Session ballroom includes opportunities for sponsors to add their company or product promo. There are eight panels available outside Ballroom A-C, each sized 11'x6" x 11'x6". All signage will be produced as single-sided.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork is due by May 13.**

Sponsorship: \$7,500 per panel



ADVERTISING OPPORTUNITIES CONTINUED



New! Convention Center Pillar Signage

The Hynes Convention Center features several pillars that are available for sponsor messaging to include company name and/or product messaging. Each sponsored pillar will be produced in a fabric material installed featuring a zipper for a modern and contemporary look. Sponsoring companies should plan on artwork to fill a 10'9" W x 8' H wrapper.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS Web site (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Artwork is due by May 13.**

Sponsorship: \$7,500 per pillar

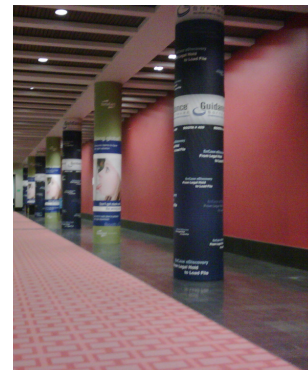


Exhibit Hall Aisle Signs

Add your company logo to the bottom of the aisle signs that will be hung over each aisle in the exhibit hall. A total of seven aisle signs will be available for sponsorship. Each sign is 4'Hx8'W and will include the Aisle number.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS Web site (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- **Company logo is due April 30.**

Sponsorship: \$5,000 per sign (maximum of seven signs)



ADVERTISING OPPORTUNITIES CONTINUED



Convention Center Floor Decals

A total of 10-floor decals are available on levels 2 and 3, where the VAM meetings are scheduled to take place. Sponsors will have the opportunity to place their product or company logo. Each decal is 36" round.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag distributed to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in SVS-generated pre-meeting promotional email blasts
- **Artwork must be received by May 13**



Sponsorship: \$2,500 per decal

Exhibit Hall Scavenger Hunt

Offered through the official meeting app, exhibitors will have the opportunity to participate in a Scavenger Hunt. Attendees will be provided with a list of participating sponsor booth numbers. Attendees will scan a QR placard (provided by SVS) which will then display a multiple-choice question. When answered correctly, the attendee will be awarded points. The three attendees with the most points at the end of the show will be awarded prizes. Participating companies will provide a .png version of the company logo (sized 600 pixels wide x 200 pixels tall with a transparent background) along with one multiple-choice question, including five possible answers.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in SVS-generated pre-meeting promotional email blasts
- Recognition in the official onsite meeting newspaper, Vascular Connections
- **Deadline for decision date, logo and question/responses is May 13.**



Sponsorship: \$1,000 per sponsor

ADVERTISING OPPORTUNITIES CONTINUED



Headquarters Hotel - Elevator Clings

Add your company logo or product message to the exterior and interior of the elevator doors at the Headquarters Hotel, the Sheraton Boston. The peak night room block at the Sheraton is 1,000, affording sponsors optimal viewing as attendees use both the south and north tower elevators to access their guest rooms to and from the convention center.

Benefits:

- Credit in the Corporate Partners Recognition Program
- Recognition on the SVS website (company name)
- Recognition in the VAM mobile app (company name)
- Credit in sponsorship recognition flier to be placed in the virtual tote bag sent to all professional attendees and SVS members (to be produced by SVS)
- Recognition signage in the Hynes Convention Center (to be produced by SVS)
- Recognition in pre-meeting promotional email blasts (to be issued by SVS)
- Each elevator door is 42.75" W x 79.5" H.
- A maximum of eight elevator doors are available for sponsorship in the north tower and four in the south tower. Inside and outside images can be different.
- **Artwork is due by May 13.**



Sponsorship: \$6,000 per elevator (including exterior and interior; images may differ)

SPONSORSHIP INTENT AGREEMENT

**2022 VASCULAR
ANNUAL MEETING***
JUNE 15-18, 2022 • BOSTON, MA

Complete and return to:
Courtney Donovan, Director of Meetings
Society for Vascular Surgery
9400 W. Higgins Road, #315
Rosemont, IL 60018
Email: cdonovan@vascularsociety.org
Tax ID#: 22-2990719

Exhibiting Company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Country: _____

Phone Number: _____ Email: _____

Fax: _____

Payment Information

Upon receipt of the completed agreement, SVS will issue an invoice complete with a link to the secure, online payment system.

Authorization signature: _____

By signing this document, exhibitor agrees that this is a legally binding contract and that payment is due with this agreement by April 29, 2022. In the event of cancellation, a refund will not be issued unless the sponsorship is resold at the full amount. At that time a full refund will be issued. All artwork must be submitted to SVS for approval prior to use. Only confirmed 2022 exhibitors will be allowed to participate in the VAM sponsorship program. Sponsorships will be awarded on a first-come, first-serve basis based on receipt of application and payment.

SPONSORSHIP INTENT AGREEMENT

**2022 VASCULAR
ANNUAL MEETING**
JUNE 15-18, 2022 • BOSTON, MA

Complete and return to:
Courtney Donovan, Director of Meetings
Society for Vascular Surgery
9400 W. Higgins Road, #315
Rosemont, IL 60018
Email: cdonovan@vascularsociety.org
Tax ID#: 22-2990719

Please check your sponsorship selection below:

- Headquarters Hotel Key Cards (\$15,000)
- Headquarters Hotel Door Hangers (\$10,000)
- Convention Center Graphic Board (\$3,000 each)
- Spandex Table Covers (sold in blocks of 10) # _____ (\$12,000 for 10 or \$22,000 for 20)
- Table Mats (sold in blocks of 10) # _____ (\$6,000 for 10 or \$11,000 for 20)
- Convention Center Carpet Logos (\$5,000 for one logo or \$7,500 for two logos)
- Mobile Device App (\$25,000)
- Headquarters Hotel Room Drop (\$5,000 per night)
_____ Wednesday _____ Thursday _____ Friday
- Mobile Device Charging Station (\$6,000 each)
- Convention Center Park Benches \$2,500 x # _____ = \$ _____
- Convention Center Video Monitor (\$10,000 per 20-second time slot) x # _____ = \$ _____
- Convention Center Window Clings \$5,000 per (3) clings x # _____ = \$ _____
- Convention Center Ballroom Panels \$7,500 per panel x # _____ = \$ _____
- Convention Center Pillar Wraps \$7,500 per wrap x # _____ = \$ _____
- Exhibit Hall Aisle Signs \$5,000 per sign x # _____ = \$ _____
- Convention Center Floor Decals \$2,500 x # _____ = \$ _____
- Exhibit Hall Scavenger Hunt (\$1,000)
- Headquarters Hotel Elevator Clings \$6,000 x # _____ = \$ _____