



2022 VASCULAR
ANNUAL MEETING

JUNE 15-18, 2022 • BOSTON, MA

SATELLITE SYMPOSIUM OPPORTUNITIES

EXHIBIT DATES: JUNE 16-17

The Vascular Annual Meeting® is the premier meeting for vascular surgeons and all vascular health professionals. To assist exhibitors in maximizing their exposure to this very influential group, the Society for Vascular Surgery® (SVS) is pleased to offer exhibitors the opportunity to sponsor a Satellite Symposium.

We continue to plan full speed ahead for an in-person, high-impact, meeting where colleagues can once again connect and learn from each other. SVS continues to be committed and dedicated to hosting a live event in 2022. However, the protection and safety of our attendees remains our top priority.

Both breakfast and evening time slots are available! Each company sponsoring a satellite symposium will receive the following added benefits to enhance exposure at the meeting:

- Inclusion in the online registration application and registration form (breakfast time slots only)
- Recognition in the pre-meeting and onsite daily newspaper, Vascular Connections
- Recognition on the SVS website, VascularWeb.org®, the leading resource for vascular health information to patients and health care professionals
- Recognition in two SVS-generated email blast promotions
- Recognition in the official meeting App
- Recognition in the online planner (detailed meeting agenda)
- One-time Access to the SVS membership mailing list

Time slots are sold on a first-come, first-served basis so be sure to send in your application quickly. Thank you for your support of this year's Vascular Annual Meeting and we look forward to your participation in VAM22.

Sincerely,

Courtney Donovan
SVS Director of Meetings

ABOUT SVS AND THE VASCULAR ANNUAL MEETING



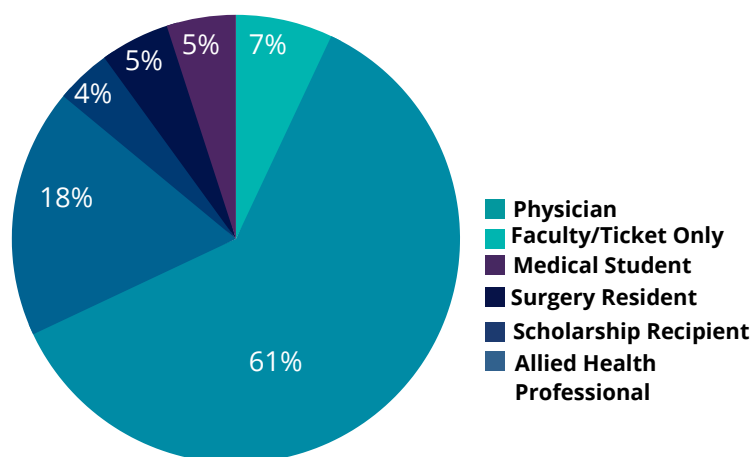
SVS is a not-for-profit professional medical society, composed primarily of vascular surgeons, that seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness. SVS is the national advocate for over 6,000 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness.

The Vascular Annual Meeting is the premier source of education for vascular health professionals. The meeting provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

SVS hosted an in-person meeting in San Diego in 2021. There were over 1,000 professionals in attendance. As SVS makes plans to celebrate its 75th Anniversary during VAM22, we are expecting over 1,500 vascular health professionals to be in attendance. SVS continues to strengthen its membership base by attracting younger physicians.

PROFESSIONALS BY CATEGORY

VAM21 REGISTRATION CATEGORY PERCENTAGES



The Society for Vascular Nursing will participate in VAM22 with an expected attendance of nearly 200 attendees. VAM22 will continue to host the SVS Physician Assistant Section with an expected attendance of over 125 registrants as well as the VQI Annual Meeting with an expected attendance of 200 registrants. In addition, SVS is excited to announce the inaugural meetings of several new SVS Sections during VAM22: Women, Young Surgeons and Office-Based Labs/Community Practice.

Note: all attendance projections are pre-pandemic projections.

SATELLITE AND SYMPOSIA GUIDELINES



- Only VAM22 confirmed exhibitors are eligible to sponsor a satellite symposium. Third-party organizers requesting space must be the designated agency of record for the exhibiting company.
- The following time slots are available for sponsorship:
 - Wednesday, June 15: Two evening time slots (may begin after 6:30 p.m.)
 - Thursday, June 16: Three breakfast time slots (6:45 a.m. – 8:00 a.m. – note: new timing; these timeslots are not flexible) and two evening time slots (may begin after 6:30 p.m. Note: due to the SVS Gala scheduled for Friday evening, no events will be scheduled that evening.)
- SVS would like to recommend that only SVS members serve as breakfast session faculty. SVS members serving as expert faculty will attract the maximum number of attendees. Secondly, SVS member faculty will address topics that are most sought after by the attendees. The SVS Program Committee is available for consultation. (Note: this does not imply endorsement by SVS in any way.)
- All requests for function space for symposia events will be managed through the SVS office. Directing requests to the SVS Headquarters Hotel or other SVS official hotels is prohibited.
- To confirm a time slot, please complete and return the signed intent form included on the back page. Full payment must accompany the form to be confirmed.
- Breakfast session sponsors can expect an attendance between 100-250 professional registrants, depending on the topic.
- Sponsors are strongly urged to collaborate with the SVS Program Committee to define relevant and cutting-edge topics and to utilize SVS member faculty to maximize attendance.

Sponsorship Fee: \$50,000 (breakfast) and \$20,000 (evening)

Breakfast session sponsorship fee includes the cost of meals, audio/visual equipment and labor, temporary staff personnel, event identification and directional signage. All faculty-related costs are the responsibility of the sponsor including registration fees, stipends and/or honorarium.

Evening symposium sponsors are responsible for all costs associated with the event including meals, audio/visual equipment and labor, temporary staff personnel, event identification, directional signage and faculty registration fees, stipends and/or honorarium.

SATELLITE SYMPOSIA BENEFITS



Each sponsoring company is eligible for the following benefits:

- Program and faculty input from the SVS Program Committee. (Note: this does not imply endorsement by SVS in any way.)
- Meeting room in SVS convention center or the headquarters hotel (dependent on the confirmed time slot).
- Breakfast sessions will be included in SVS online registration and registration form. Any unreserved breakfast time slots will revert to the Program Committee for programming. For this reason, the deadline to reserve a breakfast session symposium is January 18, 2022.
- Inclusion in the Vascular Connections preview edition and onsite daily newspapers (if confirmed by publication deadline).
- Membership mailing list, with invitation to be approved by SVS with a one-time use.
- Signage located adjacent to the registration area to include session title and company name (produced by SVS).
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state).
- Inclusion in the SVS mobile app (session title, sponsor name, faculty name, institution name, city and state).
- Two email blast promotions inclusive of all industry sponsored satellite symposia events (to include session title, session highlights, sponsor name, faculty name, institution name, city and state).
- Special signage at exhibit booth (produced by sponsor).
- Credit in the Corporate Partners Recognition Program.
- Promotional PDF to be included in virtual tote bag sent to all professional attendees (PDF to be produced by sponsor).

Important Dates and Confirmation Process

- Breakfast sessions are traditional to the SVS program and will be included in the online registration application and registration form. Any unreserved time slots will revert to the Program Committee for programming. The deadline to confirm breakfast symposia is January 18, 2022.
- The deadline to host an evening Satellite Symposia event is May 1, 2022. Evening symposia events will be promoted in the online program and onsite program as well as the official meeting App.



- Upon receipt of the agreement form for an evening event, including full payment, a space release confirmation letter will be forwarded to the headquarters hotel. Space will be assigned for the educational portion of the meeting only. Requests for speaker ready rooms, faculty briefing sessions or catered events cannot be accommodated. The sponsoring organization is responsible for finalizing all arrangements with the hotel. After space is assigned, SVS is unable to accept responsibility for any portion of the symposium.
- In addition, a symposium fulfillment grid will be forwarded to each sponsoring company. The grid will detail all the promotional opportunities available to each company to maximize attendance.
- Although SVS provides the meeting space, it does not endorse your function and does not consider it to be part of the official program. Satellite symposium events may not use the SVS or Vascular Annual Meeting logo, or in any way imply that the function is endorsed by SVS. All invitations and promotional materials must be submitted to SVS prior to printing and include verbiage stating that symposia are not part of the ACCME-accredited portion of the Vascular Annual Meeting. If CME credit is offered, it must clearly state that SVS is not the provider. In addition, the SVS Corporate Guidelines for Commercial Support state that the current slate of SVS officers and Board of Director members may attend but may not participate in any Satellite Symposium as speakers, moderators or other significant participants, as this gives the appearance that SVS is endorsing company product(s). The following is the current slate of SVS Board of Directors/Officers:

Ali AbuRahma, MD, DFSVS
April Boyd, MD
Keith Calligaro, MD
Ronald Dalman, MD, DFSVS
Michael Dalsing, MD
Thomas L. Forbes, MD, DFSVS
Michael Freeman, MD, FSVS
Patricia Furey, MD
Raul Guzman, MD, DFSVS
Linda Harris, MD, DFSVS
Jason Lee, MD, DFSVS
Joann Lohr, MD

Sean Lyden, MD, DFSVS
Joseph Mills, MD, DFSVS
C. Keith Ozaki, MD, DFSVS
William Quinones-Baldrich, MD, DFSVS
Amy Reed, MD, DFSVS
Andres Schanzer, MD
Murray Shames, MD, DFSVS
Palma Shaw, MD, DFSVS
William Shutze, MD, DFSVS
Matthew Sideman, MD
Fred Weaver, MD, DFSVS
Ahmed Abou-Zamzam, MD, DFSVS

For additional information, please contact:

Courtney Donovan
SVS Director of Meetings
Society for Vascular Surgery
9400 W. Higgins Road, #315
Rosemont, IL 60018
cdonovan@vascularsociety.org

SATELLITE SYMPOSIA INTENT FORM

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Complete and return to:
Courtney Donovan, Director of Meetings
Society for Vascular Surgery
9400 W. Higgins Road, #315
Rosemont, IL 60018
Email: cdonovan@vascularsociety.org

Exhibiting Company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Country: _____

Phone Number: _____ Email: _____

Symposia Cost: \$50,000 (breakfast)/\$20,000 (evening)

By signing this document, exhibitor agrees that this is a legally binding contract and payment is due with this agreement. In the event of cancellation, a refund will not be issued unless the sponsorship is resold at the full amount at which time a full refund will be issued. Only confirmed 2022 exhibitors are eligible to participate in the Satellite Symposia program. Requests will be awarded on a first-come, first-served basis based on receipt of application and payment. Once an application is approved, an invoice will be generated and will include a link to the secure, online payment processing system.

Please indicate preferred date and time slot:

_____ Wednesday, June 15 Evening only

_____ Thursday, June 16 Breakfast

_____ Thursday, June 16 Evening

Satellite Symposium title (to be included in all SVS promotions including the online registration module and printed registration form):
