

EXHIBITOR PROSPECTUS

HYNES CONVENTION CENTER

EXHIBIT HALL DATES:

JUNE 16 & 17

SVS

Society for
Vascular Surgery

2022 VASCULAR ANNUAL MEETING®

JUNE 15-18, 2022 • BOSTON, MA

THE PREMIER
MEETING FOR NEARLY

2,000

VASCULAR HEALTH
PROFESSIONALS

**2-day
Format**

**NEW SHOW
HIGHLIGHTS!**

SPONSORED BY: **SVS**

Society for
Vascular Surgery

SVN SOCIETY®
VASCULAR
NURSING

vascular.org/vam

Dear Industry Partner,

Please join us as an exhibitor at the Vascular Annual Meeting, the home of the vascular team. As the preeminent scientific meeting for over 1,800 surgeons and allied health professionals, this meeting is the place to share your products and services related to the management and treatment of vascular disease.

Building on the success of the 2021 meeting, this year we are again planning for an in-person, high-impact, meeting where colleagues can once again connect and learn from each other. The protection and safety of our attendees remains our top priority.

This year we return to Boston's Hynes Convention Center, the site of our successful 2018 meeting that attracted over 1,700 professional attendees. We will also be returning to our normal time of year, with the meeting taking place June 15 – 18, 2022.

Once again, we will be co-located with the Society for Vascular Nursing (SVN), as well as many SVS sections such as the Physician Assistant Section, Women's Section, Community Practice Section, OBL Section and Young Surgeons Section. The Vascular Annual Meeting is the one-stop destination for vascular professionals, which means as an exhibitor, you get more for your investment.

Sincerely,



Dan Corcoran

Exhibit Manager

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vascular.org/vam

For additional information on the city of Boston, please visit

<https://www.bostonusa.com>.

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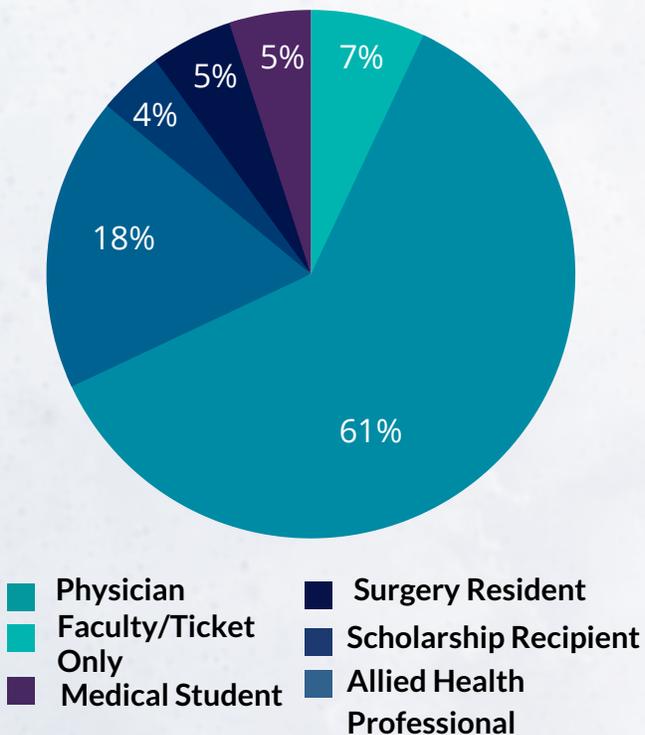
Attendee Demographics

Ninety-five percent of VAM physician attendees are vascular surgeons. These health care professionals master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques. Ten percent of attendees travel to VAM from outside the US.

Note: all following percentages are based on the number of physicians who responded to the demographic survey, and not of the full complement of physician attendees.

53% of VAM surgeons are responsible for the management of a vascular lab.

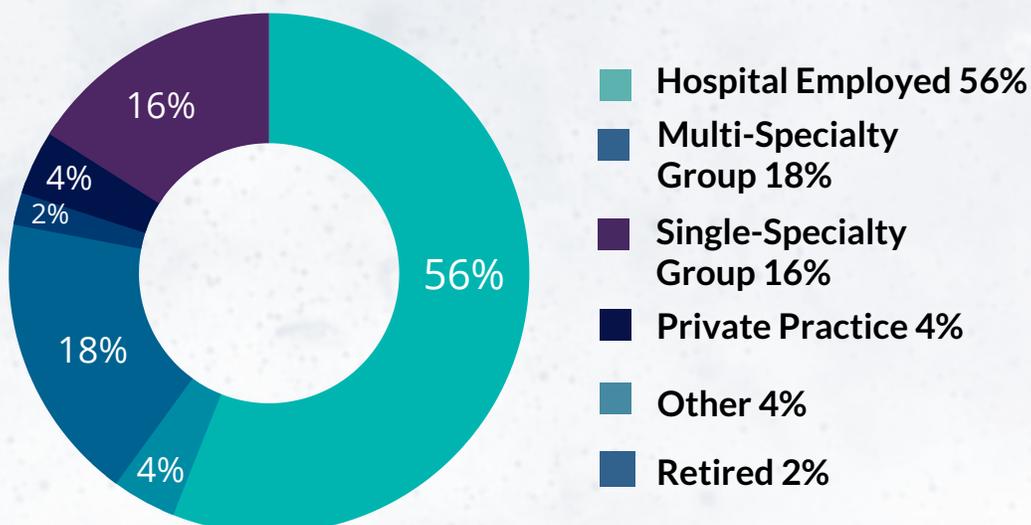
VAM 2021 Attendance Breakdown



Top Products of Interest to VAM Attendees:

1. Vascular Therapy
2. Stents
3. Grafts
4. Medical Devices
5. Wound Care
6. Vascular Disease Treatment
7. Interventional Technologies
8. Surgical Instruments
9. Interventional Medical Devices
10. Vascular Society

VAM Surgeon Practice Type



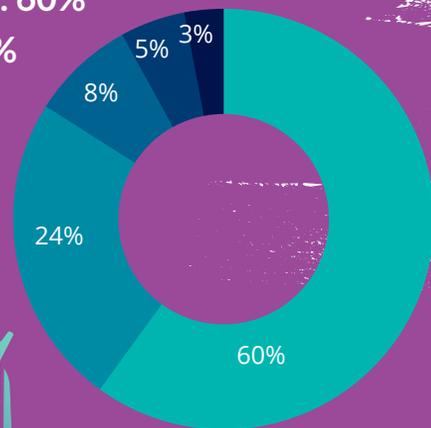
Top 4 most frequently prescribed medications:

1. Anti-coagulant
2. Anti-Platelets
3. Statins
4. Cilostazol

Percent of Attendees Time Spent In...

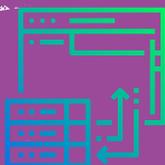
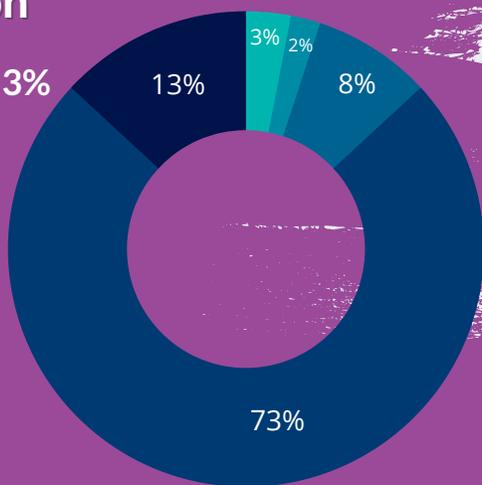
Practice

- 76% or more: 60%
- 51-75% : 24%
- 26-50% : 8%
- 1-25% : 5%
- None : 3%



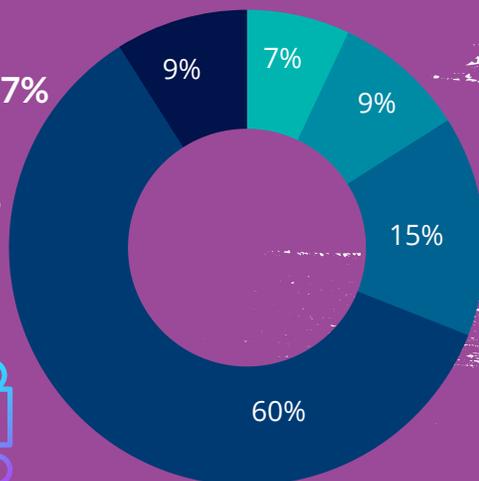
Administration

- 76% or more: 3%
- 51-75% : 2%
- 26-50% : 8%
- 1-25% : 73%
- None : 13%



Teaching

- 76% or more: 7%
- 51-75% : 9%
- 26-50% : 15%
- 1-25% : 60%
- None : 9%



Sources: SVS 2021 Registrant Profile Summary

Exhibit Hall Hours*

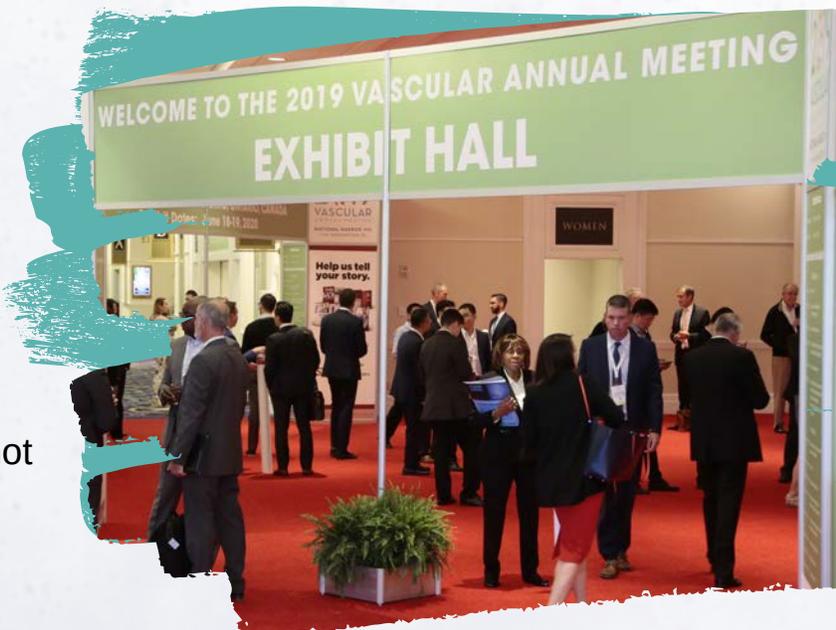
Exhibitor Move-In

Tuesday, June 14: 8:00 am - 5:00 pm
 Wednesday, June 15: 8:00 am - 5:00 pm
 Thursday, June 16: 7:00 am - 10:00 am

Exhibit Hours

2022 Exhibit hours feature approximately **7 hours of unopposed exhibit time** that do not conflict with sessions.

Thursday, June 16: 10:00 am - 6:30 pm
 Friday, June 17: 9:30 am - 5:00 pm



Exhibitor Move-Out

Friday, June 17: 5:00 pm - 9:00 pm
 Saturday, June 18: 8:00 am - 5:00 pm
**Exhibit times subject to change*

Exhibit Space Rates

Inline Booths: \$3,425.00 per 100 square feet
 Island Booths: \$3,725.00 per 100 square feet
 There is a \$100 charge for each exposed corner (inline booths only)

Payment Schedule

A 50% deposit is required with your reservation and full payment is due March 31, 2022. Reservations made after March 31, 2022 must include full payment. The cancellation policy can be found in the rules and regulations on the booth reservation page.

Exhibit Hall Highlights

Include:

- Networking reception
- Daily attendee lunch
- Two coffee breaks each day
- Scavenger hunt prize game
- Vascular Live Stage
- Poster Sessions
- SVS Member Services Booth

[Click here to see the floor plan & reserve your booth!](#)

Exhibitor Service Manual

A comprehensive exhibitor service manual will be posted online approximately 90 days prior to the start of the Vascular Annual Meeting. The manual will include a list of official vendors, order forms, contact information, deadlines and shipping information.

Exhibitor Benefits

- Five badges per 100 square feet of exhibit space. Badges grant access to the exhibit hall and scientific abstract (plenary) sessions. Additional badges will be available for \$100 each.
- Company name and booth number in the onsite program book and online floor plan.
- Company listing in the meeting's mobile app with description.
- Company listing in show daily *Vascular Connections* (preview edition mailed to over 5,600 vascular medicine specialists and three daily editions distributed on-site at the meeting).
- Complimentary pre-meeting attendee mailing list, including emails and demographic info.
- Complimentary post-meeting attendee mailing list, including emails and demographic info.
- Early sign-up and discounted rates for the 2023 Vascular Annual Meeting in National Harbor.

Reserve Your Booth Soon!
vascular.org/2022-vascular-annual-meeting
or [click here to view the online floor plan.](#)

Questions?

Booth Reservations

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Exhibitor Questions, Vascular Live Reservations

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Sponsorships, Meeting Rooms, Exhibit Hall Offices

SVS Meetings Department
svsmeetings@vascularsociety.org

