Midwestern Vascular 2017

41st Annual Meeting | Westin Chicago River North | Chicago, IL
September 7-9, 2017

2017 Exhibitor Prospectus
Dear Colleague,

Make plans to exhibit at Midwestern Vascular 2017 to be held September 7-9, 2017. The Annual Meeting returns to the Westin River North in Chicago.

The Midwestern Vascular Surgical Society is one of the premier regional vascular societies. Each year at our Society meeting, attendance is consistently excellent and we are fortunate to have some of the leading vascular surgeons representing some of the largest institutions in the country participate. The Society is dedicated to high quality education through excellent scientific sessions, programs designed for our young trainees and hands-on simulation.

By participating in Midwestern Vascular 2017, your company will be engaged with over 150 vascular and endovascular professionals. Meet physicians, residents, fellows, medical students, mid-level providers and hospital administrators in an exclusive setting!

Highlights of the Annual Meeting include the New Horizons in Vascular Surgery course held during the main meeting. The New Horizons program, as well as the 41st scientific programs will be available in June. The Society will continue offering self-assessment credit that meets the ABS requirements for MOC Part 2. The Mock Orals continues to be a great success and the Society will continue with this excellent program for our senior residents/fellows and outgoing 0-5 residents.

The Society continues to expand the Simulation and Surgical Skills Assessment Program that will assess vascular fellow and resident skills in performing the following open and endovascular procedures: carotid endarterectomy, open repair abdominal aortic aneurysm, femoral-popliteal artery bypass, EVAR, iliac artery angioplasty and stent placement, hemodialysis access placement and end-to-side mismatched anastomosis. And this year marks the 3rd Annual “Introducing Vascular Surgery as a Career Choice.” This program is designed to introduce the specialty of vascular surgery as a career choice to medical students from the Midwest region. The content of the program will include didactic lectures, basic and intermediate vascular surgery skills training, expert simulation training demonstrations and career choice discussions with vascular surgeon members of the Midwestern Vascular Surgery Society.

The fee for exhibiting remains $3,500 for a tabletop display. To show our appreciation to the exhibitors, the exhibit fee will include registration for three (3) company representatives to attend the meeting’s scientific sessions and all functions.

In an effort to enhance participants visiting and interacting with exhibitors, the exhibits will open at 1:00 pm on Thursday, September 7 and remain open through Friday evening, September 8. Teardown will begin at 4:00 pm Friday. Attendees have the opportunity to visit your company’s exhibit during prime exhibit hours, including the morning and afternoon sessions of the Annual Meeting. A historically enjoyable evening includes the Welcome Reception in the Exhibit Hall on Thursday evening, at which time meeting attendees and company representatives can interact in a more social and relaxed atmosphere.

This year the Society is offering marketing opportunities in addition to educational grant support. A marketing opportunity for a dedicated satellite symposium is available. Please refer to page 3. Educational grants of $12,000, $10,000 and $7,500 (in addition to the exhibit fees) will be rewarded by special recognition during the meeting, and other benefits for added exposure. We welcome your company to consider participating as an educational sponsor at this year’s meeting.

We urge you to return your application before the Friday, August 4, 2017 deadline, as space sells out early.

Thank you for your consideration and support of the Midwestern Vascular Surgical Society and its educational programs to enhance patient care. We look forward to working with you and to welcoming you and your company back for an excellent meeting.

Sincerely yours,

Midwestern Vascular Surgical Executive Council
2017 Education and Program Committees
Marketing Opportunities

DEDICATED COMPANY SATELLITE SYMPOSIUM

The Society will be offering opportunities for dedicated company symposia. The fee for a symposium timeslot is $15,000 and will offer companies the following:

- The Society will assist in the promotion of the symposium via electronic marketing to MVSS members and potential participants and will include a company provided flyer or announcement in the participant registration packets and provide signage throughout the meeting
- Space will be available for 40+ attendees
- Three additional company badges are included

Please Note: The supporting company must also be a registered exhibitor at the 41st Annual Meeting.

The supporting company is responsible for any speaker fees, as well as audio/visual, food and beverage charges and be responsible for program content and speakers subject to approval by the Midwestern Vascular Surgical Society. We suggest two to three speakers discussing topics of common clinical importance to our group, with ample time for discussion.

This symposium is not part of the Midwestern Vascular Surgical Society Annual Meeting and CME will not be granted by the MVSS or its CME provider. All written materials must be approved by MVSS. A disclaimer must be included in all materials advising that the satellite symposium is not part of the MVSS scientific meeting. Contact the Society for available timeslots.

Exhibit Fees

A tabletop exhibit at the Midwestern Vascular 2017 is $3,500. Each exhibit space includes one 6’ x 30’ draped table and two chairs. No free-standing floor exhibits or free-standing equipment will be permitted (unless previously approved by MVSS management). Preference of space assignments will be given to gold, then silver sponsors and previous sponsors and exhibitors.

Educational Grants

The Society is offering companies the opportunity to participate as educational sponsors at the Gold Level ($12,000), Silver Level ($10,000) and Bronze Level ($7,500). To adhere to ACCME guidelines, these amounts do not include the exhibit fee.

Your educational sponsorship allows the Society to offer outstanding educational programs for our growing membership and helps to fund special programs for all residents, students and trainees.

GOLD LEVEL SPONSOR ($12,000) DOES NOT INCLUDE EXHIBIT FEES

Benefits of Gold Level Sponsorship are:

- Dedicated on-screen slide of recognition during scientific sessions and breaks
- Recognition in the final program book
- Recognition on meeting signage and MVSS website
- Tabletop recognition sign with support level
- Pre- and post-registration lists with email addresses (for one time use only)

SILVER LEVEL SPONSOR ($10,000) DOES NOT INCLUDE EXHIBIT FEES

Benefits of Silver Level Sponsorship are:

- Recognition during scientific sessions and breaks
- Recognition in the final program book
- Recognition on meeting signage and MVSS website
- Tabletop recognition sign with support level
- Post-registration lists with email addresses (for one time use only)

BRONZE LEVEL SPONSOR ($7,500) DOES NOT INCLUDE EXHIBIT FEES

Benefits of Silver Level Sponsorship are:

- Recognition during scientific sessions and breaks
- Recognition in the final program book
- Recognition on meeting signage and MVSS website
- Post-registration lists with email addresses (for one time use only)

Registration Statistics

<table>
<thead>
<tr>
<th></th>
<th>'14 Iowa</th>
<th>'15 Chicago</th>
<th>'16 Columbus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>121</td>
<td>150</td>
<td>121</td>
</tr>
<tr>
<td>Residents/Fellows</td>
<td>51</td>
<td>55</td>
<td>48</td>
</tr>
<tr>
<td>Allied Health Professionals</td>
<td>9</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>Students</td>
<td>9</td>
<td>11</td>
<td>8</td>
</tr>
<tr>
<td>Total Professional Attendance</td>
<td>190</td>
<td>219</td>
<td>184</td>
</tr>
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</table>
Application Deadline

The deadline for receipt of the application is Friday, August 4, 2017. However, companies are encouraged to return applications as soon as possible, as space is very limited. After August 4, space will be assigned in the order in which applications were received with full payment. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Careful consideration will be given to such requests. The Midwestern Vascular Surgical Society reserves the right to alter the floor plan at any time.

Exhibit Dates/Hours*

<table>
<thead>
<tr>
<th>SET-UP</th>
<th>SHOW HOURS</th>
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<tbody>
<tr>
<td>Thursday, September 7</td>
<td>9:00 am - 11:30 am</td>
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<tr>
<td>Thursday, September 7</td>
<td>1:00 pm - 6:30 pm</td>
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<tr>
<td>(5:00 pm - 6:30 pm Welcome Reception)</td>
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</tr>
<tr>
<td>Friday, September 8</td>
<td>7:00 am - 4:00 pm</td>
</tr>
<tr>
<td>Friday, September 8</td>
<td>4:30 pm - 6:30 pm</td>
</tr>
</tbody>
</table>

*Times subject to change based on final program.

Exhibit Space

Each exhibit space will include one 6’ x 30” draped table and two chairs. No free-standing floor exhibits or free-standing equipment will be permitted (unless previously approved by MVSS management). Exhibit spaces will be assigned based on the number of tables requested and the choices listed on the application. Preference of space assignments will be given to gold, then silver exhibitors and previous sponsors and exhibitors.

Installation/Dismantling

The Promenade Ballroom will be available for set-up beginning 9:00 am on Thursday, September 7, 2017. All exhibits must be set by 11:30 am prior to the start of the official opening the exhibits at 1:00 pm. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted.

All exhibits must remain intact until the official closing time of 4:30 pm on Friday, September 8, 2017 and may not be dismantled or removed - in whole or in part - before that time. After the close of exhibits, all material must be removed no later than 6:30 pm on Friday. Companies tearing down and leaving prior to the official closing of exhibits will lose priority points for future years.

Events In Exhibit Hall

The Welcome Reception on Thursday, September 7, continental breakfast and coffee breaks will be served in the exhibit hall.

Subletting of Space

The subletting, assignment or appointment of the whole or any part of the space or tabletop by any exhibitor is prohibited.

Payment

A 50% deposit of the contracted space should be forwarded with the application form. The balance must be paid by Friday, August 4, 2017. Checks should be made payable to Midwestern Vascular Surgical Society and mailed with the application to:

Midwestern Vascular 2017 Exhibits
100 Cummings Center, Suite 124-A
Beverly, MA 01915

If paying by credit card, you can fax your application to 978-745-8334 or email your application to mvs@bostonbased.com.

Important Note: The Society regrets that it cannot allow companies to display if exhibit fees are outstanding following the August 4 deadline.

Cancellation Policy

Cancellations must be received in writing by Monday, August 7, 2017. All refunds in exhibit fees are subject to a 25% administrative fee. There will be no refunds for cancellations received after August 4 unless space can be resold to another company at the same level of participation.

Exhibit Services

Following the August 4 application deadline, exhibitors will receive complete information including:

- Confirmation of space assignment
- Order forms
- Shipping information
- Information relative to A/V services
- Registration information for company representatives

Exhibitor Registration

Exhibiting companies will be allowed to register the following maximum number representatives for each level of participation as follows:

- Exhibitor: Maximum three (3) representatives
- Gold Level Sponsor: Maximum six (6) representatives
- Silver Level Sponsor: Maximum five (5) representatives
- Bronze Level Sponsor: Maximum four (4) representatives

Additional representatives may register for a $300.00 additional fee. Badges will be distributed onsite during scheduled exhibit registration hours.

Badge Policy

All participants affiliated with exhibits must be registered. Each representative will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. The number of badges allowed is based on level of sponsorship or exhibitor participation.
2017 Floor Plan

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: The MVSS reserves the right to alter the floor plan at any time without prior notice. Applications received after Friday, August 4, 2017 will be accepted on a space available basis.

Past Supporters & Exhibitors

Abbott Vascular Devices
AngioDynamics
Angiometrx, Inc.
APTUS Endosystems, Inc.
Artegraft, Inc.
Atrium Medical Corporation (Maquet)
Bacchus Vascular
Bard Peripheral Vascular
Bayer Healthcare (Medrad)
B-K Medical Systems
Berlex Laboratories
Biomedix
Biosound Esaote, Inc.
Bolton Medical
Boston Scientific Corporation
BSN Medical/JOBST
BTG, International/EKOS
Carolon Company
Cardinal Health
Cardiems, Inc.
Cardiovascular Services, Inc.
Cardiovascular Systems, Inc.
Circaid Medical Products
Coalescent Surgical
Comprehensive Prosthetics & Orthotics
Cook Medical
CORDIS/A Cardinal Health Company
Covidien/ev3, Inc.
Cryolife, Inc.
Cyberonics, Inc.
Digisonics, Inc.
Diomed, Inc.
Dornier MedTech America, Inc.
Edwards Lifesciences
EHOB, Inc.
Endologix, Inc.
Evolves, Inc.
Fox Hollow Technologies, Inc.
GE Healthcare
GE OEC Medical Systems
GE OEC Surgery (Adrian Medical Distributors)
Genetech, Inc.
Getinge Group (formerly Maquet Medical Systems)
Guidant Endovascular Solutions
Hansen Medical
Heartland Regional Medical Center
Healthpoint-Oasis
HK Surgical
Image Diagnostics, Inc.
Implantable Devices
InterVascular
Invatec, Inc.
JUZO®
Koven Technology, Inc.
Lantheus Medical Imaging
LeMaitre Vascular, Inc.
Life Systems, Inc.
LifeNet Health
Lombard Medical, Inc.
M2S, Inc.
Medical Imaging Corporation
Medical Media Systems
Medi USA
Medstreaming
Medtronic, Inc.
National Library of Medicine
Novare Surgical Systems, Inc.
Osborn Medical Corporation
Parks Medical Electronics
Penumbra, Inc.
Phils Medical Systems
Sanofi Synthelabo
Scanlan International, Inc.
Sigvaris, Inc.
Silk Road Medical
Skytron
Smith & Nephew Endoscopy
Spectranetics
Sonosite
STERIS Corporation
Tayside Flow Technologies, Ltd.
Terason Ultrasound
TeraRecon, Inc.
Terumo Cardiovascular Systems
Total Vein Solutions
TriVascular, Inc.
Trufom
Unetixs Vascular, Inc.
Uresil
V. Mueller, Allegiance Healthcare
Vascular Architects
Vascular insights
VeinSolutions
Viasys Healthcare
Vital Access Corporation
VNUS Medical Technologies
Volcano Corporation
Wagner Medical
W.L. Gore & Associates, Inc.
Wexler Surgical Supplies
ZymoGenetics, Inc.
Rules & Regulations

CONDUCT OF EXHIBITS
The Midwestern Vascular Surgical Society reserves the right to restrict the operation of, or to close completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibit program and exhibition as a whole. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by the Society to be objectionable to the successful conduct of the exposition as a whole. No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box or other item that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

DIRECT SALES
No retail sales are permitted within the exhibit area at any time, but orders may be taken.

SOCIAL ACTIVITIES/UNOFFICIAL EVENTS
The Midwestern Vascular Surgical Society will coordinate scheduling and space release for exhibitor meetings. No functions may be scheduled to conflict with the MVSS Annual Meeting, including scientific sessions, evening symposia (available for sponsorship), exhibit program and any Society social event scheduled on Friday evening. Companies wishing to invite meeting attendees to restaurants or other functions must do so following the official conclusion of any and all of these MVSS events. Exhibitors intending to host sales, pre-convention or post-convention meetings involving only their employees must inform the Society and if the meeting is being held at the Westin Chicago River North must have space released by the Society.

FIRE PROTECTION
All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit, or parts thereof, found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

HAZARDOUS WASTE
Exhibitors assume responsibility for (and any liability for) removal or disposal of any material considered to be hazardous waste material. Exhibitors also agree to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

INFRINGEMENTS
Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibit area will not be permitted. Distribution of material within the hotel is not permitted.

LIABILITY AND INSURANCE
The Westin Chicago River North and the Midwestern Vascular Surgical Society shall not be liable for any death or injury arising from, or out of any occurrence in, upon, at or relating to the facilities, or damage to property of the Westin Chicago River North or of others located in the facilities, nor shall they be responsible for any loss or damage resulting from the negligence of the Westin Chicago River North, the Midwestern Vascular Surgical Society, BostonBased, its agents, servants or employees or other persons for whom it may, in law, be responsible. Without limiting the generality of the foregoing, the Westin Chicago River North and the Midwestern Vascular Surgical Society shall not be without limitation, any subrogation claims by the Westin Chicago River North’s, BostonBased’s and the Midwestern Vascular Surgical Society’s insurers. The exhibitor assumes sole and entire responsibility for any and all bodily and personal injury (including death) and damage to property that may be sustained in connection with or resulting from the Midwestern Vascular Surgical Society’s use of and conduct of the facility and shall indemnify and hold harmless the Westin Chicago River North, BostonBased and the Midwestern Vascular Surgical Society from any claim or damage (including attorney’s fees and expenses of legal proceeding) they may sustain, or be required to pay, in connection with or arising out of the Annual Meeting by reason of the act, omission or negligence of any person associated with the Annual Meeting or where presence in the facility is attributable to the Annual Meeting, including, without limitation, any violation by the exhibitor of the rules and regulations in the prospectus. Such assumption or responsibility and indemnification by the Midwestern Vascular Surgical Society shall apply unless such damage or injury results from the sole negligence, gross negligence or willful misconduct of the Midwestern Vascular Surgical Society, Westin Chicago River North and their employees and agents. In addition, the exhibitor acknowledges that the Midwestern Vascular Surgical Society, BostonBased and the Westin Chicago River North do not maintain insurance covering exhibitor’s property and that it is the sole responsibility of the exhibitors to obtain business interruption and property damage insurance covering such losses by the exhibitor.

PROTECTION OF THE HOTEL
Exhibitor shall not permit any thing that will injure, mar or in any manner deface the Westin Chicago River North and will not drive, or install, or permit to be driven or installed any nails, hooks, tacks or screws into any part of Westin Chicago River North and will not make or allow to be made any alterations of any kind to the building or equipment of the Westin Chicago River North. Exhibitor shall not post or exhibit, or allow to be posted or exhibited, any signs, advertisements, show bills, lithographs, posters or cards of any description on any part of the Westin Chicago River North. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as result of the violation of this provision shall be paid by the exhibitor. Exhibitors agree to indemnify and hold harmless the Midwestern Vascular Surgical Society and BostonBased for any and all claims arising out of damage to the Westin Chicago River North.

SECURITY
An unarmed security guard may be furnished by management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor’s property shall remain the responsibility of the exhibitor. It is suggested that all companies employ a security guard, at the company’s cost, to secure valuable equipment or instruments.
Hotel Information
Midwestern Vascular 2017 will be held at the Westin Chicago River North in Chicago, IL from September 7-9, 2017.

320 North Dearborn Street
Chicago, IL 60654

On behalf of our meeting attendees, a special rate has been secured over the dates of the meeting of $258++ (single or double occupancy). Reservations must be made by 5:00 pm (central) on Tuesday, August 15, 2017 to guarantee the group rate. After this deadline, or if the MVSS block of rooms sells out prior to the above mentioned deadline, availability and rates cannot be guaranteed. Please mention the Midwestern Vascular Surgical Society to ensure the discounted rate. The Society will post a link for reservations on its website or call toll-free at 888-627-8359.

Location
The Westin River North offers access to all of the exhilarating things to do in Chicago including the Chicago Riverwalk, Chicago Architectural Tours, famous Michigan Avenue shopping and the enchanting theatre district, including the House of Blues directly across the street. The hotel is located blocks from Chicago’s “Hell Kitchen” neighborhood with endless dining options and “The Bean” at Millennium Park.

Smoke-Free
The Westin Chicago River North and the Midwestern Vascular 2017 Annual Meeting are smoke-free. Smoking is not allowed in any meeting function rooms or areas around the hotel where the MVSS meeting will be held and all attendees shall adhere to the hotel’s smoking policies.

Special Needs
Please contact the Midwestern Vascular Surgical Society office if you have a disability which will require accommodation.

Transportation
AREA AIRPORT
The closest airports to the Westin Chicago River North are O’Hare International Airport (ORD) and Midway Airport (MDW).

TAXI
Estimated one-way taxi fare from O’Hare International Airport is approximately $40.00. Estimated one-way taxi fare from Midway Airport is $30.00.

AIRPORT SHUTTLE
The shuttle service from O’Hare International Airport for the downtown hotels departs every 10 to 15 minutes throughout the day. To O’Hare International Airport, the shuttle departs the hotel every half hour at :25 and :55 past the hour between 4:55 am and 7:25 pm. (One-way $29.00; Round-trip $53.00)

The shuttle service from Midway Airport for the downtown hotels departs every 20 minutes throughout the day. To Midway Airport, the shuttle departs the hotel every half hour at :05 and :35 past the hour between 5:35 am and 7:35 pm. (One-way $24.00; Round-trip $44.00)

PARKING
The Westin Chicago River North offers valet parking at a rate of $72/day and nearby self-parking for $59/day.
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Exhibitor Coordinator/Title</th>
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</thead>
<tbody>
<tr>
<td>Address</td>
<td>City/State/Zip</td>
</tr>
<tr>
<td>Daytime Telephone</td>
<td>Fax</td>
</tr>
<tr>
<td>Email Address</td>
<td></td>
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**Educational Grant** [Does not include exhibit fees - 50% deposit due with each application]

- □ Gold Level ($12,000)
- □ Silver Level ($10,000)
- □ Bronze Level ($7,500)

**Exhibit**
- □ Tabletop Exhibit ($3,500)

**Marketing Support**
- □ Dedicated Satellite Symposium ($15,000)

**PLACEMENT IN THE EXHIBIT HALL** [Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.]

1st Choice: __________  2nd Choice: __________  3rd Choice: __________

If possible, please avoid space near the following company: ___________________________________________________________________________

We agree to abide by the terms and conditions printed in this exhibitor prospectus:  □ [Please Check]

**PRODUCT/EQUIPMENT BEING DISPLAYED**

Please list the product/equipment to be displayed: __________________________________________________________________________________

(If text does not fit on line above, please include on a separate sheet.)

**Payment Information**

A 50% deposit is due with application and the balance must be paid by Friday, August 4. Please make checks payable to the Midwestern Vascular Surgical Society.

**PAYMENT METHOD**

- □ MasterCard
- □ VISA
- □ American Express
- □ Check (Check #: _________________)

**CREDIT CARD INFORMATION**

Credit Card #: __________________________________________________________________________  Exp: _______ / _______

**BILLING ADDRESS**

Billing Address: _________________________________________________________________________

Billing City/State/Postal Code: _________________________________________________________________________

Name As It Appears On Card: _________________________________________________________________________

PLEASE FAX COMPLETED APPLICATION TO 978-745-8334 OR MAIL WITH CHECK TO:
MVSS ADMINISTRATIVE OFFICE, 100 CUMMINGS CENTER, SUITE 124-A, BEVERLY, MA 01915