

Job Description

Title: Director of Advocacy
Reports to: Executive Director
Status: Full-time; Exempt

Date Revised: 10-11-21

Summary:

The Director of Advocacy is responsible for monitoring, analyzing, strategizing and mobilizing action to address legislative and regulatory efforts impacting vascular surgery. This position participates in and leads multi-specialty legislative and regulatory efforts on behalf of SVS and is responsible for keeping members informed about health policy including payment, government relations and quality measurement. This Director is the primary Staff liaison to the Advocacy Council, Government Relations Committee, Political Action Committee (PAC), and Veteran's Administration Committee. Additional Committees within the Advocacy Council, such as Coding and Reimbursement, and Quality Performance Measures require direct or contracted Staff support as appropriate.

What you bring to the job:

- Master's degree required in public policy or related field
- A minimum of eight years working with Congress or for a medical association in the public policy/government relations area
- Substantial knowledge of healthcare policy and familiarity with Congressional committees and federal agencies
- Congressional and federal agency relationships a plus
- Highly motivated, results-oriented and able to prioritize efforts to use limited resources efficiently
- Demonstrated skills to apply effective oral, electronic and written communication methods with colleagues and volunteers
- Ability to work effectively with all multi-disciplinary team members, both internal and external
- Flexibility and adaptability
- Proficiency in Microsoft Office, specifically in Outlook, Word, PowerPoint and Excel required; ability to learn new technology as required (e.g. EndNote)
- Periodic travel required

What you own:

- Staffing, attending, and following through, on actions from Government Relations Committee
 - Legislative Duties, including:
 - Lobbying Congress in conjunction with the health policy/quality consultant in support of issues that have an impact on vascular surgery
 - Managing/participating in coalition efforts with other physician groups
 - Conducting grassroots campaigns
 - Regulatory Duties, including:
 - Regularly reviewing the Federal Register and creating comments on relevant proposed/final rules in conjunction with the health policy/quality and coding consultants
 - Facilitating and attending meetings between regulatory agency staff and SVS members
 - Conducting grassroots campaigns on regulatory issues that have a negative impact on vascular surgery

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Political Action Committee Duties, including:

- Staffing, attending, and following through, on actions from the PAC Committee
 - Attending PAC fundraisers with other surgical groups and discussing priority issues with members of Congress and health care staff
 - Overseeing fundraising campaigns to increase PAC funding
 - Having a major presence at the Vascular Annual Meeting and regional meetings

Member Services Duties, including:

- Organizing Hill meetings when SVS members are in Washington, DC
- Attending Board of Directors meetings, producing reports on priority issues and giving presentations when requested
- Producing Washington Updates and other member communication for distribution to SVS members and answering member inquiries

Quality Duties, including:

- Coordinating with Performance Measures Committee regarding creation of condition-based MVPs and other CMS required measure maintenance
- Working with the American College of Surgeons and consultant on creation of episode-based MVPs, APMs, and other CMS or CMMI initiatives
- Coordinating SVS comments on Quality Payment Program regulations

Coding and Payment Duties, including:

- Coordinating with Coding and Reimbursement Committee and consultants to support efforts at optimizing payment for vascular surgery services
- Link key payment issues to legislative and regulatory initiatives
- Support presence at RUC/CPT

Veteran's Affairs Duties including:

- Staffing, attending, and following through, on actions from the VA Committee

Physical Requirements & Environment

Typical office setting with routine sitting and occasional standing. Routine use of basic office equipment and computer. Occasional local and out of town travel is required for this position. Occasional evening and/or weekend work maybe required based on business needs. Routine telecommuting is allowed.

Your commitment:

- Teamwork: Work cooperatively with others to achieve common goals. Ability to effectively work and complete assignments in group settings by listening and responding appropriately to other team members, offering support, conferring with team members about their concerns, expressing disagreement constructively and working towards solutions that all team members can support.
- Results and Accountability: Establish a course of action to achieve results. Anticipate and adjust for problems and roadblocks and communicate roadblocks/challenges with supervisor. Focus on what matters and readily own decisions, effectively prioritize, and meet deadlines. Collaborate with others to get task or project completed.

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- **Communication:** Ability to effectively communicate ideas, thoughts, and facts in writing and verbally. Tailor written communication to effectively reach target audience. Express ideas clearly and concisely in writing.
- **Relationship Building:** Possess the ability to develop and maintain effective relationships with others in order to encourage and support communication and teamwork.

Our commitment:

We believe in putting each Staff person in an optimal position to succeed. We believe in professional staff development. We know that our investment in employee growth provides even greater potential for them to contribute to our organization, each other, and the community at-large.

To Apply

Please submit a resume and brief cover letter to: hrresumes@vascularsociety.org

About the Society for Vascular Surgery

The Society for Vascular Surgery advances the care and knowledge of vascular disease, which affects the veins and arteries of the body, to improve lives everywhere. It counts more than 6,000 medical professionals worldwide as members, including surgeons, physicians and nurses. For more information about vascular health and the society, please visit www.vascular.org.

The Society for Vascular Surgery is an Equal Opportunity Employer.