



SATELLITE SYMPOSIUM OPPORTUNITIES



SVS

75 YEARS

2021

VASCULAR

ANNUAL MEETING®

SAN DIEGO

JUNE 2–5, 2021

Scientific/Plenary Sessions: June 2–5

Exhibit Dates: June 3–4

San Diego, CA

SVS

Society for
Vascular Surgery



The Vascular Annual Meeting® is the premier meeting for vascular surgeons and all vascular health professionals. To assist exhibitors in maximizing their exposure to this very influential group, the Society for Vascular Surgery® (SVS) is pleased to offer exhibitors the opportunity to sponsor a Satellite Symposium.

We continue to plan full speed ahead for an in-person, high-impact, meeting where colleagues can once again connect and learn from each other. We're hoping it *won't* be necessary, but if it is, we will be ready to convert the meeting to an innovative and engaging virtual format. The protection and safety of our attendees remains our top priority.

The 2021 VAM will feature the return of the Society for Vascular Ultrasound! We are excited about this organization's participation in VAM and it will increase programming options for our industry partners.

Both breakfast and evening time slots are available! Each company sponsoring a satellite symposium will receive the following added benefits to enhance exposure at the meeting:

- Inclusion in the online registration module and registration form (breakfast time slots only)
- Recognition in the pre-meeting and onsite daily newspaper, *Vascular Connections*
- Recognition on the SVS Web site, VascularWeb.org®, the leading resource for vascular health information to patients and health care professionals
- Recognition in two SVS-generated email blast promotions
- Recognition in the official meeting App
- Recognition in the online planner (detailed meeting agenda)
- Recognition in the onsite program, if produced
- One-time Access to the SVS membership mailing list

Time slots are sold on a first-come, first-served basis so be sure to send in your application quickly. Thank you for your support of this year's Vascular Annual Meeting and we look forward to your participation in VAM21.

Sincerely,

Debbie Wallentin, CMP
SVS Director of Meetings



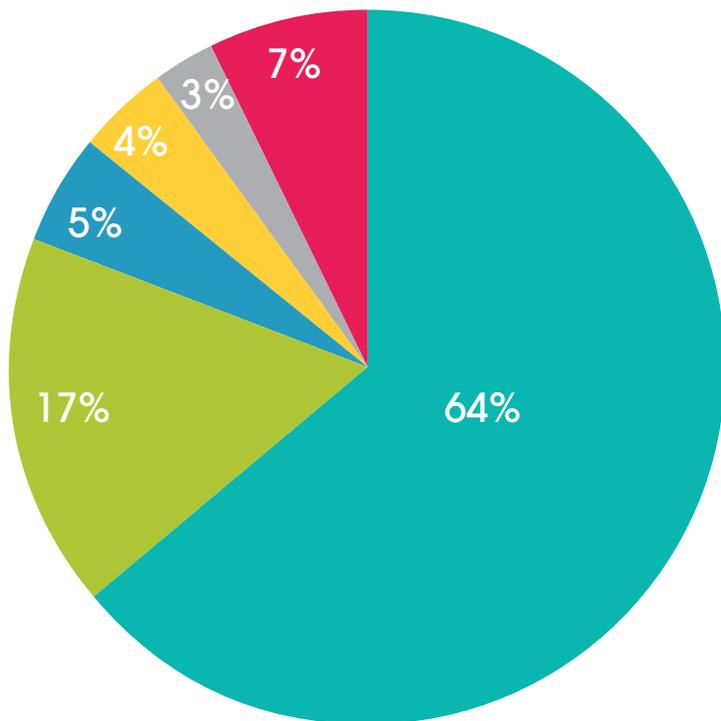
ABOUT SVS AND THE VASCULAR ANNUAL MEETING

In its 75th year, SVS is a not-for-profit professional medical society, composed primarily of vascular surgeons, that seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness. SVS is the national advocate for over 6,000 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness.

The Vascular Annual Meeting is the premier source of education for vascular health professionals. The meeting provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

Over 1,600 vascular health professionals attended the 2019 meeting in Washington, DC (the last year a live VAM was held). In addition, VAM19 set an attendance record for the largest number of Candidate-in-training members. SVS continues to strengthen its membership base by attracting the younger physicians.

PROFESSIONAL CATEGORY



2019 PROFESSIONAL REGISTRANTS

- **PHYSICIAN: 64%**

- **ALLIED HEALTH PROFESSIONAL: 17%**
NURSES, PHYSICIAN ASSISTANTS, PHD'S, RESEARCHERS); 17%

- **SCHOLARSHIP RECIPIENTS: 5%**

- **SURGERY RESIDENTS: 4%**

- **MEDICAL STUDENT: 3%**

- **FACULTY /TICKET ONLY: 7%**
(COMBINATION OF ALL CATEGORIES)

The Society for Vascular Nursing will participate in VAM21 with an expected attendance of over 200 attendees. VAM21 will continue to host the SVS Physician Assistant Section with an expected attendance of over 125 registrants as well as the VQI Annual Meeting with an expected attendance of 200 registrants. As noted above, the SVU's attendance is anticipated at 300 attendees.

NOTE: all attendance figures are pre-pandemic projections.



- Only 2021 confirmed exhibitors are eligible to sponsor a satellite symposium. Third-party organizers requesting space must be the designated agency of record for the exhibiting company.
- The following time slots are available for sponsorship:
Wednesday, June 2: Two evening time slots (may begin after 6:30 pm)
Thursday, June 3: Three breakfast time slots (6:30 am – 8:00 am)
Friday, June 4: Two evening time slots (may begin after 6:00 pm)

NOTE: the timing of the breakfast sessions is not flexible.

- SVS would like to recommend that only SVS members serve as breakfast session faculty. SVS members serving as expert faculty will attract the maximum number of attendees. Secondly, SVS member faculty will address topics that are most sought after by the attendees. The SVS Program Committee is available for consultation. (Note: this does not imply endorsement by SVS in any way.)
- All requests for function space for symposia events will be managed through the SVS office. Directing requests to the SVS Headquarters Hotel or other SVS official hotels is prohibited.
- To confirm a time slot, please complete and return the signed intent form included on the back page. Full payment must accompany the form to be confirmed.
- Breakfast session sponsors can expect an attendance between 100-250 professional registrants, depending on the topic.
- Sponsors are strongly urged to collaborate with the SVS Program Committee to define relevant and cutting-edge topics and to utilize SVS member faculty to maximize attendance.



SPONSORSHIP COST:

\$50,000 (breakfast) and \$20,000 (evening)

Breakfast session sponsorship fee includes the cost of meals, audio/visual equipment and labor, temporary staff personnel, event identification and directional signage. All faculty related costs are the responsibility of the sponsor including registration fees, stipends and/or honorarium.

Evening symposium sponsors are responsible for all costs associated with the event including meals, audio/visual equipment and labor, temporary staff personnel, event identification, directional signage and faculty registration fees, stipends and/or honorarium.



Each sponsoring company is eligible for the following benefits:

- Program and faculty input from the SVS Program Committee.
(Note: this does not imply endorsement by SVS in any way.)
- Meeting room in SVS convention center or the headquarters hotel
(dependent on the confirmed time slot)
- Breakfast sessions will be included in SVS online registration and registration form. Any unreserved breakfast time slots will revert to the Program Committee for programming. For this reason, the deadline to reserve a breakfast session symposium is January 6, 2021.
- Inclusion in the *Vascular Connections* preview edition and onsite daily newspapers
(if confirmed by publication deadline)
- Membership mailing list, with invitation to be approved by SVS with a one-time use
- Signage located adjacent to the registration area to include session title and company name
(produced by SVS)
- Inclusion in onsite program book, if produced (session title, sponsor name, and faculty name(s))
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state)
- Two email blast promotions inclusive of all industry sponsored satellite symposia events (to include session title, session highlights, sponsor name, faculty name, institution name, city and state)
- Special signage at exhibit booth (produced by sponsor)
- Credit in the Corporate Partners Recognition Program
- Promotional PDF to be included in virtual tote bag sent to all professional attendees (PDF to be produced by sponsor)





IMPORTANT DATES AND CONFIRMATION PROCESS

- Breakfast sessions are traditional to the SVS program and will be included in the online registration application and hard copy registration form. Any unreserved time slots will revert to the Program Committee for programming. The deadline to confirm breakfast symposia is **January 6, 2021**.
- The deadline to host an evening Satellite Symposia event is **May 1, 2021**. Evening symposia events will be promoted in the online program and onsite program as well as the official meeting App.
- Upon receipt of the agreement form for an evening event, including full payment, a space release confirmation letter will be forwarded to the headquarters hotel. Space will be assigned for the educational portion of the meeting only. Requests for speaker ready rooms, faculty briefing sessions or catered events can not be accommodated. The sponsoring organization is responsible for finalizing all arrangements with the hotel. After space is assigned, SVS is unable to accept responsibility for any portion of the symposium.
- In addition, a symposium fulfillment grid will be forwarded to each sponsoring company. The grid will detail all the promotional opportunities available to each company to maximize attendance.
- Although SVS provides the meeting space, it does not endorse your function and does not consider it to be part of the official program. Satellite symposium events may not use the SVS or Vascular Annual Meeting logo, or in any way imply that the function is endorsed by SVS. All invitations and promotional materials must be submitted to SVS prior to printing and include verbiage stating that symposia are not part of the ACCME-accredited portion of the Vascular Annual Meeting. If CME credit is offered, it must clearly state that SVS is not the provider. In addition, the SVS Corporate Guidelines for Commercial Support state that current slate of SVS officers and Board of Director members may attend but may not participate in any Satellite Symposium as speakers, moderators or other significant participants, as this gives the appearance that SVS is endorsing company product(s). The following is the current slate of SVS Board of Directors/Officers:

Ali AbuRahma, MD, DFSVS

Keith Calligaro, MD

Rabih Chaer, MD, DFSVS

Ronald Dalman, MD, DFSVS

Michael Dalsing, MD

Matthew Eagleton, MD, DFSVS

Michael Freeman, MD, FSVS

Roy Fujitani, MD, DFSVS

Linda Harris, MD, DFSVS

Kim Hodgson, MD, DFSVS

Jason Lee, MD, DFSVS

Joann Lohr, MD

Sean Lyden, MD, DFSVS

Kent MacKenzie, MD, FSVS

Daniel McDevitt, MD, FSVS

William Quinones-Baldrich, MD, DFSVS

Amy Reed, MD, DFSVS

Andres Schanzer, MD

Murray Shames, MD, DFSVS

William Shutze, MD, FSVS

Matthew Sideman, MD

Edith Tzeng, MD, DFSVS

Fred Weaver, MD, DFSVS

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

Debbie Wallentin, CMP, SVS Director of Meetings Society for Vascular Surgery

9400 W. Higgins Road, #315, Rosemont, IL 60018

Phone: 847-680-4855 | dwallentin@vascularsociety.org



SATELLITE SYMPOSIUM INTENT FORM

COMPLETE AND RETURN TO

Debbie Wallentin, CMP, *Director of Meetings*
 Society for Vascular Surgery
 9400 W. Higgins Road, #315
 Rosemont, IL 60018
 Phone: 847-680-4855
 Email: dwallentin@vascularsociety.org
 Tax ID#: 22-2990719



BUSINESS INFORMATION

EXHIBITING COMPANY

CONTACT

TITLE

ADDRESS

CITY **STATE** **ZIP**

COUNTRY

PHONE

EMAIL

SYMPOSIA COST: \$50,000 (BREAKFAST)/\$20,000 (EVENING)

By signing this document, exhibitor agrees that this is a legally binding contract and payment is due with this agreement. In the event of cancellation, a refund will not be issued unless the sponsorship is resold at the full amount at which time a full refund will be issued. Only confirmed 2021 exhibitors are eligible to participate in the Satellite Symposia program. Requests will be awarded on a first-come, first-served basis based on receipt of application and payment. Once an application is approved, an invoice will be generated and will include a link to the secure, online payment processing system.

PLEASE INDICATE PREFERRED DATE AND TIME SLOT

- Wednesday, June 2, Evening only
- Thursday, June 3, Breakfast only
- Friday, June 4, Evening only

Satellite Symposium title (to be included in all SVS promotions including the online registration module and printed registration form):