



# 2026 SVS VQI ANNUAL MEETING

MEETING DATES  
**JUNE 9-10, 2026**

LOCATION  
**HYNES CONVENTION CENTER**  
**BOSTON, MA**

# About SVS Vascular Quality Initiative:

The Society for Vascular Surgery Vascular Quality Initiative® (VQI®) is a collaboration of the Society for Vascular Surgery Patient Safety Organization (SVS PSO), 18 regional quality improvement groups organized under the SVS PSO, and Fivos, its commercial technology partner.

SVS VQI's 14 registries contain demographic, clinical, procedural and outcomes data from more than 900,000 vascular procedures performed nationwide and in Canada. Each record includes information from the patient's initial hospitalization and at one-year follow-up. The mission of SVS VQI is to improve the quality, safety, effectiveness, and cost of vascular healthcare.

## The SVS VQI Annual Meeting

With 249 attendees participating both in-person and virtually in 2025, we are extremely pleased to announce our 10th Annual SVS VQI Annual Meeting taking place June 9-10, 2026 at Hynes Convention Center in Boston, MA!

The SVS VQI Annual Meeting is designed to meet the needs of physicians, nurses, data managers, quality improvement professionals and administrators. VQI@VAM gives the chance to showcase some of the wonderful work being done to improve vascular care and patient outcomes. With over 900 participating centers and over 900,000 procedures, the 2026 program promises to bring new insights, education, and enrichment to everyone attending!



### BENEFITS OF SPONSORSHIP:

Participating sponsors of the SVS VQI Annual Meeting will enjoy additional benefits and recognition:



- Name recognition on SVS VQI Website
- Recognition signage on site
- Thank you slide in session room
- Recognition in VAM Mobile App
- Recognition of sponsors in pre-meeting email to attendees
- Recognition of sponsors through social media posts (posted by Fivos)
- Recognition from PSO Medical Director during National Update

## SVS VQI Sponsorship and Branding Opportunities

The SVS VQI is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to SVS VQI Annual Meeting attendees.

# BRANDING OPPORTUNITIES

## Directional Stacks

### \$3,000 (2 Available)

VAM will be utilizing 3D directional “stacks” providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for VQI@VAM! Sponsor a stack that will include your company's branding on two (2) sides of the directional!



## Column Wraps

### \$7,500 (2 Available)

Located at the entrance to the SVS VQI Corridor, these eye-catching 360° column wraps ensure your brand is impossible to miss as attendees move between sessions. With visibility from every angle, this bold display keeps your messaging front and center, driving traffic to your booth, showcasing new products, and reinforcing your presence throughout the conference space.



## SVS VQI Corridor Railing Banner

### \$4,500 (Exclusive Opportunity)

Make a strong visual impact as attendees arrive for SVS VQI sessions! This prominent 8'W x 3'H banner is positioned at the entrance to the SVS VQI meeting area, greeting attendees as they enter and exit sessions throughout the day. With its prime placement and open sightlines, this banner provides exceptional visibility to promote your organization, highlight new products, or reinforce your brand message at the heart of the SVS VQI experience.

## SVS VQI Room Drop \$5,000\* (2 Available)

Reach SVS VQI attendees where they begin and end their day—right in their hotel rooms. Room deliveries offer a direct, high-impact way to share your message or educational materials with this focused audience of quality improvement professionals. Whether highlighting your company's innovations, research initiatives, or educational resources, your materials will be delivered to each attendee's room for maximum visibility.

\*Sponsorship includes one night of delivery (Tuesday Night). Sponsors are responsible for production, shipping, and hotel delivery costs. Pricing is \$4.00 per item for in-room deliveries.

# FOOD AND BEVERAGE SPONSORSHIP

## Coffee Breaks

### \$4,000 (5 Available)

Add an extra boost to the VQI@VAM coffee breaks by sponsoring enhanced refreshments that help attendees power through the day. Your support provides attendees with the additional energy they need to stay focused and engaged through the sessions, with upgraded food and beverage selections complementing the coffee service. Sponsorship includes recognition through branded signage and logo placement on beverage napkins during your designated break.

## Poster and Networking Reception

### \$12,000 (Exclusive Opportunity)

One of the most anticipated events of VQI@VAM, the Poster and Networking Reception celebrates the innovation and research, including a large concentration of Residents, Fellows, and Young Surgeons presenting their work in quality improvement. This engaging evening offers attendees the chance to connect, share insights, and recognize the next generation of vascular leaders.

Sponsorship includes recognition in the conference program, branded beverage napkins, signage on each bar, and a personal acknowledgment and introduction by SVS VQI Leadership during the reception.



## Looking for something beyond the standard options?

Collaborate with SVS to create a bespoke sponsorship tailored to your goals, such as industry-supported posters, unique engagement experiences, or other custom activations designed to connect with the VQI@VAM audience. We love creating innovative opportunities that meet your organization's needs and deliver meaningful impact.

**CONTACT**

Ricci McDonald at [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org)