



## SVS Advocacy Conference

September 14-16, 2025

*DRAFT Agenda*

### **Sunday, 9/14:**

11:00am	REGISTRATION OPEN
1:00-1:10pm	WELCOME & CONFERENCE OVERVIEW
1:10-1:20pm	ISSUE BRIEF 1 Understanding the Political Landscape
1:20-2:00pm	SESSION Building Effective Narratives & Enhancing Specialty Visibility BRG Communications
2:00pm	PANEL DISCUSSION Updates in Vascular Surgery Payment/Reimbursement SVS Coding Committee
3:00pm	SESSION Policy is Not Just About Payment! A Guide to Key Issues in Health Care Megan Tracci, MD JD; Chair SVS Advocacy Council
4:00pm	SESSION Leadership—Establishing Credibility and Influence in Advocacy Ken Slaw, PhD; SVS Executive Director
5:00pm-6:30pm (Dinner on own)	WELCOME TO DC RECEPTION

### **Monday, 9/15:**

7:00am	BREAKFAST
8:00-9:00am	SPEAKER <a href="#">Dutch Rojas; Entrepreneur   Healthcare Advocate   Innovator</a>
9:00-10:00am	ISSUE BRIEF 2 Hill Day Legislative Priorities – Issue Overview (Advocacy Team)
10:00-11:00am	PANEL DISCUSSION Perspectives from Key Capitol Hill Staff <i>Invited</i>

11:00-11:15am	BREAK
11:15-11:30am	INTERACTIVE GROUP EXERCISE
11:30am	CONGRESSIONAL SPEAKER <a href="#">The Honorable Greg Murphy, MD</a> (R-NC-03)
12:00pm	LUNCH & NETWORKING
1:00-2:00pm	SPEAKER <a href="#">Ipsita Smolinski; Capitol Street, Founder/Managing Director</a> Financial Perspectives for Healthcare Delivery
2:15-2:30pm	CONGRESSIONAL SPEAKER <a href="#">The Honorable Raja Krishnamoorthi</a> (D-IL-08)
2:30-3:30pm	SPEAKER: <a href="#">Peggy Tighe, JD</a> ; Regulatory Relief Coalition Inside Baseball: The Seniors Act
3:30-4:00pm	ISSUE BRIEF 3 Hill Day Legislative Priorities – Issue Overview (Advocacy Team)
4:00-5:00pm	SESSION Advocacy Training; Soapbox Consulting
5:00-5:30pm	CONGRESSIONAL SPEAKER: <a href="#">The Honorable Mariannette Miller-Meeks, MD</a> (R-IA-01)
5:30-6:30pm (Dinner on own)	SVS PAC HAPPY HOUR
<b>Tuesday, 9/16:</b>	
7:30am	BREAKFAST Final Briefing/Questions
9:00-9:30am	CMS OFFICIAL SPEAKER <i>Invited</i>
10:30-4:00pm	CAPITOL HILL MEETINGS