

### About the Society for Vascular Surgery

The Society for Vascular Surgery advances the care and knowledge of vascular disease, which affects the veins and arteries of the body, to improve lives everywhere. It counts more than 6,400 medical professionals worldwide as members, including surgeons, physicians and nurses. For more information about vascular health and the society, please visit [www.vascular.org](http://www.vascular.org).

The Society for Vascular Surgery is an Equal Opportunity Employer.

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## Design & Branding Specialist

The Design & Branding Specialist is responsible for implementing the SVS brand in print and digital materials and communications to convey the Society's messages with high visual impact. Reporting to the Senior Manager, Marketing, this position works with all SVS departments towards implementing project design requirements across the SVS enterprise. Strong written and verbal communication skills to refine messages, ensuring they are clear, concise, and aligned to organization's brand and experience using a variety of design and editing tools and software and has knowledge of color, composition, typography, digital design and production management. Shares best practices, insights, and content guidelines with the broader organization to ensure consistent messaging. A portfolio of design work is required for consideration for this role.

### What you'll own

- Ensure SVS' brand guidelines are consistently applied across all society materials.
- Collaborate with *Vascular Specialist* editorial team to design and lay out the SVS' monthly newspaper.
- Design and produce high-quality graphics for print and digital materials, including brochures, flyers, infographics, social media templates, web graphics, and support graphic requests from across the SVS enterprise.
- Work with Senior Marketing Manager and key internal stakeholders to develop branding for new programs, campaigns, and events, and refresh campaign materials each year as needed.
- Create electronic and printed posters, banners, and handouts used for internal communications.
- Provide graphic design support for promotional products/giveaways orders as needed.
- Other duties as assigned.

### What you'll bring to the job

- Bachelor's degree (B.A.) or equivalent from accredited college or university program in fine arts or graphic design.
- 3+ years' work experience in graphic design.
- Strong understanding of video, graphic design, and layout skills using a variety of software applications, including Adobe Creative Suite.
- Prior experience in a non-profit environment and a knowledge of, or interest in, science and/or health industry is preferred.
- Ability to work with staff and vendors to design and implement graphics in support of program objectives.
- Proven ability to perform in a high-visibility team environment and as a strong individual contributor, while managing multiple tasks, projects, changing priorities and deadline pressures.

### Your commitment

- **Respect:** We choose to do the right thing; for our members, for our colleagues, and for ourselves. Sharing our collective differences, talents, life experiences, and self-expressions is encouraged. Treating others how they wish to be treated and receiving the same in return creates an environment where trust lives, confidence grows, and great things happen.
- **Innovation:** We have the courage to find new ways to provide value to our members, constituents, and colleagues. We challenge the status quo, consider new ideas, and are never complacent with success. We embrace a continuous learning environment and prepare for an environment of change to ensure we remain relevant.
- **Collaboration & Teamwork:** We are intentional in our ability to consider different points of view and to work effectively with others to support a shared purpose. We address conflict directly and constructively and help to manage/resolve it in a way that strengthens overall team cohesiveness and future effectiveness.
- **Excellence:** Our members rely on us to provide the resources and support they need to deliver the highest level of care to their patients. We are grateful for their trust and are dedicated to delivering excellence by meeting or exceeding expectations. We set a high bar and don't rest on our accomplishments but build on them to be the best.

### Physical Requirements & Environment

Typical office setting with routine sitting and occasional standing. Routine use of basic office equipment and computer. Occasional local and out-of-town travel is required for this position. Occasional evening and/or weekend work may be required based on business needs. This is a remote position.

### Our commitment

SVS offers a comprehensive and competitive recognition and reward program. We believe in professional staff development. We know that our investment in employee growth provides even greater potential for them to contribute to our organization, each other, and the community at large. Target hiring range: \$60,000 – 75,000, based on qualifications and experience. Benefits include but are not limited to medical, dental, vision, short/long-term disability, life insurance, paid time off, 401(k), recognition and team building, and an annual discretionary bonus opportunity.

### To Apply:

Please submit your resume and digital portfolio to [HRResumes@vascularsociety.org](mailto:HRResumes@vascularsociety.org). A digital portfolio is required as part of your application. We will continue to accept applications until the position is filled.