

About the Society for Vascular Surgery

The Society for Vascular Surgery advances the care and knowledge of vascular disease, which affects the veins and arteries of the body, to improve lives everywhere. It counts more than 6,400 medical professionals worldwide as members, including surgeons, physicians and nurses. For more information about vascular health and the society, please visit www.vascular.org.

The Society for Vascular Surgery is an Equal Opportunity Employer.

Date posted: 6/23/2025

Web Manager

The Web Manager is a hands-on, strategic role responsible for managing and evolving the Society for Vascular Surgery's digital ecosystem—including its public-facing websites, member portals, and e-commerce interfaces. The ideal candidate brings expertise in website management, accessibility, and user experience and will lead efforts to enhance usability, support brand consistency, and digital performance across all SVS platforms.

This role will serve as the internal point person for web strategy, site updates, performance monitoring, vendor coordination (when needed), and cross-functional digital initiatives. The Web Manager will ensure SVS's websites are modern, accessible, user-friendly, and aligned with organizational goals.

What you'll own

Website Management & Maintenance

- Serve as primary administrator for SVS websites (main site, microsites, portals).
- Manage CMS content, troubleshoot site issues, and execute daily updates.
- Oversee version control, site backups, and publishing workflows.

User Experience (UX) & Accessibility

- Lead improvements in usability, navigation, and mobile responsiveness.
- Ensure all sites meet or exceed WCAG 2.1 accessibility standards.
- Monitor and optimize page load times, search functionality, and overall site performance.

Digital Branding & Content Consistency

- Ensure visual and messaging consistency across all SVS digital properties.
- Collaborate with marketing, communications, and creative teams to uphold brand guidelines.

E-commerce and Member Experience

- Partner with IT and membership teams to improve SVS's e-commerce experience in Association Anywhere (AA).
- Streamline user workflows for dues payment, event registration, donations, and product purchases.

Vendor Coordination & Digital Strategy

- Manage relationships with web development vendors (e.g., Sandstorm, Catalyst Fire) when external support is required.
- Provide technical insight and project management for larger redesigns or system integrations.

Data, SEO & Analytics

- Use tools like Google Analytics, Hotjar, and Search Console to monitor performance and user behavior.
- Recommend enhancements based on data insights and strategic goals.

Job Posting

- Implement SEO best practices to improve the visibility and discoverability of SVS content.

What you'll bring to the job

- Bachelor's degree in Digital Media, Computer Science, Marketing, or a related field.
- 4–6 years of experience managing websites for associations, nonprofits, or mission-driven organizations.
- Proficiency with modern CMS platforms (e.g., Sitefinity, WordPress).
- Familiarity with web accessibility (WCAG), HTML/CSS, and UX/UI design principles.
- Experience managing or integrating e-commerce and CRM platforms (e.g., AA, NetForum, Salesforce).
- Working knowledge of SEO tools, Google Tag Manager, and basic JavaScript.
- Design/editing skills using tools like Adobe Creative Suite or Canva and Photoshop.
- Strong problem-solving skills, attention to detail, and ability to manage multiple priorities.
- Comfortable working independently in a cross-functional, remote environment.

Your commitment

- **Respect:** We choose to do the right thing; for our members, for our colleagues, and for ourselves. Sharing our collective differences, talents, life experiences and self-expressions is encouraged. Treating others how they wish to be treated and receiving the same in return creates an environment where trust lives, confidence grows, and great things happen.
- **Innovation:** We have the courage to find new ways to provide value to our members, constituents, and colleagues. We challenge the status quo, consider new ideas, and are never complacent with success. We embrace a continuous learning environment and prepare for an environment of change to ensure we remain relevant.
- **Collaboration & Teamwork:** We are intentional in our ability to consider different points of view and to work effectively with others to support a shared purpose. We address conflict directly and constructively and help to manage/resolve it in a way that strengthens overall team cohesiveness and future effectiveness.
- **Excellence:** Our members rely on us to provide the resources and support they need to deliver the highest level of care to their patients. We are grateful for their trust and are dedicated to delivering excellence by meeting or exceeding expectations. We set a high bar and don't rest on our accomplishments but build on them to be the best.

Physical Requirements & Environment

Typical home office setting with routine sitting and occasional standing, squatting and moving throughout the office. Routine use of basic office equipment and computer. Occasional evening and/or weekend work may be required based on business needs. Occasional lifting of objects or equipment up to 50 lbs. Routine telecommuting is allowed.

Our commitment

SVS offers a comprehensive and competitive recognition and reward program. We believe in professional staff development. We know that our investment in employee growth provides even greater potential for them to contribute to our organization, each other, and the community at large. Target hiring range: \$80,000 – 95,000, based on qualifications and experience. Benefits include but are not limited to medical, dental, vision, short/long-term disability, life insurance, paid time off, 401(k), recognition and team building, and an annual discretionary bonus opportunity.

To Apply:

Job Posting



Please submit your resume to HRResumes@vascularsociety.org. We will continue to accept applications until the position is filled.