



About Jim Craig:

- Best known as the goalie of the 1980 Olympic Hockey 'Miracle' Team
 - Voted by Sports Illustrated as the greatest moment in sports history of the 20th century
- **Business Career Highlights**
 - Over 40 years business and sales experience
 - Hat Trick Group - Vice President Sales & Business development
 - Increased annual dollar sales by 80% & increased number of clients to 30% in 2 years
 - Valassis Inserts, National Sales Manager
 - Took an operating unit that had \$300,000 in annual sales to \$50 million in annual sales
 - President's club
 - Marketing Services Consultant of the Year award
 - Sales Hall of Fame
 - Team Player of the Year award
 - Marketing Corporation of America - Salesman of the Year award
 - Disney - Special Sales Recognition Award
 - Has authored two of his own business books - *Gold Medal Strategies, Business Lessons from America's Miracle Team* and *We Win, Lessons on Life, Business & Building your Own Miracle Team*
 - Has been an actor and movie consultant
- **Founder, president & CEO of his own company – Gold Medal Strategies (GMS)**
 - GMS is a boutique relationship-based consulting and motivational speaking company focused on a tailored approach to organizational and team development
 - GMS customizes all of their programs to fit their unique client needs
 - Over 80% repeat clients
 - Has been selected four times as one of the top five speakers on team building in the United States
 - Has worked with over 50 organizations on sustained leadership development programs
 - Spokesman for The Ultimate SAAAVE Campaign since 2007
- Serves as an Ambassador for the Special Operations Warrior Foundation
- Recipient of 2023 Olympus Within Leadership Award by the U.S. Olympic & Paralympic Museum
- Received Honorary Doctorate of Humane Letters - Mercy College
- **Additional accomplishments:**
 - All-American Goalie at Boston University
 - NCAA Champion
 - Member of Boston University Hall of Fame
 - Member of the U.S. Olympic Hall of Fame
 - Co-Recipient of the Lester Patrick Award & the Sports Illustrated "Sportsman of the Year" Award
 - Starting goaltender for three NHL teams
 - Enshrined in the Hockey Hall of Fame

