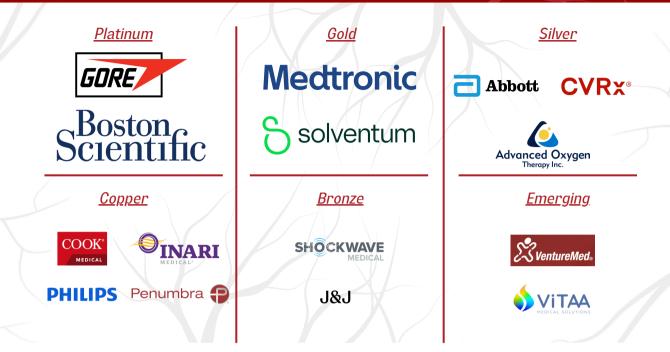
SVS Industry Alliance Partners



Society for Vascular Surgery Industry Alliance Program – 2024 Annual Report

The Society for Vascular Surgery (SVS) extends its gratitude to our valued Industry Alliance Program (IAP) Members for their exceptional support throughout the past year. Together, we have driven innovation, empowered education, and advanced the vascular surgery specialty. This report highlights just some of the achievements made possible through our collaboration. SVS and our members owe much of our success to the invaluable support of our Industry Partners. Below is a glimpse of the impactful work made possible through the contributions of our IAP members.

By the Numbers: A Year of Impact

- Number of IAP Partners: Grew to 15 Industry Partners in 2024
- **Education Delivered:** Five educational programs and meetings, along with VESAP6, that offered upwards of 200 CME credits
- Well over 2,000 vascular professionals impacted through SVS training and educational programming
- Leadership Growth: 30 participants trained in the Leadership Development Program
- Research Supported: Over \$100,000 raised to fund SVS Foundation grants
- Development of "Handbook on Outpatient Vascular Care," and new guidelines were produced for Varicose Veins

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Program Highlights

Vascular Annual Meeting (VAM)

VAM 2024 was an unparalleled success, with over 1,400 attendees, including surgeons, residents, medical students, fellows and allied health professionals.

Global Reach: Attendees came from over 44 countries, more than doubling past international attendance

• Awarded **89 scholarships** enabled general surgery residents and medical students to participate, fostering the next generation of vascular professionals. A majority of the 2016-2019 scholarship recipients have matched into the vascular specialty with more still eligible to do so as they complete their education.

Vascular Research Initiatives Conference (VRIC)

This year's VRIC attracted 127 attendees, with 100% stating that the program met its learning objectives and fostered invaluable dialogue between researchers, physicianscientists, vascular surgeons and trainees.

Complex Peripheral Vascular Interventions (CPVI) Skills Course

Designed by vascular surgeons for vascular surgeons, it featured a blend of didactic learning and hands-on experience with the latest PAD techniques:

• Awarded **15 scholarships** for trainees and fellows to be able to attend, with the goal to fund 20 next year with industry support.

SVS Coding & Reimbursement Workshop

This intensive workshop helped vascular surgeons and their teams stay ahead in coding practices. With the potential of new Lower Extremity Codes coming in 2025, we expect to continue to see immense demand for this course.

Leadership Development Program

This program equipped 30 participants with essential leadership skills to reach their full potential as leaders and make a positive impact in the specialty. SVS has now trained over 140 vascular surgeons in leadership skills since its inception, and in 2025 we plan to expand the program to the entire vascular care team.

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Program Highlights

VascuLEARN: On-Demand Education

This year, SVS rebranded its Learning Management System as **VascuLEARN**, a centralized platform for education where learners can find past VAM content, micro-learnings, webinars, and more for on-demand learning. In 2025 we are adding an Industry Section featuring Industry-sponsored webinars, as well as links to other Industry-sponsored educational content from our IAP members.

Professorship Initiative

Through the SVS Young Surgeons Section, we launched our first Visiting Professorship program, designed to mentor young vascular surgeons and accelerate their professional growth. This initiative fosters professional development and exposes them to diverse clinical and innovative research environments, ultimately accelerating their career growth and enhancing their contributions to the vascular specialty.

SVS Foundation: Supporting Research and Innovation

Through the generosity of our partners and donors, we raised:

- \$140,000 for research awards, including the Mentored Research Career Development Award and Clinical Research Seed Grant.
- \$124,100 through various Foundation campaigns to advance research, education, and public health initiatives.
- The **Voices of Vascular** campaign highlighted and promoted the accomplishments of a diverse array of 17 SVS members.

The annual **Vascular Health STEP Challenge** brought together its most walkers ever with over 555 walkers and 60 teams, with proceeds from the walk funding a new Vascular Care for the Underserved (VC4U) grant.

Looking Ahead: 2025 and Beyond

The accomplishments of 2024 set the stage for an even more impactful 2025. With the continued support of our Industry Alliance Program Partners, we will work to drive innovation, enhance education, and transform vascular health worldwide.

Thank you to all our Industry Alliance Program Partners for being a vital part of our journey. Together, we are shaping the future of vascular surgery.