

# VAM25™

# SPONSORSHIP & BRANDING PROSPECTUS

JUNE 4-7, 2025  
NEW ORLEANS, LA  
ERNEST N. MORIAL CONVENTION CENTER

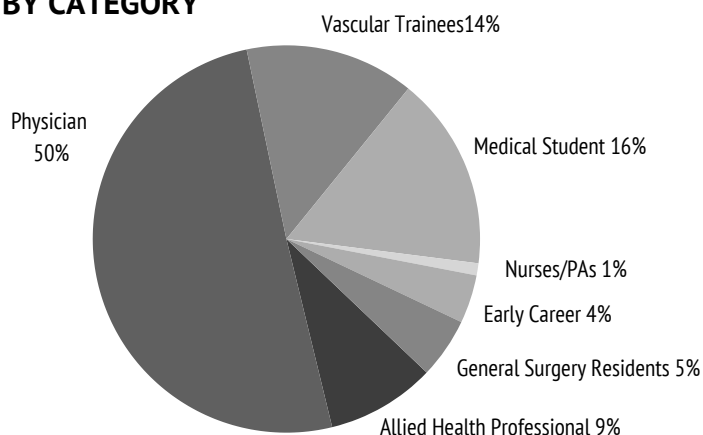


# ABOUT VAM

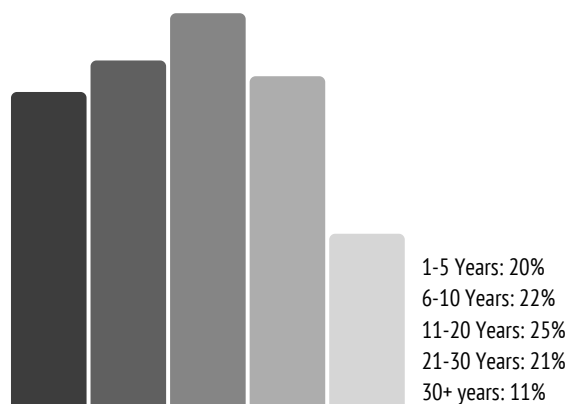
The Vascular Annual Meeting (VAM) is the premier source of education for vascular health professionals. VAM provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

## ATTENDEE DEMOGRAPHICS

### REGISTRATION BY CATEGORY



### PHYSICIAN ATTENDEES YEARS IN PRACTICE



**Your company's visibility at VAM matters!**

# 50%

of attendees say that a company's participation as an exhibitor or sponsor influences their decision to engage in business. Don't miss the opportunity to connect, showcase, and elevate your brand! Exposure at this premier event is crucial!

With over 1,400 professionals registered from over 44 countries in 2024, having a presence at VAM will greatly increase your visibility in the Vascular Surgery community.

# 82%

 of VAM physician attendees make or recommend the purchasing for their practice.

# 68%

 of VAM physician attendees identify their area of practice as Vascular Surgery. These health care professionals master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques.

“Being at VAM establishes a company's credibility in a way. It is expected that they will be there and it adds visibility to their company. It also allows for easy business meetings on the fly.”

– VAM24 attendee via attendee survey

The Society for Vascular Surgery (SVS) is the national advocate for over 6,000 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness.

For more information see our conference website or contact [svssponsorships@vascular.org](mailto:svssponsorships@vascular.org) to learn about these and other opportunities!

# VAM SPONSORED SYMPOSIA

## **Cost: \$65,000 (three lunch sessions available Wed, Thurs, Fri)**

Unlock a powerful opportunity to connect with VAM attendees through our returning satellite symposia! This is your chance to host dynamic, non-CE sessions that showcase your organization's cutting-edge research, innovative products, and exciting clinical trials, all tailored to captivate our audience's interests.

We are continuing our new format and allowing your organization to host a non-CE session to promote research, new products, trials and other information relevant to our audience!\* Thanks to industry feedback, we have updated our call for proposal process to include more guidance on session categories and rating criteria. *This means your topics will resonate with attendees while minimizing overlap with other sessions.* Moving to blind submission, the review and selection process provides an opportunity for an industry partner to submit and be selected for our limited number of [1]slots. Lunch symposia are strategically scheduled during the peak traffic time for VAM attendees and ensure there are no sessions that overlap with intended symposia audience. This creates an unparalleled opportunity for your presentation to fully captivate and engage participants, maximizing interaction and fostering meaningful connections!

Don't miss this chance to shine a spotlight on your advancements and insights! Whether you're presenting innovative approaches or launching new products, your voice will be heard.

**Ready to make an impact? [CLICK HERE](#) to learn more and submit your proposal!**

### **Inclusions and Benefits:**

- Symposia meeting room set in classroom for a minimum of 100 attendees
- Basic A/V Set up to include projector, screen, podium, head table for four, necessary microphones, A/V tech inside the room during session, labor and set/strike
- Full hot lunch buffet inside the symposia room
- Temporary Staff to assist with directionals and check-in
- Inclusion on the VAM registration site for tracking and reporting
- Pre-conference symposia registration list (to include only attendees that have opted to share contact information)
- Inclusion in the VS at VAM preview edition and onsite daily newspapers. (if confirmed by publication deadline)
- Two e-Blasts promoting Symposia to include session topic, description and speaker
- Signage located adjacent to the registration area to include session title and company name (produced by SVS)
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state)
- Inclusion in the SVS mobile app (session title, sponsor name, faculty name, institution name, city and state)
- Promotional PDF to be included in the "What's Happening @ VAM" section of our VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- Promotion on "What's Happening @ VAM" webpage

*\*Due to the selection process, symposia sponsorship is not included in the qualifying spend for Crossroads @ VAM opportunities.*

Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# VASCULAR LIVE!\*

**Cost: \$6,500** (6 timeslots available)

Vascular Live! is SVS's live, interactive theater allowing industry to showcase valuable information and updates to our VAM audience! Present your company's sponsored research, discuss new products, or present new discoveries and trends in vascular surgery! Organizations sponsoring a Vascular Live! will be assigned 25 minutes to present in our Vascular Live! theater during dedicated exhibit hours on Thursday and Friday.

Your assigned 25-minute presentation time includes A/V.

## BENEFITS

- > Promo on "What's Happening @ VAM" webpage
- > Promotional signage throughout the convention center
- > VAM mobile app push notification promoting Vascular Live!
- > VAM mobile app promotion to include dedicated Vascular Live! schedule
- > Dedicated promotion of Vascular Live! presentation schedule on theater screen
- > Promotion in VAM communications including VAM mail, Pulse and Pre-VAM Vascular Specialist
- > Promotional PDF to be included in the "What's Happening @ VAM" section of our VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)

# HANDS-ON SIMULATION AND INTERACTIVE LAB

# NEW @VAM

## Cost: \$7,500 (10 stations available)

Year after year, VAM attendees provide feedback requesting more hands-on and interactive opportunities and the SVS is proud to partner with industry to satisfy this demand! Our hands-on lab will offer visibility and engagement with industry sponsors never seen before at VAM. The sponsoring organization will be assigned a station within our highly visible theater located near the convention center entrance and adjacent to the plenary session. This hands-on experience will allow your organization to showcase your device, technology, and various application techniques in demonstrations, simulations, and hands-on workshop formats, providing the interactive components needed to engage our attendees! QR codes located at registration will allow attendees to set appointment times to work through 2-3 stations in 30-minute time blocks, ensuring high-quality and personalized interactions. The hands-on experience will be open for appointments from 1pm-5pm on Wednesday, Thursday, and Friday providing additional time outside exhibit hours to showcase your devices. All VAM scholarship recipients will be required to attend with their faculty mentors ensuring that our industry supporters have dedicated interactive time with the future leaders in the specialty.

## Inclusions and benefits:

- Promotional PDF to be included in the “What’s Happening @ VAM” section of our VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- Promotion on the VAM video wall located near registration, across from plenary sessions
- Each sponsoring organization will be provided with one station in the theater to include one, 6-foot table with power
- Temporary staff to assist attendees in scheduling and traffic flow
- Access to the scheduling app to view appointments
- Dedicated signage near registration with station description
- Promotion on “What’s Happening @ VAM” webpage
- Promotional eblast to attendees with station descriptions
- Promotional signage throughout the conference
- VAM mobile app promotion to include station descriptions
- VAM mobile app push notification promoting appointments

Sponsors are responsible for the set-up of their lab stations including any table dressings, equipment, tools, models, PPE and instructors/company representatives. SVS must approve all proposed lab stations to ensure that proper health and safety compliance is met.

\*Due to limited opportunities organizations may not sponsor more than two (2) stations

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# CROSSROADS @ VAM EXCLUSIVE INDUSTRY SPACES

**Cost: \$50,000\* in eligible branding and sponsorship spend\* (4 opportunities available)**

Welcome to **Crossroads @ VAM**—the premier meeting hub where industry leaders connect with attendees! SVS values its partnerships and is excited to offer up to four exclusive opportunities for our VAM partners.

All **Crossroads @ VAM** qualified industry partners will enjoy dedicated meeting rooms designed to enhance your presence at the conference. These dedicated spaces are available to host attendees from 8 AM on Wednesday through Friday at 5 PM, providing an ideal environment for setting appointments and fostering intimate conversations away from the hustle and bustle of the exhibit hall. As a participating sponsor, you have the freedom to customize your space to align with your branding and specific needs. Whether you envision a relaxed lounge to encourage casual discussions, or a more formal setup for client meetings, you can also incorporate monitors to showcase content and updates from your organization. Our team will connect you with the convention center staff, caterers, decorators, and A/V companies to ensure your space reflects your vision perfectly.\*

Promotion: We will actively promote your dedicated space through VAM communications, including emails, the “What’s Happening @ VAM” webpage, and onsite signage.

- To qualify, industry partners must meet the \$50,000 spend requirement in VAM-specific branding and sponsorships for VAM25. Exhibit booths and symposia purchases do not apply. Opportunities are limited and available on a first-come, first-served basis to the first four qualified companies.

*\*Please note that while we provide the dedicated space, all additional costs for build-out and customization are the responsibility of the participating sponsor.*



# SVS KEYNOTE SPEAKER SERIES SPONSORSHIP

**Cost: \$35,000** (exclusive sponsorship)

After a successful inaugural year, the VAM is excited to announce our second annual Keynote on Wednesday afternoon! This dedicated session will continue to be the crown-jewel of the VAM and set the stage for a successful and engaging conference. This non-CE session will revolve around key topics related to healthcare, business, and important issues facing our members and the vascular community. The keynote speaker and topic will be carefully selected ensuring a most dynamic and engaging session. This year's message of teamwork and leadership will resonate with the audience and leave a lasting impact! This exclusive opportunity will bring unmatched visibility to the sponsoring organization, ensuring maximum value and return.

## BENEFITS

- > Dedicated e-blast announcing keynote speaker with sponsor recognition
  - > Promotional signage throughout the VAM
  - > VAM mobile app promotion and push notification
  - > Promotion on "What's Happening@VAM" webpage
  - > Dedicated signage recognizing sponsor
  - > First right of refusal as VAM26 Keynote Speaker Series sponsor OR Keynote Series Sponsor opportunity
  - > Sponsor slide projected on screens during introduction and upon the close of session
  - > Promotion on VAM video wall located near the registration area, across from plenary sessions
  - > Video from sponsor projected in session upon doors opening and attendee arrival (maximum of 5 minutes).
  - > Promotional PDF\* to be included in the "What's Happening @ VAM" section of VAM Mobile App, available to all professional attendees
- \*PDF to be produced by sponsor*

# SVS CONNECT



## Inquire for Pricing

After a very successful event at VAM24, with nearly 400 attendees, VAM is thrilled to announce we're bringing SVS Connect @ VAM back onsite! This kick-off networking event will be held directly outside the plenary session room, so attendees will enter the space as soon as they exit the Keynote. SVS Connect @ VAM serves as the only dedicated networking reception for our members and attendees to connect outside the exhibit hall and focuses on the important accomplishments of the SVS organization, our members and recognize advancements in vascular surgery. Attendees will enjoy interacting with fellow members and vascular health professionals in an atmosphere that celebrates their important work and dedication to the advancements in the practice of vascular health!

## Inclusions and Benefits:

- Promotional PDF to be included in the "What's Happening @ VAM" section of our VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- 3-5-minute video to play on VAM Video Wall located within the reception space (with sound)
- SVS Connect @ VAM dedicated e-blast with sponsor recognition
- Sponsor recognition on registration page
- Designated branded lounge space for sponsoring organization
- Branded Cocktail Tables
- Access to reception for up to 10 company representatives
- Promotion on "What's Happening @ VAM" webpage
- Listing in mobile app



## EXHIBIT HALL BINGO!

**\$2,500 (up to 20 sponsors) – Supporting the SVS Foundation\***

Engage with attendees in a fun and interactive way through Exhibit Hall Bingo! This exciting game invites participants to explore the exhibit hall, discover new products, and connect with exhibitors while filling out their unique bingo cards. Each card is different, promoting even traffic distribution and encouraging attendees to strategically visit booths to achieve bingo or complete their entire card for a chance at the grand prize!

Every attendee will receive a bingo card at registration, and SVS will be offering high-value prizes for those who achieve bingo and submit their cards for the raffle. Plus, there's a special grand prize for those who fill their entire card, providing an enticing incentive for exploration. This lively atmosphere not only drives foot traffic to your booth but also enhances networking opportunities and fosters memorable interactions. Don't miss this chance to elevate your presence and keep the excitement buzzing throughout the event!

\*If you are interested in the Exhibit Hall Bingo opportunity, please reach out to Scott Behm at [sbehm@vascularsociety.org](mailto:sbehm@vascularsociety.org) or Chris Robb at [crobb@vascularsociety.org](mailto:crobb@vascularsociety.org)



# BRANDING OPPORTUNITIES\*

Elevate your visibility and make a memorable impact on attendees by exploring our innovative branding and sponsorship opportunities! The SVS has curated a diverse range of options to fit all budgets, ensuring that every company can achieve its goals during VAM. Whether you're looking to boost booth traffic, showcase new products, or enhance brand recognition, you will find the perfect solution to meet your needs. Don't miss out—there's something for everyone in our exciting lineup of branding and sponsorship opportunities!



## THE FOLLOWING BENEFITS ARE INCLUDED WITH EACH BRANDING OPPORTUNITY:



- Recognition in the pre-meeting and onsite daily newspaper, Vascular Specialists at VAM – distributed onsite to all attendees
- Recognition on the SVS Web site, the leading resource for vascular health information to patients and health care professionals
- Promotional PDF to be included in the “What’s Happening @ VAM” section of our VAM Mobile App, available to all professional attendees (PDF to be produced by sponsor)
- Recognition signage on-site, strategically placed throughout the convention center,
- Recognition in the VAM mobile app with over 2,400 downloads

*\*All artwork must be approved by SVS prior to production. All opportunities on first come, first served basis.*

Contact [svssponsorships@vascular.org](mailto:svssponsorships@vascular.org) for inquiries or more information.

# BRANDING OPPORTUNITIES

## Branded Restroom Mirror Stickers\*

(3 Sponsorships Available)

GH Lobby Rectangle: \$9,000 // GH Lobby Border Frame of Mirror: \$12,000

Exhibit Hall Rectangle: \$8,000 // Exhibit Hall Border Frame: \$11,000

\*GH restrooms have a total of 27 mirrors (17 in women's 10 in men's)

\*Exhibit Hall restrooms have a total of 18 mirrors (10 in women's and 8 in men's)

Capture the attention of every attendee with our strategically placed bathroom mirror stickers! With every attendee using the restroom, your message will be prominently displayed above the sinks, providing unmatched visibility. There are two sets of restrooms available for sponsorship, one located on the main floor of the convention center next to registration and across from the plenary session room and the second next to the bustle of the exhibit hall entrance, selections

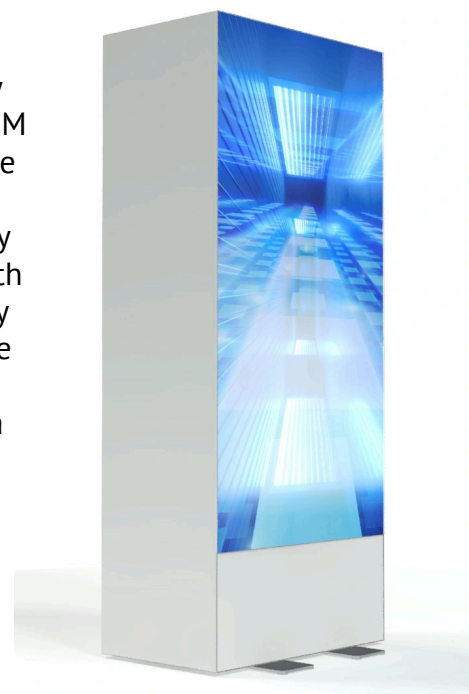
Choose between two impactful options to suit your branding needs: a simple rectangular sticker at the base of the mirror for a minimalist look or a full framing of the mirror for a more polished and professional look.



## Branded towers

\$12,000 (4 Available)

Positioned in the Grand Hall Foyer, right outside the plenary session and leading to the exhibit hall, our impressive 8' x 1M flex wall towers provide an unmatched platform to showcase your organization's messaging. Strategically located near utility ports, these towers can be backlit to enhance visibility and illuminate your message, ensuring maximum impact with every attendee that passes by. This polished display not only elevates your brand's presence but also creates a memorable experience for attendees as they navigate the event. Don't miss this opportunity to captivate your audience and leave a lasting impression!



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# BRANDING OPPORTUNITIES

## Thursday Industry Night Hosted Event Promotion Partnership \$2,500 (7 Available)

Following the success of our pilot program in 2024, the VAM is excited to continue offering industry partners the opportunity to host exclusive events for attendees. We understand the importance of a well-rounded conference experience, which is why we encourage you to engage with industry leaders outside the convention center and explore the vibrant beauty of New Orleans.

This sponsorship allows exhibiting industry partners to host a dinner or reception on Thursday evening after 7PM. With limited opportunities to collaborate with SVS on promoting your event, you'll enjoy extensive visibility through our promotional channels. This sponsorship will include an e-blast featuring your event, inclusion of event on the "What's Happening @ VAM" webpage with registration link, inclusion in the VAM mobile app, visibility on "What's Happening @ VAM" signage throughout the conference.

Please note that this opportunity is solely for the promotion and advertising of your event, registration, costs, and logistics are the responsibility of the host.

## Headquarters Hotel Key Cards \$15,000 (Exclusive Sponsorship)

A small way to make a big impact, this is a great way to remind our attendees of your support every time they access their room at the headquarters hotel by putting your organization's message on their keycard! As the official Headquarters Hotel of VAM, the Hilton Riverside will be home to over 1,000 VAM attendees and all of them will have your company's logo and message in their hands! Keycards include an approved, one-sided image provided by the sponsor.



## Hotel Room Drop\* \$5,000 (6 Available)

Deliver your message directly to the attendees' rooms! Use this as an opportunity to promote a new product, increase traffic to your booth, drive attendance to your sponsored symposium, or at your Vascular Live! presentation for even further reach! \*\$5,000 per drop per night, Wednesday through Friday nights are available as single nights.

*\*Sponsorship only: production of materials, shipping and hotel delivery costs are at the sponsor's expense.  
\$3.00 per item outside room/\$4.00 per item inside room)*

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# BRANDING OPPORTUNITIES

## Headquarters Hotel Lobby Bar Coasters

**\$6,000 (3 Available)**

Over 80% of attendees visit the headquarters hotel bar to meet with colleagues, unwind after a day in sessions, or catch up over a drink. Increase your visibility by branding coasters with your company logo or product promotion. Each sponsorship will include 300 coasters and will be distributed until supplies last.



## Convention Center Floor Clings

**6'x6' \$6,500 (four available)**

**9'x9' \$8,500 (four available)**

Positioned in high-traffic areas, these eye-catching floor clings will greet attendees as they enter the convention center, setting the stage for an engaging experience. With generous space for messaging, you can effectively promote your product, drive booth traffic, or highlight your organization's branding—ensuring your company stays top of mind for attendees. Consider purchasing multiple clings to create a cohesive narrative that guides attendees through the convention space, enhancing their journey and reinforcing your brand presence every step of the way!



## Convention Center Floor Runners

**4'W x 20'L - \$10,000**

**4'W x 40'L - \$13,000**

Transform the attendee's entrance as they walk into the VAM. As attendees arrive, these vibrant runners will guide them directly to the registration desk, offering ample space to tell your brand's story in an engaging and dynamic way. With the potential to feature bold graphics, essential information, and eye-catching visuals, floor runners create an immersive experience that sets the tone for the entire event. This strategic placement ensures that your message reaches every attendee right from the moment they step inside.

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# BRANDING OPPORTUNITIES



## Mobile App

**\$27,500 (Exclusive Opportunity)**

In 2024, over 80% of attendees turned to the SVS app for essential conference information, including agendas, floorplans, and networking opportunities. Each time an attendee relaunches the app, they'll be greeted by a sponsoring splash page featuring your company's message! This prime digital real estate ensures that your brand remains front and center throughout the event, maximizing your visibility and engagement with attendees. Don't miss this opportunity to make a lasting impression!

## Charging Lounge

**\$7,500 (8 Available)**

In today's digital world, staying connected is key—whether it's via a laptop, tablet, or smartphone. VAM is excited to offer industry partners the chance to brand our unique charging lounges, expanding your organization's visibility beyond your booth!

These lounge areas are strategically located in high-traffic areas and feature two lounge chairs, a loveseat, and a charging table. Your branding will be prominently displayed with a 2'x1' floor sticker at the entrance, custom branding on the charging table, and throw pillows featuring your company logo. Sponsors are also welcome to provide a pop-up banner or backdrop wall with prior approval. This is a fantastic opportunity to enhance your presence and connect with attendees in a relaxed setting!



## Exhibit Hall Dangling Aisle Signs

**\$1,500**

Don't let your brand get lost in the crowd—shine in the exhibit hall with a customized dangling aisle sign featuring your company logo! Each participating sponsor will have their logo prominently displayed above the aisle in which their booth is located, making it effortless for attendees to find you. Elevate your visibility and ensure that your company stands out in the bustling atmosphere of the event!

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# BRANDING OPPORTUNITIES

## Exhibit Hall Floor Decals

**\$3,000 (7 Available)**

Boost your presence and guide attendees directly to your booth with our eye-catching exhibit hall floor decals! A strategically placed trail of printed floor ads will lead visitors through the Exhibit Hall right to your space. The package includes up to 10 floor decals and installation for a seamless experience. With only 7 opportunities available, act fast—don't let a competitor claim your aisle! Secure your spot today!



## Opening Reception Bar Sponsorship\*

**\$4,500 (4 Available)**

Cheers to an unforgettable kick-off reception! Maximize your brand exposure and attract attendees to your booth by sponsoring one of our four bars at this highly anticipated event. As a sponsor, you'll enjoy prominent branding opportunities, including customized beverage napkins and eye-catching signage at the bar. Plus, with the bars strategically positioned near your booth, you'll naturally increase foot traffic and engagement. Don't miss this chance to elevate your presence at the reception!

*\*Bar placement subject to sponsor location and fire marshal approval.*

## Exhibit Hall Food and Beverage Promotion\*

**\$2,000 (10 Available)**

One of the top pieces of feedback from our attendees is their desire to know which booths are offering delicious food and beverage options—whether it's a barista-made iced coffee in the morning or a sweet or salty treat in the afternoon. If you're hosting food and beverage at your booth during the VAM, let us help you promote it! Signage will be provided to showcase your offerings, booth location, and the date/time of your hosted options, directing traffic straight to your booth. Additionally, your offerings will be featured on the "What's Happening at VAM" webpage and mobile app page, ensuring maximum visibility.

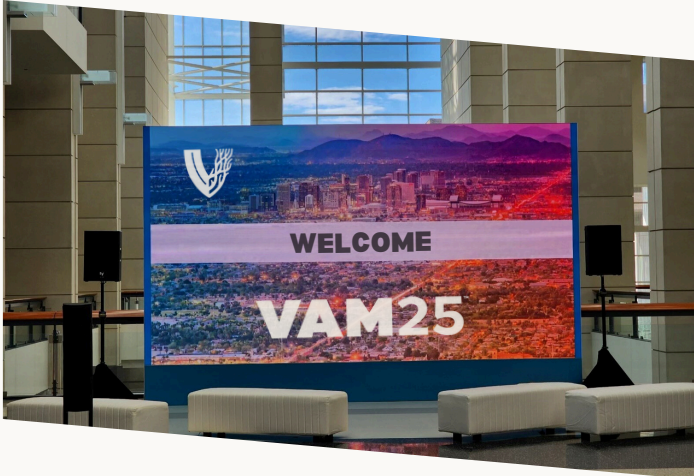
*Please note that this partnership is exclusively for promotion; all food, beverage, and staffing costs are the responsibility of the sponsor.*



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# BRANDING OPPORTUNITIES



## Convention Center Video Wall \$16,000 (6 Spots Available) \*ENHANCED\*

The VAM video wall is set to make a significant impact on attendees with your company's 2–3-minute video playing on a continuous loop, complete with sound. Last year's video wall was a standout feature, capturing the attention of attendees and drawing them in. This year, we're enhancing the experience by high-top tables, allowing attendees to fully engage with your content between sessions. Strategically located in a high-traffic area next to the

plenary session and near the exhibit hall entrance, the video wall will not only showcase your video but also display vital information that attendees need, including schedules, events, updates, and more. Don't miss this exceptional opportunity to elevate your brand visibility and connect with attendees in a meaningful way!

## Convention Center Hanging Video Monitors \$3,000 (10 Available)

Take advantage of our strategically placed hanging video monitors to showcase dynamic content and elevate your branding!

Suspended from the ceiling in the bustling lobby near registration, these 46" x 26" monitors provide a prime opportunity to capture the attention of attendees as they enter the convention center. You can share up to 60 seconds of vibrant slides, engaging videos (audio not available), or animated content that highlights your organization's key messages. This sponsorship includes access to all eight monitors, ensuring your content is played on continuous loop. Don't miss this chance to make a memorable impact and connect with attendees in a visually compelling way!



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# BRANDING OPPORTUNITIES

## Directional Stacks \$3,000 (10 Available)

VAM is thrilled to once again feature our directional stacks, offering 360° access to essential information on sessions, rooms, events, and more! These stacks are highly sought after by attendees, who rely on them for crucial details and navigation throughout the convention space. By sponsoring a stack, your company's branding will be prominently displayed on two sides of the center cube, ensuring maximum exposure. Strategically scattered throughout the venue, these stacks not only provide valuable insights but also create numerous impressions as attendees actively seek them out for information. Don't miss this opportunity to enhance your visibility and connect with attendees at every turn!



## Fabric Column Wraps \$6,500 (6 Available)

Make a bold statement with our 360-degree column wraps, ensuring that your organization's message catches the eye of attendees from every angle! Located at the main

entrance of the convention center, these wraps are the perfect way to remind visitors to stop by your booth, showcase new products, and keep your branding front and center. Don't settle for just one—purchase multiple wraps to amplify your visibility and weave a compelling narrative with your messaging. Don't miss the chance to dominate the space and create an unforgettable experience for attendees!



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# BRANDING OPPORTUNITIES

## Convention Center Hanging Banner Options

Elevate your brand presence with our striking hanging banners that will keep you top of mind for attendees as they navigate the convention space! Each banner is strategically placed to ensure maximum visibility, creating a powerful impression with every glance. These eye-catching displays will not only draw attention but also enhance your brand's recognition throughout the event. Don't miss this opportunity to make a lasting impact and stand out among the crowd!

### Central Lobby Banner

#### \$25,000 (Exclusive Opportunity)

Take advantage of our largest hanging banner space, measuring an impressive 75' x 8'. Positioned right in the heart of the action near registration, your branding will be impossible to overlook! This monumental banner promises to make a significant impact, ensuring that all attendees entering VAM25 are captivated by your message. Don't miss this extraordinary opportunity to leave a lasting impression and elevate your brand visibility from the moment attendees arrive!



### Exhibit Hall Lobby Banner

#### \$18,000 (Exclusive Opportunity)

Located in the lobby adjacent to the exhibit hall, this premium advertising space measures 43' x 9', providing an exceptional opportunity for visibility. Strategically positioned above key features such as directional signs, elevators leading to breakout sessions, and the exhibit hall restrooms, your branding will be prominently displayed where attendees are sure to see it. This high-traffic location ensures that your message reaches a wide audience, making it an ideal platform to capture attention and enhance your organization's visibility throughout the event.

### Lobby Hanging Banners

#### \$8,500 (8 Available)

Located in the atrium leading to registration, our impressive 10' x 8' hanging banners create a striking visual experience as attendees navigate through the convention space. These eye-catching banners are designed to make a significant impact, ensuring your brand message is prominently displayed and easily visible to all. With their strategic placement, these banners will enhance your organization's visibility and also draw attendees in, creating a powerful first impression. Take advantage of this unique opportunity to elevate your brand presence and engage with your audience right from the start!



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