



VAM24™

EXHIBITOR PROSPECTUS

MEETING DATES

JUNE 19-22, 2024

EXHIBIT HALL DATES

JUNE 20-21, 2024

MCCORMICK PLACE WEST // CHICAGO, IL

ABOUT VAM

VAM is the premier scientific meeting for over 1,400 surgeons and allied health professionals! Attendees of VAM are eager to learn and stay up-to-date on the latest industry innovations, new technologies, clinical trials and network with industry professionals.

This year's VAM will take place at McCormick Place's West Building in Chicago, IL. McCormick Place's layout allows us to place registration, Plenary Sessions and the Exhibit Hall on the same level in close proximity to each other, ensuring exhibiting partners and attendees can maximize their education and networking opportunities!

VAM is the preeminent meeting attended by decision makers when it comes to purchasing. VAM brings together the entire vascular team, with the following groups co-locating at one meeting:

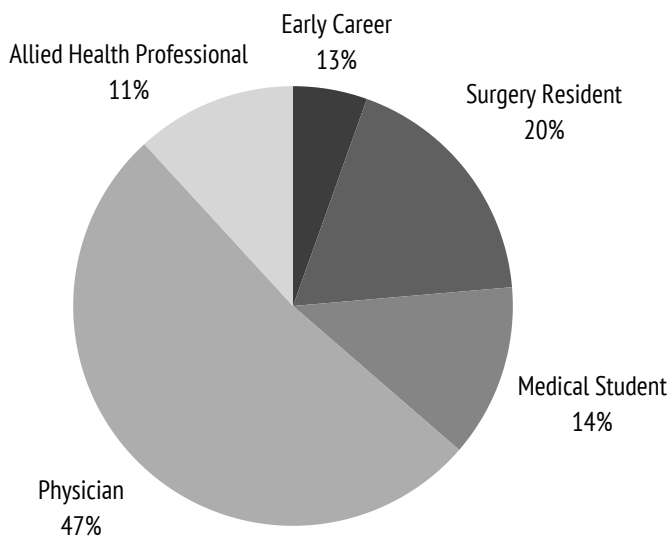
- Society for Vascular Surgery (SVS)
- Society for Vascular Ultrasound (SVU) < new this year!
- Society for Vascular Nursing (SVN)
- The Vascular Quality Initiative (VQI)

Plus, VAM also boasts many SVS sections such as the Physician Assistant, Women's Leadership Section, Community Practice Section, OBL Section and Young Surgeons Section, perfect for building that new client relationship. The Vascular Annual Meeting is the one-stop destination for vascular professionals, which means as an exhibitor, you get more for your investment.



ATTENDEE DEMOGRAPHICS

REGISTRATION CATEGORIES BY PERCENTAGE



VAM attendees are health care professionals that master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques. Ten percent of attendees travel to VAM from outside the US.

More than **50% OF VAM SURGEONS** are responsible for the management of a vascular lab.

74% OF ATTENDEES make or recommend the purchasing for their practice

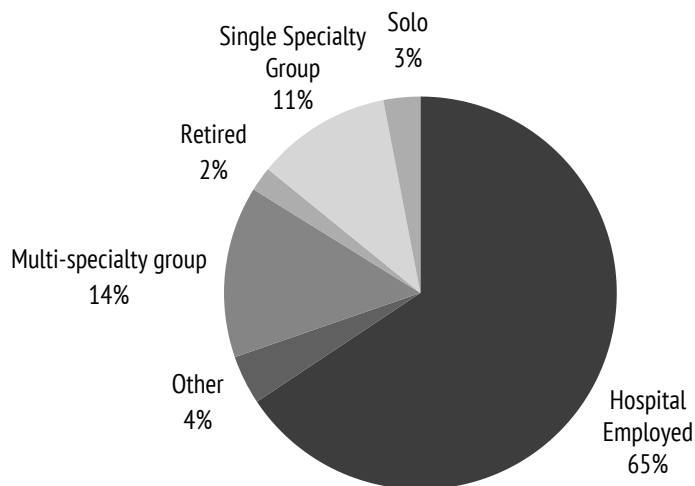
TOP PRODUCTS OF INTEREST TO VAM ATTENDEES:

1. Peripheral Vascular
2. Grafts
3. Stents
4. Medical Devices
5. Interventional Technologies
6. Surgical Instruments
7. Interventional Medical Devices
8. Vascular Disease Treatment
9. Clot Management
10. Wound Care

TOP PRESCRIBED MEDICATIONS:

1. Anti-coagulant
2. Anti-Platelets
3. Statins
4. Cilostazol

TYPE OF PRACTICE:



Source: VAM 2023 Registration Data

EXHIBITOR BENEFITS

> Five badges per 100 square feet of exhibit space. Badges grant access to the exhibit hall and scientific plenary sessions.

> Company name, booth number and description in the meeting's mobile app. Company listing in show daily Vascular Specialist @ VAM (preview edition mailed to over 5,600 vascular medicine specialists and three daily editions distributed on-site at the meeting).

> Complimentary pre-meeting attendee mailing list, including emails and demographic info (for attendees that opt in).

> Complimentary post-meeting attendee mailing list, including emails and demographic info (for attendees that opt in).

> Early sign-up and discounted rates for the 2025 Vascular Annual Meeting in New Orleans.

CLICK HERE
to see the floor plan and reserve your booth!

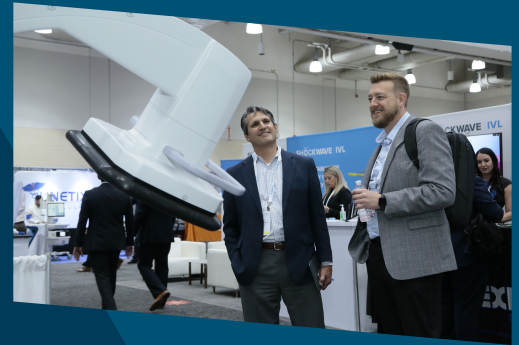


EXHIBIT HALL HIGHLIGHTS:

- > Networking Reception
- > Daily Attendee Lunch
- > Two Daily Coffee Breaks
- > Vascular Live Stage
- > Exhibitor Meeting Suites
- > Poster Sessions, Interactive Poster Sessions & International Poster Competition
- > Same floor and close proximity to Registration, Plenary Sessions, and the new industry-led hands-on workshop "Touchpoint"

EXHIBIT HALL HOURS*

Exhibit hours feature approximately 7 hours of unopposed exhibit time that do not conflict with sessions.

Thursday, June 20: 10:00 am - 6:30 pm

Friday, June 21: 9:30 am - 5:00 pm

EXHIBITOR MOVE-IN

Tuesday, June 18: 8:00 am - 5:00 pm

Wednesday, June 19: 8:00 am - 5:00 pm

Thursday, June 20: 7:00 am - 10:00 am

EXHIBITOR MOVE-OUT

Friday, June 21: 5:00 pm - 9:00 pm

Saturday, June 22: 8:00 am - 5:00 pm

**Exhibit times subject to change*

EXHIBIT SPACE RATES

Inline Booth:

\$3,600 per 100 square feet

Island Booth:

\$3,900 per 100 square feet

Corner:

\$125 per exposed corner (does not apply to island booths)

Payment Schedule

A 50% deposit is required with your reservation and full payment is due March 31, 2024. Reservations made after March 31, 2024 must include full payment. The cancellation policy can be found in the rules and regulations on the booth reservation page.

Exhibitor Service Manual

A comprehensive exhibitor service manual will be posted online approximately 90 days prior to the start of the Vascular Annual Meeting. The manual will include a list of official vendors, order forms, contact information, deadlines and shipping information.

Find more ways to connect with attendees and gain visibility at VAM with our Branding and Sponsorship Opportunities.



CLICK HERE

to see the floor plan and reserve your booth!

For Questions or More Information, Contact:

Booth Reservations

Bob Drewniak

Exhibit Sales

Direct: 312-265-9662

vam@corcexpo.com

Exhibitor Questions or Exhibit Meeting Space

Madison Schmelig

Exhibit Manager

Direct: 312-265-9641

vam@corcexpo.com

Branding and Sponsorships, Vascular Live and Meeting Rooms

Ricci McDonald

Senior Manager of Events and Sponsorship

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