VAM24™

EXHIBITOR PROSPECTUS

MEETING DATES
JUNE 19-22, 2024

EXHIBIT HALL DATES
JUNE 20-21, 2024

MCCORMICK PLACE WEST // CHICAGO, IL
ABOUT

VAM is the premier scientific meeting for over 1,400 surgeons and allied health professionals! Attendees of VAM are eager to learn and stay up-to-date on the latest industry innovations, new technologies, clinical trials and network with industry professionals.

This year’s VAM will take place at McCormick Place’s West Building in Chicago, IL. McCormick Place’s layout allows us to place registration, Plenary Sessions and the Exhibit Hall on the same level in close proximity to each other, ensuring exhibiting partners and attendees can maximize their education and networking opportunities!

VAM is the preeminent meeting attended by decision makers when it comes to purchasing. VAM brings together the entire vascular team, with the following groups co-locating at one meeting:

- Society for Vascular Surgery (SVS)
- Society for Vascular Ultrasound (SVU) < new this year!
- Society for Vascular Nursing (SVN)
- The Vascular Quality Initiative (VQI)

Plus, VAM also boasts many SVS sections such as the Physician Assistant, Women’s Leadership Section, Community Practice Section, OBL Section and Young Surgeons Section, perfect for building that new client relationship. The Vascular Annual Meeting is the one-stop destination for vascular professionals, which means as an exhibitor, you get more for your investment.
VAM attendees are health care professionals that master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques. Ten percent of attendees travel to VAM from outside the US.

**TOP PRODUCTS OF INTEREST TO VAM ATTENDEES:**
1. Peripheral Vascular
2. Grafts
3. Stents
4. Medical Devices
5. Interventional Technologies
6. Surgical Instruments
7. Interventional Medical Devices
8. Vascular Disease Treatment
9. Clot Management
10. Wound Care

**TOP PRESCRIBED MEDICATIONS:**
1. Anti-coagulant
2. Anti-Platelets
3. Statins
4. Cilostazol

**TYPE OF PRACTICE:**
- Hospital Employed: 65%
- Multi-specialty group: 14%
- Other: 4%
- Retired: 2%
- Solo: 3%
- Single Specialty Group: 11%
EXHIBITOR BENEFITS

> Five badges per 100 square feet of exhibit space. Badges grant access to the exhibit hall and scientific plenary sessions.

> Company name, booth number and description in the meeting’s mobile app. Company listing in show daily Vascular Specialist @ VAM (preview edition mailed to over 5,600 vascular medicine specialists and three daily editions distributed on-site at the meeting).

> Complimentary pre-meeting attendee mailing list, including emails and demographic info (for attendees that opt in).

> Complimentary post-meeting attendee mailing list, including emails and demographic info (for attendees that opt in).

> Early sign-up and discounted rates for the 2025 Vascular Annual Meeting in New Orleans.

EXHIBITOR MOVE-IN
Tuesday, June 18: 8:00 am - 5:00 pm
Wednesday, June 19: 8:00 am - 5:00 pm
Thursday, June 20: 7:00 am - 10:00 am

EXHIBITOR MOVE-OUT
Friday, June 21: 5:00 pm - 9:00 pm
Saturday, June 22: 8:00 am - 5:00 pm

EXHIBIT HALL HOURS*
Exhibit hours feature approximately 7 hours of unopposed exhibit time that do not conflict with sessions.

Thursday, June 20: 10:00 am - 6:30 pm
Friday, June 21: 9:30 am - 5:00 pm

*Exhibit times subject to change
EXHIBIT SPACE RATES

Inline Booth:
$3,600 per 100 square feet

Island Booth:
$3,900 per 100 square feet

Corner:
$125 per exposed corner (does not apply to island booths)

Payment Schedule
A 50% deposit is required with your reservation and full payment is due March 31, 2024. Reservations made after March 31, 2024 must include full payment. The cancellation policy can be found in the rules and regulations on the booth reservation page.

Exhibitor Service Manual
A comprehensive exhibitor service manual will be posted online approximately 90 days prior to the start of the Vascular Annual Meeting. The manual will include a list of official vendors, order forms, contact information, deadlines and shipping information.

Find more ways to connect with attendees and gain visibility at VAM with our Branding and Sponsorship Opportunities.

For Questions or More Information, Contact:
Booth Reservations
Bob Drewniak
Exhibit Sales
Direct: 312-265-9662
vam@corcexpo.com

Exhibitor Questions or Exhibit Meeting Space
Madison Schmelig
Exhibit Manager
Direct: 312-265-9641
vam@corcexpo.com

Brandging and Sponsorships, Vascular Live and Meeting Rooms
Ricci McDonald
Senior Manager of Events and Sponsorship
svssponsorships@vascularsociety.org

CLICK HERE to see the floor plan and reserve your booth!