



2024 ANNUAL MEETING

JUNE 18-19, 2024

MCCORMICK PLACE WEST // CHICAGO, IL

ABOUT SVS VASCULAR QUALITY INITIATIVE

The Society for Vascular Surgery Vascular Quality Initiative® (VQI®) is a collaboration of the Society for Vascular Surgery Patient Safety Organization (SVS PSO), 18 regional quality improvement groups organized under the SVS PSO, and Fivos, its commercial technology partner.

SVS VQI's 14 registries contain demographic, clinical, procedural and outcomes data from more than 1,000,000 vascular procedures performed nationwide, as well as in Canada and Singapore. Each record includes information from the patient's initial hospitalization and at one-year follow-up. The mission of SVS VQI is to improve the quality, safety, effectiveness, and cost of vascular healthcare.

THE VQI ANNUAL MEETING VQI@VAM

With 249 attendees participating both in-person and virtually in 2023, we are extremely pleased to announce our 8th Annual VQI Annual Meeting taking place June 18-19, 2024 at McCormick Place West Building in Chicago, IL.

The VQI Annual Meeting is designed to meet the needs of physicians, nurses, data managers, quality improvement professionals and administrators. VQI@VAM gives the chance to showcase some of the wonderful work being done to improve vascular care and patient outcomes. With over 1,000 participating centers and over 1,000,000 procedures, the 2024 program promises to bring new insights, education, and enrichment to everyone attending!



Contact svssponsorships@vascularsociety.org for inquiries or more information.



VQI@VAM

With discussions and presentations around topical/cutting edge research and QI activities based on SVS VQI registry data, more details and information regarding the SVS VQI's National Quality Initiative on Smoking Cessation, updates from the SVS VQI Fellowship in Training program, and many other topics, this program is sure to be engaging and dynamic for all attending.

BENEFITS

- > Name recognition on VQI Website
- > Recognition signage on-site
- > Thank you on slide in session room
- > Recognition in VAM Mobile App
- > Recognition of sponsors in pre-meeting email communications
- > Recognition of sponsors through social media posts (posted by Fivos)
- > Recognition from PSO Medical Director during National Update

Contact svssponsorships@vascularsociety.org for inquiries or more information.

VQI

SPONSORSHIP AND BRANDING OPPORTUNITIES

The VQI is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to VQI Annual Meeting attendees



BRANDING OPPORTUNITIES

VQI Corridor Floor Logo

\$1,500 (3 Available)

Strategically placed in the corridor leading to the VQI session room, these 2x2 floor clings are perfect to grab everyone's attention with your organization's logo as well as advertise your support of VQI@VAM!

Directional Stacks

\$2,500 (2 Available)

VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for VQI@VAM! Sponsor a stack that will include your company's branding on two (2) sides of the directional!

FOOD AND BEVERAGE SPONSORSHIP

Coffee Breaks

\$3,500 (5 Available)

Sponsor one of the five breaks offered during VQI@VAM! keep attendees energized in session and while they network with our exhibitors! Sponsorship includes recognition via prominent signage at sponsored break, acknowledgement in program next to designated break, and company logo on branded beverage napkin during designated break.

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FOOD AND BEVERAGE SPONSORSHIP

Tuesday Lunch Symposia*

\$15,000 (Exclusive Opportunity)

For the first time, VQI is allowing an exclusive opportunity for a lunch symposia! This meal presentation will allow industry partners the opportunity for a 45-minute presentation with 5 minutes of Q&A to our audience of physicians, nurses, data managers, quality improvement professionals and administrators!

**Topic must be reviewed and approved by VQI leadership.*

NEW OPPORTUNITY!

Poster and Networking Reception

\$10,000 (Exclusive Opportunity)

One of the highlights of VQI@VAM, the poster and networking reception is a fantastic way to support the hard work and contributions of our VQI participants! This exclusive opportunity includes recognition in the conference program, prominently placed signage, branded beverage napkins, signage placed on top of each bar, and a thanks and introduction from VQI leadership during the reception!



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EVENT SPONSORSHIP APPLICATION

Please complete this document and return to svssponsorships@vascularsociety.org. Your sponsorship selection(s) will be confirmed via email. Please note that form submission does not secure selection as opportunities are first come, first served.

Please check your organization's sponsorship selection(s) from below:

Branding Opportunities:

VQI Corridor Floor Logo - \$1,500

Directional Stacks - \$2,500

Food and Beverage Sponsorship

Coffee Break - \$3,500

Lunch Symposia - \$15,000

Poster and Networking Reception - \$10,000

Company Billing and Contact Information

Company: _____

Contact: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Phone: _____ Contact Email (For Electronic Invoice): _____

Authorized Signature: _____

Organization agrees to the above selected sponsorship opportunities. Upon verification of selected sponsorship, organization will receive confirmation from SVS and an electronic invoice at which time the sponsorship opportunity will be removed from the sponsorship and branding brochure. Organization agrees to full payment of invoice by May 1, 2024. All deposits and payment are non-refundable unless cancelled sponsorship opportunity is resold at full amount. Artwork must be submitted to SVS for approval by published deadline.