



2024 ANNUAL CONFERENCE

JUNE 19-20, 2024

MCCORMICK PLACE WEST // CHICAGO, IL

ABOUT SOCIETY OF VASCULAR NURSING

Founded in 1982, the Society for Vascular Nursing (SVN) is a not-for-profit association dedicated to promoting excellence in the compassionate and comprehensive management of persons with vascular disease. The Society's mission is to provide a professional community for nurses and advance practice nurses focused on advancing the care of people living with vascular disease through excellence in evidence-based practice and education.

ABOUT THE SVN ANNUAL CONFERENCE

The SVN Annual Conference hosts between 100-150 Health Care Professional comprised of Advanced Practice Nurses and Registered Nurses with specialties in vascular, cardiovascular, technologists and researchers! In 2023, the Society for Vascular Nursing will be hosting the 42nd Annual Conference, June 19-20 in conjunction with the 2024 VAM. The 2024 Annual Meeting will feature a variety of sessions on various topics in vascular care.

The program includes two full days of content with a mix of abstracts, invited sessions, breakout sessions and workshops. The SVN and the SVS PA Section plan to join forces on Thursday afternoon to conduct collaborative APP sessions. Offering a unique and exclusive opportunity for industry partners to support the SVN Annual Conference Mission of demonstrate excellence through innovation, research, and education.

Introducing Year-Round Sponsorship of SVN! Become an SVN Partner and enjoy benefits throughout the year!



Contact svssponsorships@vascularsociety.org for inquiries or more information.

SVN PARTNER PROGRAM



ITEM	GOLD (\$25,000)	SILVER (\$20,000)	BRONZE (\$15,000)
Tabletop Exhibit	Premier Placement	X	X
Level Recognition in Welcome Slide	X	X	X
Recognition on Sponsor Side of Directional Stack	X	X	X
Signage with Sponsorship Level on VAM Booth	X	X	X
Pre/Post Conference Attendee List	Pre & Post-Conference	Pre-Conference	Post-Conference
Recognition on SVN Website	Logo with Link to Website	Logo	Company Name Listed Only
E-Blast Communication to SVN Membership	3 Emails Per Year	2 Emails Per Year	1 Email Per Year
Inclusion on NEW Industry Partnership Page on SVN Website	5 Digital Marketing Pieces/Media Per Year	3 Digital Marketing Pieces/Media Per Year	2 Digital Marketing Pieces/Media Per Year
1 Hour Sponsor-Hosted Webinar	1 Per Year	-	-

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EXHIBIT AT THE SVN ANNUAL CONFERENCE!

Tabletop Booth Cost: \$2,500

Introduced last year, the SVN will once again offer a limited number of tabletop exhibits at the Annual Conference on Wednesday and Thursday! This is an exciting opportunity for industry partners to support the SVN and connect with the nurse leaders in vascular care! We've relocated the booths to the corridor just outside the main session space to maximize interaction during breaks and meal functions!

EXHIBITOR BENEFITS

- > Tabletop exhibit space in the SVN corridor
- > Thank you on exhibit slide in session room
- > Recognition in VAM Mobile App
- > Recognition signage on-site

EXHIBIT HOURS*

Wednesday, June 19th

9:30am - 3:30pm

Thursday, June 20th

9:30am - 3:30pm

**Active exhibit hours will be listed after program is finalized*

Contact svssponsorships@vascularsociety.org for inquiries or more information.

SVN

SPONSORSHIP AND BRANDING OPPORTUNITIES

The SVN is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to SVN Annual Meeting attendees.

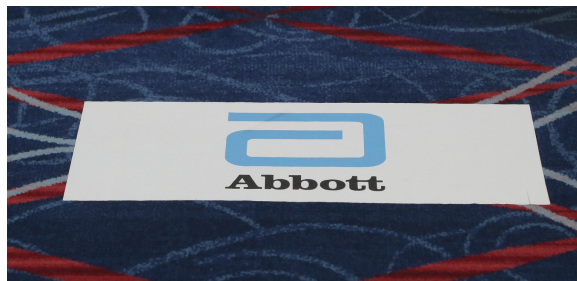


BRANDING OPPORTUNITIES

SVN Corridor Floor Logo

\$1,500 (3 Available)

Strategically placed in the corridor leading to the SVN session room, these 2x2 floor clings are perfect to grab everyone's attention with your organization's logo as well as advertise your support for the Society for Vascular Nurses!



Directional Stacks

\$2,500 (2 Available)

VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for the SVN Annual Conference! Sponsor a stack that will include your company's branding on two (2) sides of the directional!



Contact svssponsorship@vascularsociety.org for inquiries or more information.

FOOD AND BEVERAGE SPONSORSHIP

Coffee Breaks

\$3,500 (4 Available)

Sponsor one of the four breaks offered over the duration of the SVN Annual Conference to keep attendees energized in session and while they network with our exhibitors! Sponsorship includes recognition via prominent signage at sponsored break, acknowledgement in program next to designated break, and company logo on branded beverage napkin during designated break.

Breakfast

\$10,000 (2 Available)

Kick off each day of the SVN Annual Conference with your company sponsoring the most important meal of the day! This limited sponsorship opportunity offers your organization a chance to not only be recognized on signage and in the conference program, but also the opportunity for a 20-minute presentation in front of SVN attendees while they enjoy the sponsored breakfast!

Presidential Luncheon

\$15,000 (2 Available)

A much-anticipated event our attendees look forward to every year! The SVN Presidential Luncheon offers the opportunity for updates, awards, and networking with colleagues! We are offering the unique opportunity for (2) industry partners to be a part of our luncheon program! Each sponsor will be recognized in signage, on the luncheon program, on the introduction slide as well as have the unique opportunity to present their organization to the audience before introducing a segment of the luncheon program!

Welcome Reception

\$5,000 (4 Co-Sponsorships)

Help us celebrate our attendees by sponsoring our 2024 Welcome Reception on Wednesday evening! This opportunity includes recognition in the conference program and the sponsorship of a food or beverage station. Sponsors will enjoy priority placement of their reception tabletop in a high-traffic areas and a food station or bar located in close proximity for maximum traffic and interaction.



Contact svssponsorship@vascularsociety.org for inquiries or more information.



EVENT SPONSORSHIP APPLICATION

Please complete this document and return to svssponsorships@vascularsociety.org. Your sponsorship selection(s) will be confirmed via email. Please note that form submission does not secure selection as opportunities are first come, first served.

Please check your organization's sponsorship selection(s) from below:

SVN Year-Round Sponsorship:

- Gold - \$25,000
- Silver - \$20,000
- Bronze - \$15,000

Branding Opportunities:

- SVN Corridor Floor Logo - \$1,500
- Directional Stacks - \$2,500

SVN Exhibit:

- Tabletop Exhibit - \$2,500

Food and Beverage Sponsorship

- Coffee Break - \$3,500
- Breakfast Presentation - \$10,000
- Presidential Luncheon - \$15,000
- Welcome Reception - \$5,000

Company Billing and Contact Information

Company: _____
Contact: _____ Title: _____
Address: _____ City: _____ State: _____ Zip: _____
Contact Phone: _____ Contact Email (For Electronic Invoice): _____
Authorized Signature: _____

Organization agrees to the above selected sponsorship opportunities. Upon verification of selected sponsorship, organization will receive confirmation from SVS and an electronic invoice at which time the sponsorship opportunity will be removed from the sponsorship and branding brochure. Organization agrees to full payment of invoice by April 28, 2024. All deposits and payment are non-refundable unless cancelled sponsorship opportunity is resold at full amount. Artwork must be submitted to SVS for approval by published deadline. Only confirmed exhibitors are eligible to participate in sponsorship opportunities.