

SVS | Foundation

SOCIETY FOR VASCULAR SURGERY FOUNDATION

2024 FOUNDATION GALA

*Night at the Museum:
A Celebration of Science*

JUNE 21, 2024

MUSEUM OF SCIENCE AND INDUSTRY
CHICAGO, IL



About

THE SOCIETY OF VASCULAR SURGERY FOUNDATION



For more than 35 years, the SVS Foundation has been helping vascular surgeons help patients. The Foundation is one of the only sources of funding dedicated to improving vascular care, leading the way in funding research, innovation, excellence and healing in the vascular sciences. Since 1987 the Foundation has awarded more than \$14.6 million in research funding to optimize vascular health, changing the lives of millions of people affected by vascular diseases.

It's mission is to optimize the vascular health and well-being of patients and the public through support of research that leads to discovery of knowledge and innovative strategies, as well as education and programs, to prevent and treat circulatory disease. The Foundation's strategic priorities include: Research & Innovation; Community Vascular Care & Patient Education; Disease Prevention and Diversity, Equity and Inclusion.

The SVS Foundation is pleased to offer industry partners the opportunity to sponsor the 2024 Gala, A Night at the Museum: A Celebration of Science! Industry partners will be supporting the SVS Foundation's work to fund the future of vascular health and receive exclusive benefits and recognition that will leave a lasting impression on the VAM audience as well as our larger SVS membership!

Sponsors will enjoy the following benefits and inclusions meant to highlight your organization's support leading up to, during, and after the Gala through digital promotions and communications, unique and impactful branding, and additional opportunities to expand your organization's outreach to our Gala attendee's that won't be forgotten!

The SVS Foundation Gala is truly the best opportunity to give back to the vascular community!



PLATINUM *Sponsorship Package*

\$30,000

From recognition and promotion long before the VAM to onsite branding at the conference, attendees will know which organization is supporting the important initiatives of the foundation leading up to the gala. When the evening of the gala arrives, attendees will locate ground transportation identified with the sponsor's logo and enjoy a 10-minute video message from the sponsor during transport. Upon arrival to the gala, attendees will take photos in front of our sponsor wall featuring our sponsor's logos as they enter the museum. Sponsors will continue to be present throughout the night with slides on monitors during the reception, massing hanging banners flanking the gala dining space, recognition through branded beverage napkins, and bar signage, and gobos with the sponsor logo outside assigned museum exhibits with option to enhance exhibits with additional activities and branding!

PLATINUM *Sponsorship Inclusions*

Gala Attendance

- One table at the gala to include 10 tickets for industry representatives with sponsor name/logo on stanchion

Recognition and Digital Communications:

- One pre-gala and one post-gala email blast to SVS membership sent by SVS Foundation on behalf of sponsor (sponsor to provide HTML email content)
- Recognition in all Night at the Museum: A Celebration of Science communications and web pages to include:
 - Recognition in all gala communications and promotions
 - Recognition on the SVS Foundation Website to include sponsor logo
 - Recognition on the “What’s Happening at VAM” webpage
 - Recognition in VAM mobile app
 - Social media sponsor announcement across SVS platforms

VAM branding recognition and ground transportation:

- Onsite signage at the VAM recognizing Platinum sponsors
- Recognition of sponsor to include logo on Digital Video Wall at the VAM
- Sponsor logo on lollypop signs to board ground transportation
- 10-minute sponsor video to play on group transportation (video provided by sponsor)



PLATINUM

Sponsorship Inclusions

Exclusive Exhibits Sponsorship Inclusions:

- Gobo projected in front of assigned sponsor exhibit
- Sponsor Logo on museum exhibit map

Each one of our four Platinum sponsors will be assigned museum exhibits. These exhibits offer sponsors the unique opportunity to enhance the space with custom messaging, branding, activities, food & beverage options, and unforgettable immersive experiences. Supporting the Gala as a Platinum sponsor allows your organization to expand your messaging in the most creative way possible!

Preference on exhibits is first-come, first-served. Exhibits are listed below:

- Bond in Motion - Six decades of 007 are celebrated as Bond in Motion brings a collection of iconic James Bond vehicles to the Museum of Science and Industry. The multimedia exhibition will include vehicles, props and clips covering all 25 films.
- Extreme Ice and Earth Revealed - Extreme Ice Survey team travels to remote regions of the world to capture stunning images of our planet's rapidly disappearing glaciers and includes an actual glacier block. Earth Revealed offers the ability to take the ultimate step back—into space—to see our planet's awe-inspiring beauty in 360-degree motion.
- Genetics and The Blue Paradox - Explore genetic roots in Genetics, an exhibit teeming with life—where a new one might break out of its shell at any moment before heading back to The Blue Paradox, a powerful, immersive experience taking you below the ocean's surface to explore the impact plastic pollution has had on our planet's largest ecosystem.
- NEW EXHIBITS COMING! - MSI is in the process of building new exhibits! Stay tuned for more options!





GOLD *Sponsorship Package*

\$15,000

Gala Attendance

- Five tickets to the Gala

Recognition and Digital Communications:

- One pre-gala and email blast to SVS membership sent by SVS Foundation on behalf of sponsor (sponsor to provide HTML email content)
- Recognition in all Night at the Museum: A Celebration of Science communications and web pages to include:
 - Recognition in all gala communications and promotions
 - Recognition on the SVS Foundation Website to include sponsor logo
 - Recognition on the “What’s Happening at VAM” webpage
 - Recognition in VAM mobile app

VAM branding recognition and ground transportation:

- Onsite signage at the VAM recognizing gala sponsorship
- Recognition of sponsor to include company listing on Digital Video Wall at the VAM

Onsite Gala Branding and Recognition:

- Sponsor Listing on reception video monitors
- Intro slide with sponsor logo
- Verbal recognition from gala host thanking sponsor

SILVER *Sponsorship Package*

\$7,500

Gala Attendance

- Three tickets to the Gala

Recognition and Digital Communications:

- Recognition in all Night at the Museum: A Celebration of Science communications and web pages to include:
 - Recognition on the SVS Foundation Website to include sponsor name
 - Recognition on the “What’s Happening at VAM” webpage
 - Recognition in VAM mobile app

VAM branding recognition and ground transportation:

- Onsite signage at the VAM recognizing gala sponsorship
- Recognition of sponsor to include company listing on Digital Video Wall at the VAM

Onsite Gala Branding and Recognition:

- Sponsor Listing on reception video monitors
- Intro slide with sponsor logo

