

Aspects of Vascular Care



LEM

VAM23

National Harbor, MD • June 14-17



# VAM24™

## SPONSORSHIP & BRANDING PROSPECTUS

JUNE 19-22, 2024

MCCORMICK PLACE WEST // CHICAGO, IL

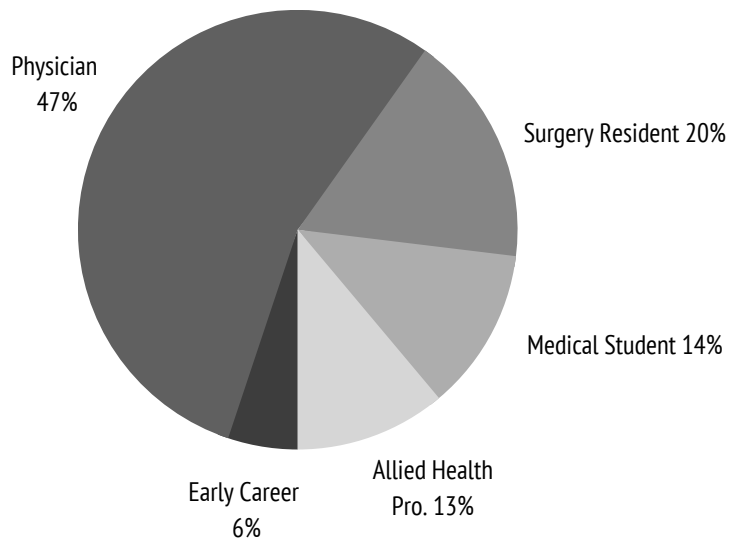


# ABOUT VAM

The Vascular Annual Meeting (VAM) is the premier source of education for vascular health professionals. VAM provides a variety of learning opportunities in vascular surgical practice, research and science that support individual educational needs and lifelong learning.

Seventy-three percent of VAM physician attendees are vascular surgeons. These health care professionals master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques. Ten percent of attendees travel to VAM from outside the US.

## VAM23 REGISTRATION CATEGORIES BY PERCENTAGE



With over 1,400 professionals registered from over 30 countries in 2023, having a presence at VAM will greatly increase your visibility in the Vascular Surgery community.

The Society for Vascular Surgery (SVS) is the national advocate for over 6,000 specialty-trained vascular surgeons and other vascular health professionals who are dedicated to the prevention and cure of vascular disease. SVS seeks to advance excellence and innovation in vascular health through education, advocacy, research, and public awareness.

For more information see our conference website or contact [svssponsorships@vascular.org](mailto:svssponsorships@vascular.org) to learn about these and other opportunities!

# VAM SPONSORED SYMPOSIA

**Cost: \$65,000 (Friday breakfast - three sessions available)**

A proven way to engage with VAM attendees, satellite symposia return to the VAM24 in a new format which will allow industry to host a session without CME credit to promote research, new products, trials, and other information relevant to our audience! This year we have implemented a call for proposal process that will provide an opportunity for our industry partners to submit a proposal and for it to be selected via a blinded review. Limited spots are available so don't miss out. Proposals will be reviewed and selected by the Physician Leadership of the VAM, ensuring that topics align with the identified needs and interests of our attendees. Based on industry feedback, the number of symposia offered has been reduced from five to three and the symposia will take place on Friday to allow those companies selected the opportunity to promote their symposia during the VAM exhibition hours on Thursday.



**[CLICK HERE](#) to learn more and submit your proposal!**

## **Symposia Inclusions and Benefits:**

- The symposia meeting rooms are set in classroom for a minimum of 100 attendees.
- Basic A/V set up to include projector, screen, podium, head table for four (4), two (2) microphones, A/V tech inside the room during session, labor, and set/strike.
- Full hot breakfast buffet inside the symposia room.
- Staff to assist with directionals and check-in.
- Inclusion on the VAM registration site for tracking and reporting.
- Pre-conference symposia registration list (to include only attendees that have opted to share contact information).
- Inclusion in the Vascular Specialist@VAM preview edition and onsite daily newspapers. (if confirmed by publication deadline).
- Two (2) e-blasts promoting Symposia to include session topic, description, and speaker.
- Signage located adjacent to the registration area to include session title and company name (produced by SVS).
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state.)
- Inclusion in the SVS mobile app (session title, sponsor name, faculty name, institution name, city and state).
- Promotional PDF to be included in the virtual tote bag available to all professional attendees (PDF to be produced by sponsor).
- Promotion on "What's Happening@VAM" webpage.

*\*Due to the selection process, symposia sponsorship is not included in the qualifying spend for Crossroads @ VAM opportunities.*

Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# VASCULAR LIVE!\*

**Cost: \$6,500** (10 timeslots available)

Vascular Live! is SVS's live, interactive theater which allows industry to showcase new products, sponsored research, or present new discoveries and trends in vascular surgery! Organizations sponsoring a Vascular Live! will be assigned a 25-minute timeslot during dedicated exhibit hours on Thursday and Friday of the VAM in our newly reimagined Vascular Live! Theater.

\*Only one Vascular Live! Sponsorship per organization. Timeslots are first come, first served and presentations must be approved by SVS.

## BENEFITS

- > Virtual tote bag insert (PDF to be provided by sponsor)
- > Promotion on "What's Happening@VAM" webpage
- > Promotional signage throughout the convention center
- > VAM mobile app push notification promoting Vascular Live!
- > VAM mobile app promotion to include dedicated Vascular Live! schedule
- > Dedicated promotion of Vascular Live! presentation schedule on theater screen
- > Promotion in VAM communications including VAM mail, Pulse and Pre-VAM Vascular Specialist

# TOUCHPOINT @VAM

# NEW @VAM

## **Cost: \$12,000 (eight sessions available)**

Each year VAM attendees request more hands-on, interactive opportunities and engagement with industry at the VAM. To satisfy this demand, SVS is proud to introduce our pilot program, Touchpoint @VAM, located in the registration area adjacent to the exhibit hall. Touchpoint @VAM allows your organization to showcase devices, technology, and various application techniques in demonstrations, simulations, and hands-on workshop formats providing the interactive component needed to engage our attendees!

Signage with QR codes located in the registration area will allow attendees to set appointment times for 4-6 people to visit 2-3 stations in 30-minute time blocks, ensuring high-quality and personalized interactions with your audience. Touchpoint@VAM will be open for appointments from 1pm-5pm on Wednesday, Thursday, and Friday during VAM.

## **Touchpoint@VAM inclusions and benefits:**

- Each organization will be provided with one station in the Touchpoint@VAM theater to include one (1) 6-foot table with power to their station.
- Access to the scheduling app to view appointments.
- Dedicated signage in the registration area with station description.
- Promotion on “What’s Happening@VAM” webpage.
- E-blast promotion of Touchpoint@VAM with station descriptions.
- Promotional signage throughout the convention center.
- Promotion of Touchpoint@VAM on video wall located near registration, across from plenary sessions.
- Staff to assist attendees in scheduling and traffic flow.
- VAM mobile app promotion to include station descriptions.
- VAM mobile app push notification promoting Touchpoint@VAM.
- Virtual tote bag insert (PDF to be produced by sponsor).

Touchpoint@VAM sponsors are responsible for the entire set-up/strike of their lab stations including any table dressings, equipment, tools, models, PPE and instructors/company representatives, SVS must approve of all proposed lab stations to ensure proper health and safety compliance is met.

\*Due to limited opportunities organizations may not sponsor more than two (2) stations in Touchpoint@VAM



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# NEW @VAM

## CROSSROADS @VAM

### **Cost: \$50,000\* in eligible branding and sponsorship spend\* (three opportunities)**

Welcome to Crossroads@VAM where industry and attendees meet! The SVS values our industry partners and the relationships we continue to cultivate. As a value add for our VAM branding and sponsorship partners, we have up to three (3) opportunities for participation in our new Crossroads@VAM. Qualified industry partners will be offered one of three dedicated rooms to create an extension of their exhibit space, host meetings, engage in extended conversations with attendees and stakeholders, and create a space that aligns with their vision and branding. These 28'x74' meeting rooms boast 20-foot ceilings and are a perfect opportunity to design an inviting lounge space that is customized to fit your organization's needs. Crossroads@VAM participating sponsors will be required to work directly with the convention center staff, and other vendors to build the space to their specifications\*. VAM will promote the Crossroads@VAM spaces to attendees via VAM mail, "What's Happening@VAM" webpage, and signage throughout the conference.

These dedicated spaces may host attendees from 8 a.m.- 5p.m., Wednesday through Friday. Participating sponsors may not schedule any formal presentations, demonstrations, or stream any CE sessions into their space.

\*To be eligible, an industry partner must have a combined sponsorship and branding spend of \$50,000+. All branding/sponsorships must have a signed LOA and be paid in full to participate. Spend on exhibit booths, meeting suites and symposia do not qualify. Opportunity is first come, first served, and limited to the first three (3) qualified companies.

SVS will provide the space to the participating sponsor, all additional costs for build out and customization of space is the sole responsibility of participating sponsor.



# NEW @VAM

## SVS KEYNOTE SPEAKER SERIES SPONSORSHIP

**Cost: \$20,000** (exclusive sponsorship)

VAM is excited to announce our inaugural SVS Keynote Speaker Series on Wednesday afternoon! This dedicated session will be the crown-jewel of the VAM, setting the stage for what promises to be an incredible meeting. This session will revolve around key topics related to healthcare, business, and important issues facing our members and the vascular community. The keynote speaker and topic will be carefully selected each year to ensure the message will resonate with the audience and leave a lasting impact. To allow for a variety of cutting edge/impactful topics, CME credit will not be offered and will be scheduled at an unopposed time to allow for full participation by all attendees! This exclusive opportunity will bring unmatched visibility to our sponsor for maximum value and return!

## BENEFITS

- > Dedicated e-blast announcing keynote speaker with sponsor recognition.
- > Promotional signage throughout the VAM
- > Virtual tote bag insert (PDF to be produced by sponsor).
- > VAM mobile app promotion and push notification
- > Promotion on “What’s Happening@VAM” webpage
- > First right of refusal as VAM25 Keynote Speaker Series sponsor.
- > Sponsoring representative introduction of keynote session (maximum of 5 minutes).
- > Sponsor slide projected on screens during introduction and upon the close of session
- > Promotion on VAM video wall located near the registration area, across from plenary sessions.
- > Video from sponsor projected in session upon doors opening and attendee arrival (maximum of 5 minutes).

# SVS CONNECT AT

# VAM BUILDING COMMUNITY

## Cost: \$35,000 (limited to six sponsors)

After a very successful inaugural event in 2023, SVS is thrilled to announce the expansion of SVS Connect@VAM: Building Community! Engage with members attending VAM and our valued sections in an festive atmosphere to reconnect, recharge, and reengage in community through networking and activities meant to bringing together colleagues and families. This kick-off event celebrates the sections and groups that are an integral part of our vascular community, and each section/group will have a dedicated space: **Diversity, Community Practice, Physician's Assistants, Young Surgeons, Women and Sub-Section on Outpatient and Office Vascular Care**. This will allow a unique opportunity to support not only the VAM but the groups and initiatives that align with the sponsors' target audience and messaging for over 500 attendees.

### SVS Connect@VAM Inclusions and Benefits:

- SVS Connect@VAM: Building Community dedicated e-blast with sponsor recognition.
- Sponsor recognition on registration page.
- Attendee registration list (includes only attendees that have opted to share contact information).
- Exclusive 30-minute VIP reception space for each sponsor, including a basic A/V set, prior to event (invitation, registration and catering is the responsibility of sponsor).
- Featured activity within your area with additional branding options.
- 10 entry badges for industry staff (additional badges can be purchased).
- Promotion on "What's Happening@VAM" webpage.
- Listing in mobile app.
- Virtual tote bag insert (PDF to be produced by sponsor).
- Designated space for your organization with branding options included below:
  - Branded Cocktail Tables.
  - Branded Flag Banner (company name and logo).
  - Branded Festival Wristband (company names and logos).
  - Branded Space on festival style map (each attendee receives a map).



In addition to the above inclusions, each sponsored area offers endless opportunities for additional activities and enhancements hand selected to fit your needs. Choose from our menu or work with us to create bespoke options to fit your messaging and networking objectives. Opportunities include but are not limited to:

- Branded Food Stations
- Additional Interactive Games and Activities
- Branded Lounge Spaces
- Entertainment (chalk artists, street performers, magicians, fortune tellers, etc.)
- Branded Bar/Beverage strategically placed within your block



# BRANDING OPPORTUNITIES\*

Make a lasting impression on attendees and extend your presence outside of your booth space! Maximize visibility by adding these exciting and innovative branding and sponsorship opportunities. SVS has developed a list of options to meet all price points and assist each company in reaching their goals while onsite. Whether you are trying to increase booth traffic, promote new products, or increase brand recognition, there is something for everyone in our branding and sponsorship opportunities!



## THE FOLLOWING BENEFITS ARE INCLUDED WITH EACH BRANDING OPPORTUNITY:



- Recognition in the pre-meeting and onsite daily newspaper, Vascular Specialists@VAM – distributed onsite to all conference attendees
- Recognition on the SVS Web site, VascularWeb.org®, the leading resource for vascular health information for patients and health care professionals
- Virtual tote bag insert (PDF to be produced by sponsor)
- Recognition signage on-site, strategically placed throughout the convention center
- Recognition in the VAM mobile app with over 2,400 downloads

*\*All artwork must be approved by SVS prior to production. All opportunities on first come, first served basis.*

Contact [svssponsorships@vascular.org](mailto:svssponsorships@vascular.org) for inquiries or more information.



# BRANDING OPPORTUNITIES

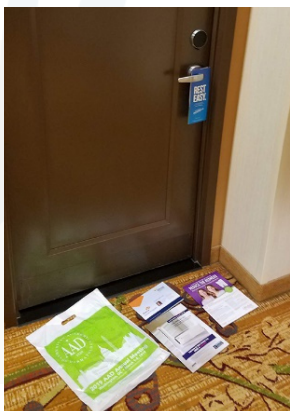
## Thursday Industry Hosted Event Promotion Partnership \$2,500 (7 Available)

We have worked hard to reevaluate our program and activities to accommodate the requests from industry to host their own events for attendees! Exhibiting industry partners may host a dinner or reception on Thursday evening after 6:30 p.m. and there are limited opportunities to partner with SVS to promote your hosted event. This sponsorship will include an e-blast listing the sponsor events directing members to the “What’s Happening@VAM” webpage, a registration link for each sponsored event on the webpage (provided by sponsor), listing in the VAM mobile app and listing on “What’s Happening@VAM” signage. This partnership is solely for the promotion and advertising of industry events. Event registration, cost and logistics is the responsibility of the industry hosting the event.



## Headquarters Hotel Key Cards \$15,000 (Exclusive Sponsorship)

A small way to make a big impact! What better way to remind our attendees of your support than seeing your logo each time they enter their sleeping room? As the official Headquarters Hotel of VAM, the Gaylord National Harbor is host to all VAM meeting attendees. Keycards include an approved, one-sided image provided by sponsor.



## Hotel Room Drop\* \$5,000 (6 Available)

Deliver your message directly to the attendees’ rooms! Use this as an opportunity to promote a new product, increase traffic to your booth, or a Vascular Live opportunity for even further reach! \*\$5,000 per night, Wednesday through Friday nights are available as single nights.

*\*Sponsorship only: hotel delivery costs are at the sponsor’s expense. Current pricing is \$2.25 per room for under door delivery and \$5.00 per room for inside room delivery. All production costs are at sponsor’s expense.*

Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# BRANDING OPPORTUNITIES

## Headquarters Hotel Elevator Clings \$7,500 (6 Available)

A first impression with a big impact! Brand the headquarters hotel lobby elevators and ensure your message is seen by our attendees! Whether checking in to their rooms or heading to/from the convention center, these elevators will hold the gaze of our attendees throughout the conference and offer a highly visible branding opportunity for sponsors!



## Headquarters Hotel Lobby Bar Coasters \$5,000 (3 Available)

Over 80% of attendees visit the hotel bar to meet with colleagues, unwind after a day in sessions, or catch up over a drink. Increase your visibility by branding coasters with your company logo or product promotion. Each sponsorship will include 300 coasters and will be available through the duration of the meeting.

## Convention Center Floor Clings \$6,000 (15 Available)

Placed strategically in high-traffic areas, pave the way for attendees entering the convention center with these 9'x9' floor clings. The size of the cling offers ample space for messaging and information to promote your product, encourage booth traffic or showcase your organization's branding to keep your company top of mind for attendees. Purchase multiple clings to tell a cohesive story to our attendees as they walk from the hotel to registration, the exhibit hall, plenary sessions or breakouts!



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# BRANDING OPPORTUNITIES

## Mobile App

### \$25,000 (Exclusive Opportunity)

VAM has gone digital! Over 2,400 attendees in 2023 utilized the SVS app for information while at the conference. From agenda and floorplans to networking with other attendees, every time the app is re-launched, attendees will see the sponsoring splash page with your company's message!



## Charging Lounge

### \$7,500 (8 Available)

Whether it is a laptop, tablet or cell phone, everyone needs to stay connected. VAM is offering industry partners the opportunity to brand our unique charging lounges. Lounge areas are strategically placed in high traffic areas and include two lounge chairs, a loveseat, and a charging table. Branding will include 2'x1' floor sticker in front of space, branding of charging table, and throw pillows with company logo. Sponsor may provide pop-up banner or backdrop wall with approval.



## Exhibit Hall Dangling Aisle Signs

### \$1,500

Stand out in the exhibit hall with a dangling aisle sign with your company logo! Each participating company will have their logo added to the aisle sign where their booth is located making it easy for attendees to find you!

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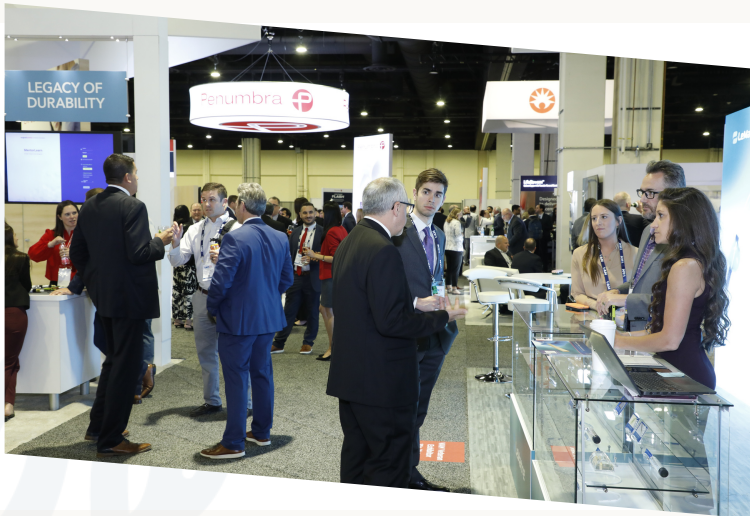


# BRANDING OPPORTUNITIES

## Exhibit Hall Floor Decals

**\$3,000 (7 Available)**

Create a path that leads straight to your booth with our exhibit hall floor decals! A trail of printed floor ads will lead attendees through the exhibition to your booth. Price includes up to 10 floor decals and installation. Only seven (7) opportunities are available so don't wait! Hurry before a competitor claims your aisle!



## Opening Reception Bar Sponsorship\*

**\$6,500 (4 Available)**

Cheers to the exhibition kick-off reception! Drive traffic by sponsoring one of the bars near your booth. Sponsorship includes branded beverage napkins and signage on bar.

*\*Bar placement subject to fire marshal approval.*

## Exhibit Hall Food and Beverage Promotion\*

**\$2,000 (10 Available)**

Hosting food and beverage in your booth at the 2024 VAM? Let us promote it for you! VAM will provide eye-catching signage to promote your offering, booth location and the date and time. Attendees will know exactly where to go to find their caffeine fix, hearty breakfast smoothy, afternoon sweet treat or other delicious snacks! Information will be listed on the "What's Happening@ VAM" webpage.

*This is solely a partnership for promotion all food, beverage, and staffing costs are the responsibility of the sponsor*



Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# BRANDING OPPORTUNITIES



## Convention Center Elevator Clings \$7,500 (4 Available)

While your captive audience waits for the elevator, promote your booth, brand, and new products with an elevator cling that covers the exterior of the entire elevator door! Opportunity includes cost of production and installation.

## Convention Center Escalator Wall Clings and Runners\* \$15,000 (4 Escalators Available)

Visible as soon as you enter McCormick Place, the escalators carry attendees directly to the registration, plenary and exhibit hall and are sure to get maximum traffic as people travel between breakout sessions and enter/leave the convention center!



## McCormick Place Stair Decals\* \$15,000 (2 Opportunities)

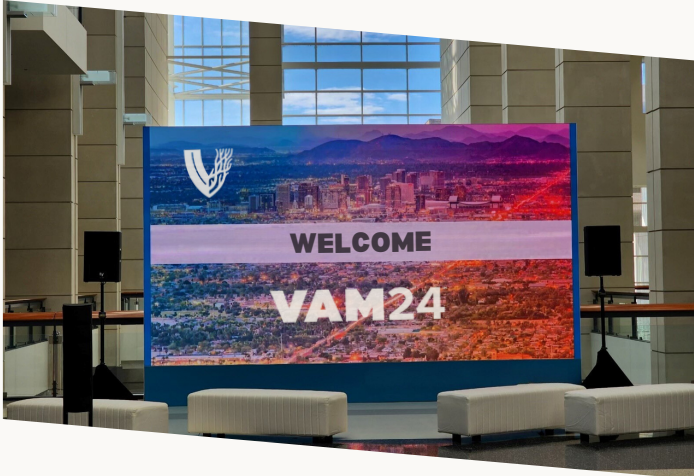
Every attendee will see these stairs! An impactful way to remind attendees to visit your booth as they travel up to the exhibit hall! Branding will be highly visible not only as attendees ascend to reach registration, plenary session, and exhibits it is visible from above as the main conference floor directly overlooks the entrance way!

*\*Escalator and Stair sponsorship includes opportunity cost for sponsor, production and installation costs are the responsibility of the sponsor.*

Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# BRANDING OPPORTUNITIES



## Convention Center Video Wall \$15,000 (6 Spots Available)

The centerpiece of our main floor, the video wall will make a BIG impact to our attendees with your company's 20-30 second video (no sound) playing on a loop throughout the conference. Situated in the thick of traffic next to registration and across from the plenary room, this video wall will also contain critical information attendees look for such as schedules, events, VAM updates and MORE!

## Directional Stacks \$2,500 (10 Available)

These unique directionals provide 360\* (degrees) of access to information on sessions, rooms, events, and other valuable information. Sponsor a stack to include your company's branding on two sides of the directional! Stacks will be scattered throughout the convention space for maximum exposure.



Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# CONVENTION CENTER HANGING BANNERS

Get noticed with banners that keep you at top of mind for attendees as they travel the convention space! Each banner location has been selected to ensure maximum visibility for the sponsors and maximum impression for attendees!

## Convention Center Entrance Banner

**\$10,000 (Exclusive Sponsorship)**

Located at the main convention center entrance from the street, this 27'x7' banner is sure to get the attention of attendees as soon as they enter the VAM!



## Overlook Bridge Banner

**\$15,000 (Exclusive Sponsorship)**

Wow attendees as they travel up the escalators or stairs into the VAM space. This banner will welcome attendees and provides ample space to promote your organization, exhibit space, or product!

## Full Bridge Banner

**\$17,000 (Exclusive Sponsorship)**

As one of the most visible branding opportunities, this banner is visible from any angle! Exclusive to only one sponsor.



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# CONVENTION CENTER HANGING BANNERS

## Balcony Banners \$8,000 (6 Available)

Visible from above and below, balcony banners are a great way to catch the eye of attendees from any side of the convention center!



## Column Wraps \$6,000 (6 Columns Available)

Column wraps offer 360 (degree mark) graphics ensuring your organization's message will be seen! Located near the registration area and the exhibition, these wraps serve as a great reminder to visit your company's booth as people head into the exhibition. Purchase multiple wraps to dominate the visibility and create a story with your messaging!



Contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org) for inquiries or more information.



# VAM24™ EVENT SPONSORSHIP APPLICATION

Please complete this document and return to [svssponsorship@vascularsociety.org](mailto:svssponsorship@vascularsociety.org). Your sponsorship selection(s) will be confirmed via email. Please note that form submission does not secure selection as opportunities are first come, first served.

Please check your organization's sponsorship selection(s) from below:

## VAM Sponsorship Opportunities\*

- |  |  |
|--|--|
| <input type="checkbox"/> Vascular Live - \$6,500   | <input type="checkbox"/> SVS Keynote Speaker Series Sponsorship - \$20,000 |
| <input type="checkbox"/> Touchpoint@VAM - \$12,000 | <input type="checkbox"/> SVS Connect@VAM: Building Community - \$35,000    |

*\*Please note that any items listed under sponsorship opportunities, a separate LOA is required after application is submitted. Sponsored Symposia & Crossroads@VAM sponsors will be notified once they have been selected or met the requirements. For more information, please contact [svssponsorships@vascularsociety.org](mailto:svssponsorships@vascularsociety.org).*

## VAM Sponsorship & Branding

- |  |  |
|--|--|
| <input type="checkbox"/> Thursday Industry Hosted Event Promotion - \$2,500              | <input type="checkbox"/> Exhibit Hall Food and Beverage Promotion - \$2,000                                |
| <input type="checkbox"/> Hotel Key Cards - \$15,000                                      | <input type="checkbox"/> Convention Center Elevator Clings - \$7,500   # Requested: _____                  |
| <input type="checkbox"/> Hotel Room Drop - \$5,000   # Requested: _____                  | <input type="checkbox"/> Convention Center Escalator Wall Clings and Runner - \$7,500   # Requested: _____ |
| <input type="checkbox"/> Hotel Elevator Clings - \$7,500   # Requested: _____            | <input type="checkbox"/> McCormick Place Stair Decals - \$15,000   # Requested: _____                      |
| <input type="checkbox"/> Hotel Lobby Bar Coasters - \$5,000                              | <input type="checkbox"/> Convention Center Video Wall - \$15,000   |
| <input type="checkbox"/> Convention Center Floor Logo - \$6,000   #Requested: _____      | <input type="checkbox"/> Directional Stacks - \$2,500   # Requested: _____                                 |
| <input type="checkbox"/> Mobile App - \$25,000   | <input type="checkbox"/> Convention Center Entrance Banner - \$10,000                                      |
| <input type="checkbox"/> Charging Lounge - \$7,500   # Requested: _____                  | <input type="checkbox"/> Overlook Bridge Banner - \$15,000   |
| <input type="checkbox"/> Exhibit Hall Dangling Aisle Sign - \$1,500                      | <input type="checkbox"/> Balcony Banners - \$8,000   # Requested: _____                                    |
| <input type="checkbox"/> Exhibit Hall Floor Decals - \$3,000                             | <input type="checkbox"/> Column Wraps - \$6,000   # Requested: _____                                       |
| <input type="checkbox"/> Opening Reception Bar Sponsorship - \$6,500   #Requested: _____ |  |

## Company Billing and Contact Information

Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email (For Electronic Invoice): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Organization agrees to the above selected sponsorship opportunities. Upon verification of selected sponsorship, organization will receive confirmation from VAM and an electronic invoice at which time the sponsorship opportunity will be removed from the VAM sponsorship and branding brochure. Organization agrees to full payment of invoice within 30 days of invoice receipt or by June 1st, 2024, whichever is first. All deposits and payment are non-refundable unless cancelled sponsorship opportunity is resold at full amount. Artwork must be submitted to SVS for approval by published deadline. Only confirmed exhibitors are eligible to participate in sponsorship opportunities.

