





VAM23 EXHIBITOR PROSPECTUS

JUNE 14-17, 2023

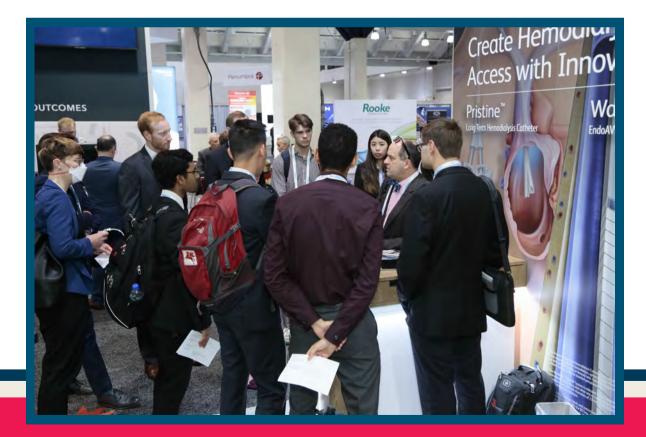
NATIONAL HARBOR, MD GAYLORD NATIONAL RESORT AND CONVENTION CENTER

ABOUT

VAM is the premier scientific meeting for over 1,500 surgeons and allied health professionals! Attendees of VAM are eager to learn and stay up-to-date on the latest industry innovations, new technologies, clinical trials and network with industry professionals.

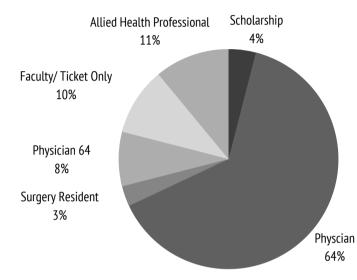
This year's VAM will take place at the Gaylord National Resort and Convention Center in National Harbor, MD. The Gaylord offers the perfect convention setting with hotel and convention space under one roof ensuring exhibiting partners and attendees can maximize their education and networking opportunities!

VAM is the preeminent meeting attended by decision makers when it comes to purchasing. Once again, VAM will be co-located with the Society for Vascular Nursing (SVN) and the Vascular Quality Initiative (VQI) which will be offering their own opportunities for partnership and support for the very first time in 2023! VAM also boasts many SVS sections such as the Physician Assistant, Women's Leadership Section, Community Practice Section, OBL Section and Young Surgeons Section, perfect for building that new client relationship. The Vascular Annual Meeting is the one-stop destination for vascular professionals, which means as an exhibitor, you get more for your investment.



ATTENDEE DEMOGRAPHICS

REGISTRATION CATEGORIES BY PERCENTAGE



Ninety-five percent of VAM physician attendees are vascular surgeons. These health care professionals master the intricacies of vascular surgery as well as state-of-the-art endovascular techniques. Ten percent of attendees travel to VAM from outside the US.

> More than 50% OF VAM SURGEONS are responsible for the management of a vascular lab.

74% OF ATTENDEES make or recommend the purchasing for their practice

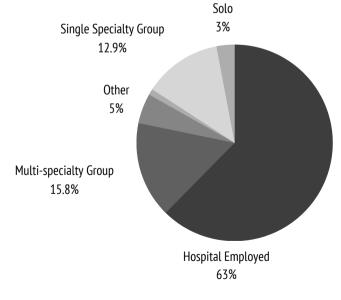
TOP PRODUCTS OF INTEREST TO VAM ATTENDEES:

- 1. Peripheral Vascular
- 2. Stents
- 3. Grafts
- 4. Interventional Technologies
- 5. Clot Management
- 6. Vascular Disease Treatment
- 7. Medical Devices
- 8. Surgical Instruments
- 9. Interventional Medical Devices
- **10. Radiation Protection**

TOP PRESCRIBED MEDICATIONS:

- 1. Anti-coagulant
- 2. Anti-Platelets
- 3. Statins
- 4. Cilostazol

TYPE OF PRACTICE:



Source: VAM 2022 Registration Data

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EXHIBITOR BENEFITS

> Five badges per 100 square feet of exhibit space. Badges grant access to the exhibit hall and scientific abstract (plenary) sessions.

> Company listing in the meeting's mobile app with description. Company listing in show daily Vascular Specialist @ VAM (preview edition mailed to over 5,600 vascular medicine specialists and three daily editions distributed on-site at the meeting).

> Complimentary pre-meeting attendee mailing list, including emails and demographic info (for attendees that opt in).

> Complimentary post-meeting attendee mailing list, including emails and demographic info (for attendees that opt in).

> Early sign-up and discounted rates for the 2024 Vascular Annual Meeting in Chicago.

CLICK HERE

to see the floor plan and reserve your booth!



EXHIBIT HALL HIGHLIGHTS:

- > Networking Reception
- > Unopposed Daily Attendee Lunch
- > Two Daily Coffee Breaks
- > Vascular Live Stage
- > Exhibit Hall Meeting Rooms
- > Poster Sessions

EXHIBIT HALL HOURS*

Exhibit Hours 2023 Exhibit hours feature approximately 7 hours of unopposed exhibit time that do not conflict with sessions.

Thursday, June 15: 10:00 am - 6:30 pm **Friday, June 16:** 9:30 am - 5:00 pm

EXHIBITOR MOVE-IN

Tuesday, June 13: 8:00 am - 5:00 pm **Wednesday, June 14:** 8:00 am - 5:00 pm **Thursday, June 15:** 7:00 am - 10:00 am

EXHIBITOR MOVE-OUT

Friday, June 16: 5:00 pm - 9:00 pm Saturday, June 17: 8:00 am - 5:00 pm

EXHIBIT SPACE RATES

Inline Booth:

\$3,600 per 100 square feet

Island Booth:

\$3,900 per 100 square feet

Corner: \$125 per exposed corner (does not apply to island booths)

Payment Schedule

A 50% deposit is required with your reservation and full payment is due March 31, 2023. Reservations made after March 31, 2023 must include full payment. The cancellation policy can be found in the rules and regulations on the booth reservation page.

Exhibitor Service Manual

A comprehensive exhibitor service manual will be posted online approximately 90 days prior to the start of the Vascular Annual Meeting. The manual will include a list of official vendors, order forms, contact information, deadlines and shipping information.

Find more ways to connect with attendees and gain visibility at VAM with our Branding and Sponsorship Opportunities.



CLICK HERE to see the floor plan and reserve your booth!



For Questions or More Information, Contact: Booth Reservations

Bob Drewniak Exhibit Sales Direct: 312-265-9662 Robert@CorcExpo.com

Exhibitor Questions or Exhibit Meeting Space

Dan Corcoran Exhibit Manager Direct: 312-265-9635 Dan@CorcExpo.com

Branding and Sponsorships, Vascular Live and Meeting Rooms

Ricci McDonald Senior Manager of Events and Sponsorship svssponsorships@vascularsociety.org