



# 2023 ANNUAL MEETING

JUNE 13-14, 2023

NATIONAL HARBOR, MD

GAYLORD NATIONAL RESORT AND CONVENTION CENTER

# ABOUT SVS VASCULAR QUALITY INITIATIVE

The Society for Vascular Surgery Vascular Quality Initiative® (VQI®) is a collaboration of the Society for Vascular Surgery Patient Safety Organization (SVS PSO), 18 regional quality improvement groups organized under the SVS PSO, and Fivos, its commercial technology partner.

SVS VQI's 14 registries contain demographic, clinical, procedural and outcomes data from more than 900,000 vascular procedures performed nationwide and in Canada. Each record includes information from the patient's initial hospitalization and at one-year follow-up. The mission of SVS VQI is to improve the quality, safety, effectiveness, and cost of vascular healthcare.

## THE VQI ANNUAL MEETING VQI@VAM

With 249 attendees participating both in-person and virtually in 2022, we are extremely pleased to announce our 7th Annual VQI Annual Meeting taking place June 13-14, 2023 at Gaylord National Resort and Convention Center in National Harbor, Maryland.

The VQI Annual Meeting is designed to meet the needs of physicians, nurses, data managers, quality improvement professionals and administrators. VQI@VAM gives the chance to showcase some of the wonderful work being done to improve vascular care and patient outcomes. With over 900 participating centers and over 900,000 procedures, the 2023 program promises to bring new insights, education, and enrichment to everyone attending!



Contact [svssponsorship@vascularsociety.org](mailto:svssponsorship@vascularsociety.org) for inquiries or more information.



# INTRODUCING TABLETOP EXHIBITS AT THE VQI@VAM ANNUAL MEETING!

## Tabletop Booth Cost: \$3,500

New this year, VQI@VAM will be offering a limited number of tabletop exhibits on Tuesday and Wednesday preceding the start of VAM! This is an exciting opportunity for industry partners to support the importation mission of VQI and invaluable networking with our attendees with special interests in quality improvement!

### Exhibit Hours\*

**Tuesday, June 13th**

1:00pm - 5:00pm

**Wednesday, June 14th**

9:30am - 3:30pm

*\*Active exhibit hours will be listed after program is finalized*

## EXHIBITOR BENEFITS

- > Recognition signage on-site
- > Recognition in VAM Mobile App
- > Name recognition on VQI Website
- > Thank you on exhibit slide in session room
- > Tabletop exhibit space located in the VQI corridor of Gaylord Resort and Convention Center

Contact [svssponsorship@vascularsociety.org](mailto:svssponsorship@vascularsociety.org) for inquiries or more information.

# VQI

## SPONSORSHIP AND BRANDING OPPORTUNITIES

VQI is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to VQI Annual Meeting attendees.



### BRANDING OPPORTUNITIES

#### VQI Corridor Floor Logo

**\$1,500 (3 Available)**

Strategically placed in the corridor leading to the VQI session room, these 2x2 floor clings are perfect to grab everyone's attention with your organization's logo as well as advertise your support of VQI@VAM!

#### Directional Stacks

**\$2,500 (2 Available)**

VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for VQI@VAM! Sponsor a stack that will include your company's branding on two (2) sides of the directional!

### FOOD AND BEVERAGE SPONSORSHIP

#### Coffee Breaks

**\$3,500 (4 Available)**

Sponsor one of the five breaks offered during VQI@VAM! keep attendees energized in session and while they network with our exhibitors! Sponsorship includes recognition via prominent signage at sponsored break, acknowledgement in program next to designated break, and company logo on branded beverage napkin during designated break.

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# FOOD AND BEVERAGE SPONSORSHIP

## Breakfast Presentation

### \$20,000 (Exclusive Opportunity)

For the first time, VQI is allowing an exclusive opportunity for a breakfast presentation prior to session start on Wednesday morning! The breakfast will allow industry partners the opportunity for a 15-minute presentation with 5 minutes of Q&A to our audience of physicians, nurses, data managers, quality improvement professionals and administrators! \*Topic must be reviewed and approved by VQI leadership.

## Poster and Networking Reception

### \$20,000 (Exclusive Opportunity)

One of the highlights of VQI@VAM, the poster and networking reception is a fantastic way to support the hard work and contributions of our VQI participants! This exclusive opportunity includes recognition in the conference program, prominently placed signage, branded beverage napkins, signage placed on top of each bar, and a thanks and introduction from VQI leadership during the reception!



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