

# 2023 ANNUAL CONFERENCE

JUNE 14-15, 2023

NATIONAL HARBOR, MD

**GAYLORD NATIONAL RESORT AND CONVENTION CENTER** 

### ABOUT SOCIETY OF VASCULAR NURSING

Founded in 1982, the Society for Vascular Nursing (SVN) is a not-for-profit association dedicated to promoting excellence in the compassionate and comprehensive management of persons with vascular disease. The Society's mission is to provide a professional community for nurses and advance practice nurses focused on advancing the care of people living with vascular disease through excellence in evidence-based practice and education.

#### **ABOUT THE SVN ANNUAL CONFERENCE**

The SVN Annual Conference hosts between 100-150 Health Care Professional comprised of Advanced Practice Nurses and Registered Nurses with specialties in vascular, cardiovascular, technologists and researchers! In 2023, the Society for Vascular Nursing will be hosting the 41st Annual Conference, June 14-15, at the Gaylord National Convention Center, National Harbor, MD in conjunction with the 2023 VAM. The 2023 Annual Meeting will feature a variety of sessions on topics such as PAD, carotid disease, rare and obscure vascular disorders, aneurysm, vasculitis, venous disorders & VTE, lymphedema vs. lipedema, and much more!

The program includes two full days of content with a mix of abstracts, invited sessions, breakout sessions and workshops. In addition, a networking lunch and panel session in collaboration with the SVS, the SVN will be hosting a PA Section in the program. Offering a unique and exclusive opportunity for industry partners to support the SVN Annual Conference Mission of demonstrate excellence through innovation, research, and education.





**Tabletop Booth Cost: \$2,500** 

New this year, the SVN will be offering a limited number of tabletop exhibits at the SVN Annual Conference on Wednesday and Thursday! This is an exciting opportunity for industry partners to support the SVN and connect with the nurse leaders in vascular care!

#### **Exhibit Hours\***

Wednesday, June 14th 9:30am - 3:30pm Thursday, June 15th 9:30am - 3:30pm

\*Active exhibit hours will be listed after program is finalized

### EXHIBITOR BENEFITS

- > Recognition signage on-site
- > Recognition in VAM Mobile App
- > Name recognition on SVN Website
- > Thank you on exhibit slide in session room
- > Tabletop exhibit space located in the SVN corridor of Gaylord Resort and Convention Center

# **SVN**SPONSORSHIP AND BRANDING OPPORTUNITIES

The SVN is proud to present sponsorship and branding opportunities to our industry partners to further their support and reach to SVN Annual Meeting attendees.



#### **BRANDING OPPORTUNITIES**

#### **SVN Corridor Floor Logo**

\$1,500 (3 Available)

Strategically placed in the corridor leading to the SVN session room, these 2x2 floor clings are perfect to to grab everyone's attention with your organization's logo as well as advertise your support for the Society for Vascular Nurses!

#### **Directional Stacks**

\$2,500 (2 Available)

VAM will be utilizing 3D directional "stacks" providing important information on sessions, meeting rooms, events, and more! We have reserved (2) of these stacks exclusively for the SVN Annual Conference! Sponsor a stack that will include your company's branding on two (2) sides of the directional!

#### FOOD AND BEVERAGE SPONSORSHIP

#### **Coffee Breaks**

\$3,500 (4 Available)

Sponsor one of the four breaks offered over the duration of the SVN Annual Conference to keep attendees energized in session and while they network with our exhibitors! Sponsorship includes recognition via prominent signage at sponsored break, acknowledgement in program next to designated break, and company logo on branded beverage napkin during designated break.

#### **FOOD AND BEVERAGE SPONSORSHIP**

#### **Breakfast**

#### \$10,000 (2 Available)

Kick off each day of the SVN Annual Conference with your company sponsoring the most important meal of the day! This limited sponsorship opportunity offers your organization a chance to not only be recognized on signage and in the conference program, but also the opportunity for a 20-minute presentation in front of SVN attendees while they enjoy the sponsored breakfast!

#### **Presidential Luncheon**

#### \$15,000 (2 Available)

A much-anticipated event our attendees look forward to every year! The SVN Presidential Luncheon offers the opportunity for updates, awards, and networking with colleagues! We are offering the unique opportunity for (2) industry partners to be a part of our luncheon program! Each sponsor will be recognized in signage, on the luncheon program, on the introduction slide as well as have the unique opportunity to present their organization to the audience before introducing a segment of the luncheon program!

#### **Welcome Reception**

#### \$20,000 (Exclusive Opportunity)

Help us celebrate our attendees by sponsoring our 2023 Welcome Reception on Wednesday evening! This exclusive opportunity includes recognition in the conference program, prominently placed signage, branded beverage napkins, signage placed on top of each bar, a thanks and introduction from our SVN leadership during the reception, and 15 minutes to address the reception attendees!

