New! Hot Topics from the SVS

Practice Memos - Beginning Your Career

- How to Successfully Find Your First Job
  - In your last year and half of training, you will need to give serious thought to your future vascular surgery career. Learn the steps involved in a job search, such as the interview process, tips on finding the right practice fit, as well as contract expectations and the preparation needed to be credentialed after you have secured a job.

- Vascular Access Management for the Recently Trained Vascular Surgeon
  - In your last year and half of training, you will need to give serious thought to your future vascular surgery career. Learn the steps involved in a job search, such as the interview process, tips on finding the right practice fit, as well as contract expectations and the preparation needed to be credentialed after you have secured a job.

- Preparing for the Vascular Surgery Boards
  - Review the board certification process for vascular surgery with helpful hints for preparation.

Practice Memos - Building Your Practice

- Partnerships Between Podiatrists and Vascular Surgeons in Building Effective Wound Care Centers
  - This practice memo, a collaborative effort between the Young Physicians' Program of the American
Podiatric Medical Association (APMA) and the Young Surgeons Committee of the Society for Vascular Surgery (SVS), is intended to aid podiatrists and vascular surgeons in the early years of their respective careers, especially those involved in the care of patients with chronic wounds. During these formative years, learning how to successfully establish an interprofessional partnership is crucial to provide the best possible care to this important population of patients.

- **Building Effective Partnerships Between Vascular Surgeons and Podiatrists in the Effective Management of Diabetic Foot Ulcers**
  - This practice memo, a collaborative effort between the Young Physicians Programs of the American Podiatric Medical Association (APMA) and the Young Surgeons Committee of the Society for Vascular Surgery (SVS), is intended to aid podiatrists and vascular surgeons in the early years of their respective careers, especially those involved in the care of patients with DFUs. During these formative years, learning how to successfully establish an inter-professional partnership is crucial in order to provide the best possible care to this important patient population.

- **Marketing Your Practice Series, Part 1: Defining Your Competitive Edge**
  - Effectively market a practice. It is critically important to defining the competitive edge when beginning a practice, moving to a new location, or encountering new competition in an established practice.

- **Marketing Your Practice Series, Part 2: How to Introduce Yourself to a New Community**
  - As a fellowship or integrated residency trained vascular surgeon, your skills in the surgical and nonsurgical treatment of arterial, venous, and lymphatic disorders provide a valuable resource to the community. Referring physicians in your community need to understand that by sending a patient to you, the patient will receive the very best in vascular care, including evaluation, risk modification, endovascular treatment or open surgery, and follow-up.

- **PA and NP Integration in a vascular practice**
  - This practice memo is intended to be a primer in aiding vascular surgeons, especially those in solo practice or just beginning their vascular surgery career, who are contemplating and/or in the process of integrating a physician assistant or nurse practitioner into their vascular surgery practices.

- **Practice Mergers: Key Business Questions and Decisions?**
  - Every shift in the national approach to reimbursement or healthcare legislative status quo drives a change in the composition and operations of medical groups. The general thrust is to form either specialty specific or multi-specialty collaborative organizations in order to take advantage of economies of scale. The trend has favored formation of larger groups. Failed mergers/acquisitions are usually the result of inadequate preparation. This practice memo is intended to aid vascular surgeons contemplating or in the process of a practice merger/acquisition with the business questions and decisions involved in the process.

- **Vascular Lab**
  - Start a vascular lab. The combination of practical experience, knowledge of vascular disease, and knowledge of non-invasive vascular testing makes the vascular surgeon uniquely qualified to interpret vascular laboratory testing.

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**Elsewhere from the SVS**

- **Advice to Young Surgeons** *(Historical Vignette PDF; also available as video interviews)*
  - ?SVS leaders and innovators were interviewed over the course of several years by members of the SVS History Project Work Group; each session ended with the question, “What advice would you like to give to young vascular surgeons?” Group members compiled some of the best individual answers into an article published in the Journal of Vascular Surgery and into a video recording.

- **SVS Guide for Young Surgeons: Mentorships and Finding Mentors** *(Youtube video)*
  - The SVS Young Surgeons Committee developed this video guide on mentorships and finding mentors for vascular surgeons developing their career. Featuring interviews from vascular surgeons, the video discusses the responsibilities and roles of both the mentor and mentee, considerations to take when finding a mentor, and how to successfully navigate the transition from mentee to mentor.

- **Transition into Practice** *(Youtube video playlist)*
This specially-curated video playlist reviews a number of topics useful to vascular surgeons just beginning their career. SVS members address subjects including "Preparing for Vascular Boards," "How to Introduce Yourself to a New Community," and "Group Practice Models for Vascular Surgery."