To further help SVS members better meet challenges they are facing in their practices, the Society is working with health experts to produce a series of hot topic articles and webinars to address specific issues of concern.

- **2020 Coding and Reimbursement Webinar**  
  Francesco Aiello, MD; Ravi Hasanadka, MD; Sunita D. Srivastava, MD

Join Drs. Fran Aiello, Ravi Hasanadka and Sunita Srivastava of the SVS Coding Committee to learn about coding and billing basics, pitfalls in claims submissions and working effectively with private payers. These topics will be explored in more detail, including site of service selection, timely filing, appropriate documentations, delayed payment issues, differences between private payers and Medicare/Medicaid rules, pre-authorizations, and post-care denials, including services that are pre-authorized.

- **Hiring for the Right Clinical Fit**  
  Craig Southerland

Hiring for the Right Clinical Fit summarizes tips and tools from the recruitment process through the onboarding process. The tips and tools include finding potential candidates, recruitment financial package, interview questions and integrating new physicians into your practice.

- **Credentialing and Privileging in New Procedures and Technologies**  
  Thomas Forbes, M.D., FRCSC, FACS, DFSVS

Credentialing and Privileging in New Procedures and Technologies summarizes the critical elements for initial privileges, defining a new procedure, a proposed process for credentialing and privileging in a new procedure and adopting the new procedure and technology into routine practice.

- **Top Four Tips on Negotiating Physician Employment Agreements**  
  Amy J. McCullough & Neal Shah,
Hot Topics
Published on Society for Vascular Surgery (https://vascular.org)

Polsinelli

*Top Four Tops on Negotiating Physician Employment Agreements* summarizes the top four tips for negotiating contracts; choosing wisely, understanding what is being offered, knowing your rights and obligations and having an exit strategy. These tips are summarized from both the perspective of the physician employee and practice employer.

- **Trends in HIPAA Enforcement Against Physician Practices  Abby E. Bonjean, Esq., Polsinelli**

*Trends in HIPAA Enforcement Against Physician Practices* summarizes recent enforcement actions related to physician practices and discusses some of the recommended best practices to mitigate HIPAA enforcement risks and penalties.

- **Exploring Potential Business Ventures  Amy J. McCullough, J.D., Polsinelli PC**

*Exploring Potential Business Ventures* is focused on ways to expand existing practices to include an in-office vascular surgical suite or to establish a free-standing ambulatory surgery center individually or in partnership with a hospital or complementary specialty group. To further help those contemplating such an opportunity, this article highlights the legal, financial, and operational considerations to keep in mind when pursuing potential business ventures, as well key questions to consider before moving forward.

*Email SVS with suggestions for future topics.*