Corporate Recognition

The Recognition Circle and corresponding rewards acknowledge a corporation's 12-month support of Society for Vascular Surgery® (SVS) initiatives including sponsorship and philanthropy. The recognition period begins at the end of one annual meeting and finishes at the end of the next annual meeting.

Platinum Circle Benefits  ($150,000-plus)

Leadership Advantage

- Participation by two company executives in an annual retreat meeting with SVS leadership
- Invitation to participate in select SVS strategic planning initiatives of key SVS organizational councils and/or committees
- Invitation to the President’s Reception during the Vascular Annual Meeting®

Vascular Annual Meeting

- First right of refusal for an education and training pavilion
- Complimentary meeting room for onsite company staff meetings
- Recognition in SVS onsite Program Book (logo and booth number)
- Recognition in Vascular Connections daily newspaper (logo and booth number)
- Recognition in all appropriate promotional materials
- Signage at the sponsored event if appropriate (logo and booth number)
- Special signage at the exhibit booth recognizing circle level
- A Recognition Circle ribbon for each organizational representative
- Acknowledgement slide with company logo

SVS Communications
• Publication of an industry article in the *Vascular Specialist* on a topic to be acceptable to SVS (The article is not intended as a sales piece)
• Acknowledgement and listing on Vascular.org® in the Corporate Partners section (name and logo)
• In promotional and course materials where applicable (logo)
• Recognition in the *Vascular Specialist* (logo)
• Press release on Recognition Circle level and press releases on individual sponsored activity/events as appropriate

### Gold Circle Benefits ($100,000-plus)

#### Leadership Advantage

• Invitation to the President’s Reception during the Vascular Annual Meeting

#### Vascular Annual Meeting

• Complimentary meeting room for onsite company staff meetings
• Recognition in SVS onsite Program Book (logo and booth number)
• Recognition in *Vascular Connections* daily newspaper (logo and booth number)
• Recognition in all appropriate promotional materials
• Signage at the sponsored event if appropriate (logo and booth number)
• Special signage at the exhibit booth recognizing circle level
• A Recognition Circle ribbon for each organizational representative
• Acknowledgement slide with company logo

#### SVS Communications

• Publication of an industry article in the *Vascular Specialist* on a topic to be acceptable to SVS (The article is not intended as a sales piece)
• Acknowledgement and listing on Vascular.org in the Corporate Partners section (name and logo)
• In promotional and course materials where applicable (logo)
• Recognition in the *Vascular Specialist* (logo)
• Recognition in SVS *Pulse*, SVS newsletter (logo)
• Press release on Recognition Circle level and press releases on individual sponsored activity/events as appropriate

### Silver Circle Benefits ($50,000-plus)

#### Leadership Advantage

• Invitation to the President’s Reception during the Vascular Annual Meeting

#### Vascular Annual Meeting

• Recognition in SVS onsite Program Book (name and booth number)
• Recognition in *Vascular Connections* daily newspaper (name and booth number)
• Recognition in all appropriate promotional materials
• Signage at the sponsored event if appropriate (name and booth number)
• Special signage at the exhibit booth recognizing circle level
• A Recognition Circle ribbon for each organizational representative
• Acknowledgement slide with company name

SVS Communications

• Acknowledgement and listing on Vascular.org in the Corporate Partners section (name)
• In promotional and course materials where applicable (name)
• Recognition in the Vascular Specialist (name)
• Recognition in the SVS Pulse, SVS e-newsletter (name)
• Press release on Recognition Circle level and press releases on individual sponsored activity/events as appropriate

Bronze Circle Benefits ($5,000-plus)

Leadership Advantage

• Invitation to the President’s Reception during the Vascular Annual Meeting

Vascular Annual Meeting

• Recognition in SVS onsite Program Book (name)
• Recognition in Vascular Connections daily newspaper (name)
• Recognition in all appropriate promotional materials
• Signage at the sponsored event if appropriate (name)
• Special signage at the exhibit booth recognizing circle level
• A Recognition Circle ribbon for each organizational representative
• Acknowledgement slide with company name

SVS Communications

• Acknowledgement and listing on Vascular.org in the Corporate Partners section (name)
• In promotional and course materials where applicable (name)
• Recognition in the Vascular Specialist (name)
• Recognition in SVS Pulse, SVS e-newsletter (name)
• Press release on Recognition Circle level and press releases on individual sponsored activity/events as appropriate